

EVENT

All things Aarong

The fashion scene of Bangladesh gained some momentum on 13 May, 2017. The stage was set on fire at Radisson Blu, Dhaka by striking models donning exquisite wear by the renowned fashion brand of Bangladesh, Aarong. The retail brand proved again that grandeur is their forte and exclusivity their strong suit.



At the event Aarong showcased the very best in design from their latest grand addition 'Her Story' to the up-to-the-minute chic 'Taaga' wear. This show was one of its kind in Bangladesh, introducing only the very best in designs.

Each piece was unique and regal in every context raising the very meaning of grandiose to a brand new level. Every single piece had a look and feel attached to it that screamed 'entirely Bangladeshi' — synonymous to the established brand vision of Aarong.

HAIR FALL REDUCTION IN 2 WEEKS*

GUARANTEED



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HAIR OIL

*REDUCES HAIR FALL
FROM THE ROOTS & BREAKAGE

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*as per clinical study performed in Oct. 2015