

CHECK IT OUT

# Jamdani Story

To promote and highlight the traditional handloom that is Jamdani, an exhibition titled "Jamdani Story" was inaugurated at Gallery Cosmos, on 2 June, 2017.

The exhibition, which is the brainchild of Sheikh Rubaiya Sultana, Dr Nandini Awal, and Sheikh Sabia Sultana, was inaugurated by Shamim Ara Nipa — the renowned dance artiste.

With excellent selection of colours, the entire collection is a perfect fusion of traditional motifs, fabric, and contemporary designs.

Rubaiya Sultana, who is also an Assistant Professor of Architecture, talked about the inception of the idea and how she came to work with this handloom.

"I was working for a research project on social business few years ago and through that project I was introduced to some skilled artisans. That got me interested in working with the local weavers by implementing my own designs," she said.

After discussing her idea and enthusiasm with her colleagues, Dr Nandini Awal and sibling Sheikh Sabia Sultana, Rubaiya started working on the project.

"Jamdani is one of the iconic products of Bangladesh and has a strong inherent character. It has been carried on by our artisans since time immemorial. Our objective is to implement new ideas, and designs in keeping the purity of traditional Jamdani motifs," she further added.

The art of Jamdani designing is deteriorating day by day due to the low income of the weavers. They do not even earn the bare minimum compared to the effort they have to put in making the Jamdani. It is an art which requires a lot of patience and skill.

With its rich heritage, Jamdani is an integral part of the Bengali culture and its rituals. In order to revive the passion for the sari and love for Jamdani, the exhibition is a brilliant effort by these three brilliant designers.

The exhibition will continue till 6 June, 2017 between 11 am to 9pm at Gallery Cosmos, House 115, Road 6, New DOHS.

By Mormee Mahtab



# Samsung Electronics hands out tickets to Maldives

Samsung Electronics, the global leader in consumer electronics, has announced its winners for the Maldives trip in the first week of the 'Shopping Mubarak' campaign for Eid-ul-Fitr.

Sanjib Ganguly won the trip after buying a 24" TV from the Stadium showroom of Samsung Electra and Sheikh Robiul Basid won after purchasing an inverter AC from Samsung Transcom showroom in Jhigatola.

Along with cash back of up to Tk 50,000, free sound bar, home theatre, and tab, 15 lucky winners will get the chance to win a

round trip for two to Maldives. One lucky winner will also get the chance to win the mega gift of a brand new car.

To know about the offer, customers need to send an SMS: 'Eid<space>product code<space>shop code' to 6969.

This offer is valid across the Samsung Brand Shops, Samsung authorised showrooms of Fair Electronics Ltd., Transcom Digital, Electra International, Rangs and Singer, till June 30.

For more details, visit [www.facebook.com/samsungbangladesh](http://www.facebook.com/samsungbangladesh) or call 08000-300-300 (toll free).

# Launching exhibition of Saadiya Khan

Saadiya Khan is a brand new clothing label which is going to be inaugurated through an exhibition, titled 'Summer '17 Eid Exhibition'. The event is going to be held on 9 and 10 June, 2017 (10am-9pm).

The programme will provide a sneak peek of what Saadiya Khan is all about. The online brand, named after the designer, has a rich collection which includes kameezes, capes and kurtis with exclusive designs. Dresses showcased will feature silk, satin with embroidery work.

Each design is unique, with only one piece made, so that you can flaunt your own matchless and distinctive style this Eid!

Venue: Tastebud- House # 52, Block H, Rd. # 12A, Banani, Dhaka. Find 'Saadiya Khan' on Facebook to check out the designs.



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