

CHECK IT OUT

Wowbox!

Grameenphone has developed the Wowbox lifestyle app that has already been downloaded 10 million times!

This absolutely free to browse app is an all in one experience available exclusively for GP subscribers. It is a one-stop app that enables users an easy access to a wide range of GP products, and discounts from popular outlets, along with updates of local and global content. It is a platform for GP to present rewards and new offers directly to its loyal customers.

With its state-of-the-art, user-friendly customer navigation, Wowbox caters to a vast number of Bangladeshi youth trying to balance the hectic demands of daily life and the desire for entertainment. Till now, GP's Wowbox, which has been downloaded by over 10 million users worldwide, 80 percent of whom are GP subscribers, has proven to be most successful.

The modern consumer is highly active, fashionable and on top of current trends. Grameenphone, an organisation that aims to be with the local people in all steps of their lives, has come up with Wowbox to keep up with their lifestyle needs.

"The number of downloads is a testament to the love with which people have accepted the service," said Farhana Islam, head of Wowbox at Grameenphone.

The success of the app is largely due to the fact that it addresses various aspects of people's lives, besides being unique in terms of the combination of services it provides. Users can browse the app free of any data charge and can receive 20MB free every week.

Users can just not only browse the full range of content offered in the app - which includes daily news updates, lifestyle tips, games, sports, horoscope, jokes, movie reviews, quizzes and competitions - but also earn tokens that they can use to purchase internet offers on their Android devices.

Iftar at Lakeshore Hotel

When you have spent over 12 hours fasting, foods of all kind start to reign over all your thoughts, words and sometimes even your sight. To satiate your cravings, if you are looking to taste a range of items from various corners of the world, you can drop by at Lakeshore Hotel at Gulshan 2. It is offering an exquisite and extensive menu, full of mouth-watering delicacies for their iftar and dinner buffet this Ramadan.

As you walk into the Golden Goose Restaurant, located on the ground floor of the hotel building, you will experience the warm hospitality as you are greeted by the amiable staff, who lead you to your table. The dining area is luminous with brilliant lights and golden stars and minarets painted across the pillars that are meant to give patrons the perfect Ramadan feel.

When it's almost time for iftar, guests are served with the drink of the day. The lemon-mint-ginger drink, for instance, has a unique sweet and tangy taste that makes it the perfect refresher to break your fast with. There is an excellent selection of assorted fruits, salads and appetisers, among which, the 'dahi vara', Greek salad and mixed fruit chaat are the flavourful favourites. Besides the clear vegetable soup, the Mutton Haleem is a Ramadan specialty at the 'Soup and Haleem' corner as well.

About a dozen special iftar items are also on offer, which include pakora, chana, beef lota kebabs, chicken shashlik, fried prawn on toast, spring roll, dal puri and jilapi. The prawn on toast is especially tender and delicious in its fried glory, while the sweet and crispy jilapi taste divine with every bite.

Chitra Organic Farms

Chitra Organic Farms has set out on a mission to bring preservative-free food to the people of Bangladesh. The agri-products are sourced directly from farmers from different districts, along with collecting local food from various regions. The products are free from chemicals and prepared hygienically.

Food items produced at Chitra Organic Farms include various kinds of rice, lentils, sugarcane jaggery, mushrooms, mustard oil, black sesame oil, garlic and mushroom pickles, etc. Besides, they

Up next are the stars of the show – the main dishes. One can start off with beef tehari and gradually proceed to other exquisite staples such as the chicken kabsa, naan and pasta.

To complement these are the delectable meat dishes, including grilled BBQ chicken, baked fish with lime sauce and chicken tikka masala, among others. The grilled rib eye with pepper sauce is a savoury, scrumptious addition to the list that steals the show, according to several patrons.

Dinner goes on till 10pm at the restaurant, so one can relax for a while after the heavy meal before moving on to the dessert panel.

The dessert corner is laden with a choice of about a dozen outstanding dessert choices – mango flan, assorted mousse (strawberry/chocolate), fruit trifle, baklava, basbousa, pastries, yoghurt and many more.

The chocolate mousse, a delight in every mouthful, is served in delicate mini glasses and definitely the highlight of the dessert menu.

To put it simply, the entire dining experience is absolutely elegant.

The grand iftar and dinner buffet at the Lakeshore Hotel comprising over 60 different items is priced at Tk 2500 ++ per person. For reservations and information, please contact: Lakeshore Hotel, Road 41, House 46, Gulshan-2, Dhaka-1212. Phone: +8801935999444

By Nafisa Faruque

are also sourcing ghee, honey, seasonal fruits and vegetables from various districts.

Chitra products are available online and it also has sales centres. Besides, they take part in different fairs throughout the year.

Store locator: AM Plaza, 76 DIT Road, Mouchak and 196 Malibagh, Dhaka. They also have an outlet in Khulna. Contact number: 01711052975

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