

Online shopping

The great phenomenon, which is online shopping, has taken great strides in the world of e-commerce. It has essentially redefined online trade and business and the idea of e-shopping has come leaps and bounds ahead since it was pioneered.

E-stores and online trade has left an indelible imprint on e-commerce and there's arguably no better time to exploit it to its full potential than on Ramadan.

With the blistering Ramadan upon us, the most hectic preparations and frenzy probably lie in Eid preparations and shopping. This is precisely when sitting back and clicking for order confirmation is key to get a hold of your desired goods delivered right at your door step.

Facebook, the social media giant has played an undeniable role in the rise of online entrepreneurship; the benefits of which can now be reaped by the innumerable customers and market share it has captured so far.

From clothes of all prints and fabrics to assorted collection of jewellery that seem to be unending; from trendy shoes that help you walk the walk to even home décor that could add a 'wow' factor to your interior, the whole lot is offered on sale via online shops. No goods are left out of the equation.

With convenience majorly working in its

favour, online shopping has indefinite perks. Beating soaring summer temperatures and evading the notorious traffic in the congested city of Dhaka; online shopping will always come to our rescue here.

Home delivery is a boon, especially as heady Ramadan preparations which always command your attention need to be made to get all your ducks in a row. Symmetric information with descriptions on Facebook pages and detailed captions accompanying every offered good are just some more benefits for you to reap. And if these aren't enough already, there's also cash on delivery to further make your lives easier and special Eid clearance sales and exclusive discounts are always there to lure you.

Now that we have everything covered, indefinite arrays and categories of goods and products eagerly await your selections and order placements.

But let us hold our horses here. With bargaining taken away, online shopping is not always roses and sunshine and in more cases than not, customers do not walk away with the satisfaction of a new good hand delivered.

The virtual world of e-commerce provokes fraud and security concerns. People may be ripped off and unfairly overcharged in the name of added hidden costs.



Products made to look lucrative in pictures online may not compare well to the goods neatly packaged in reality.

Fabrics and colours may be misjudged and a keen eye and vivid imagination will go a long way in overcoming these issues. Moreover, insolent deliverymen have to be dealt with and it is indeed rare to come by a delivery service with a basic geographical understanding of the streets of Dhaka.

Now that the pros and cons have been duly sorted out, exactly what are your options when it comes to Eid shopping and

e-stores? To quite an extent and rather luckily, the answer here is infinite.

CLOTHES

Infinite is correct when it comes to shopping for clothes online. Whether you want stylish men's wear or chic, crowd-turning women's clothing, e-stores have got your back.

For women who love tradition and have an inner love for traditional wear, asymmetrical and ethnic kurtis, floral to tribal printed attires and even intricately beaded and elegant saris are put up for sale.

le reve
wear your dreams

EID
COLLECTION 2017
NOW IN STORES



www.lerevecraze.com