



All things Aarong GALA FASHION EVENING 2017



Grandeur has no limits. Aarong's latest fashion show, on May 13, at Radisson Blu Dhaka proved again how exclusivity is their forte. With an impressive woodland theme, birds chirping in the background and the soft murmur of a rainforest waterfall, guests were already prepared to expect only the very best from the renowned retail chain of Bangladesh.

Arranging an invite only event, Aarong reserved the viewing of their exclusive show only to priority customers, renowned personalities of Dhaka, dignitaries from the ministries and foreign embassies. The renowned fashion house did not make the viewers wait for long and soon enough the gorgeous models made a striking entry donning the latest Kurti Collection of the celebrated brand.

The kurtis were all super trendy and up-to-the minute chic, revealing elongated styles that are very much in for the season. Colours varied for the kurtis from the raging magenta to the deep black shades of midnight and pearl whites.

The dresses were all exclusive, meant to be worn as both day and night wear. One midnight black coloured kurti with Mughal motifs particularly caught attention as it was both regal and sensuous. The queue also displayed special double layered kurtis, Anarakali kurtis and special ones paired with jackets. Next came the most opulent and popular line by Aarong — the silver jewellery, mostly inspired by a fine combination of tribal and Mughal impressions.

The highlight this year were the statement pieces with intricate 'meenakari' work and an exclusive combination of gold and silver jewellery fit together as faultless arrangements.

