



52) ALFRED HITCHCOCK APPEARS IN THE LINEUP WITH "THE BIRDS"

Director Alfred Hitchcock along with "The Bird" star Tippi Hedren released 400 pigeons outside the Carlton for the film's premiere in 1963.

53) KANYE WEST PERFORMS AT AN OVER-THE-TOP RED GRANITE PARTY

With the likes of DiCaprio, Bradley Cooper, Adrien Broody and John Hamm in the crowd, and with West and Jamie Foxx onstage singing "Gold Digger", the launch party of the trouble Red Granite at Carlton Beach in 2011 was one of the most audacious and expensive parties in Cannes history.

54) CANNES HONORS JEAN-PAUL BELMONDO

The legendary French actor was 78 in 2011 when the festival paid tribute to his career. He remembers it fondly: "All the photographers alongside the red carpet put their cameras down to applaud me."

55) KATHY BURKE GETS AN ASSIST FROM LUC BESSON

Kathy Burke got a call from Gary Oldman, her director from "Nil by Mouth", who was at Cannes in 1997. "The next thing I knew, I was booked on a private jet, which I think belonged to Luc Besson," recalls Burke.

56) DIRECTOR FELIX VAN GROENINGEN LEADS NAKED CYCLISTS THROUGH THE STREETS

The Belgian director's comedy "The Misfortunates" had been selected for Directors' Fortnight in 2009. He decided to promote his film in the most absurd way possible. "We decided to go for it a couple of hours before the press conference. We got undressed in Directors' Fortnight office and rode down the Croisette and back. A motorcycle was following us with our underpants, in case we got arrested," commented the director after the stunt.

57) THE SALKINDS PROMOTE "SUPERMAN" THREE YEARS IN A ROW

Alexander Salkind and his son, Ilya, hired prop planes in 1975, trailing banners with the film's title to attract attention at the Croisette. In 1976, they flew even more planes. And by 1977, with filming finally underway, they released a fleet of planes, numbering at about 40.

58) "TRAINSPOTTING" PARTIES ALL NIGHT

When "Trainspotting" was screened in

1996, the film gained huge positive reviews. David Blaine was spotted smashing the watch of "Working Title" boss Tim Bevan in the decadent and star-studded after-party. While Leftfield DJ'd to the likes of DiCaprio, Elton John, Mick Jagger, and David Aukin, the then-head of Channel 4 Films admits to having only 'vague' memories of that night.

59) GRAHAM KING GETS MUGGED AT THE DU CAP

Graham was in Cannes in 2007 to promote his new banner GK Films when one night he returned to his villa to find it being turned upside-down by four masked robbers. King lost his cash, watches, passport and several items that were never recovered.



60) ROBERT ALTMAN SCREAMS AT JUROR PAULINE KALE

Kale's first and last visit to Cannes was as a member of the Jury considering a selection of films that included Altman's "3 Women". But Shelley Duvall's performance won the only award conferred upon the film in 1977. When Altman spotted Kale at the Nice Airport the next day, he screamed, "You f---ing c---, you were supposed to be my friend, you were going to get me the Palme d'Or!", and on and on.

61) MORGAN CREEK CANCELS ITS LONG RUNNING BRUNCH

The production company's posh brunch was a Cannes staple for decades, with invitees such as Antoine Fuqua, Jim Sheridan and Irwin Winkler over the years. But it ended in 2011. Winkler must have had a falling-out with Morgan Creek top-per James G. Robinson.

62) THE PIGEON STUNT OF "24 HOUR PARTY PEOPLE" GOES AWRY

To promote the British comedy in 2002, producers doled out bags filled with hundreds of fake pigeons replicating a scene from the film, in which a character poisons thousands of birds. The stunt had caught the attention of the Coen brothers, who were having lunch nearby. "One of the pigeons apparently landed on their table," says cast member Paul Popplewell,



"And apparently they thought it was f---ing hilarious."

63) VAN DAMME VS. LUNDGREN (BUT NO, NOT REALLY)

Dolph Lundgren and his "Universal Soldier" co-star Jean-Claude Van Damme in 1992 used the Cannes Red Carpet for some impromptu publicity. Then the two, who had been rumored to be at odds during production, planned a staged fight on the steps of the formal staircase.

64) FAKE TERROR ATTACK AT THE DU CAP

In a clearly ill-advised stunt in 2016,

French company Oraxy sent six men in ISIS-like militia gear and black helmets on a speedboat to storm the Hotel du Cap Eden-Roc to promote its high-end broadband capabilities.

65) "MURIEL'S WEDDING" HOLDS A MOCK WEDDING RECEPTION

The after-party for "Muriel's Wedding" in 1994 remains as one of Canne's best remembered. "It was fabulous," recalls Film 4 head Daniel Battsek, who was then at Buena Vista International. "The movie created a phenomenal atmosphere, and that was carried on into the party."

66) KEN LOACH WINS HIS SECOND PALME D'OR (AND CELEBRATES IN TYPICAL LOACH FASHION)

When Loach won his first Palme d'or, for "The Wind That Shakes the Barley" in 2006, he celebrated with a cup of tea. 10 years later, his film "I, Daniel Blake" won the second Palme d'Or. "I think we just found a little café, not in the smart area, and had something very simple", he had said.

67) UGGIE WINS THE PALME DOG

Jean Dujardin's Palme d'Or for Best Actor in 2011 for "The Artist" wasn't the first hint the film would be an award contender. Just a couple of days earlier, Uggie, the film's four-legged hero, claimed Cannes' coveted Palme Dog.

68) SELFIES ARE BANNED ON THE RED CARPET

Festival director Thierry Fremaux kicked off the 2015 Festival by banning selfies on the Red Carpet. Selfie shots would not be completely prohibited but they would be discouraged as they caused a bottleneck on the carpet before the Gala screenings.

69) WOMEN ARE TURNED AWAY FOR WEARING FLATS TO PREMIERES

During the 2015 Cannes Festival, reports claimed that one Red Carpet attendee had been turned away for wearing ankle boots and another for wearing sandals.

70) SHIA LABEOUF HAS AN IMPROMPTU DANCE-OFF

The usually refined red carpet was transformed into a dance party in 2016 by the youngest cast of "American History". As the DJ played E-40's "Choices (Yup)", Sasha Lane, Riley Keough and Shia LaBeouf got their groove on.