

# Harriken Dining Week 2017

It's 2 AM in the morning and not a soul awake in the house. You check your fridge where two chilled water bottles stand like sentinels. You are just as good at cooking as a toddler, so let's not even go there.

You try posting on your Facebook timeline, knock your friends desperately seeking suggestions for eateries which could be open at this odd hour.

Alas! All seems in vain.

And then, when all hope seems lost, Harriken breaks through the darkness of the night as a Messiah with a never-ending list of restaurants, which tend to your needs even at this hour!

"Eating out is our favourite pass time and Dhaka has so many restaurants at the moment, so I thought why not create an organised platform for us to find eateries best suited to our needs," explained Adeb Shams, the Founder and CEO of Harriken.

Ever since their inception last year, Harriken has rapidly

gained popularity amongst the food enthusiasts of Dhaka. Recently, they have ventured on a new project — Harriken Dining Week 2017 — along with Uber, as their mobility partner.

About 10 restaurants namely Lotus Etang, Khazana Uttara, Royal Park, Taste of Lanka, Umai, Absolute Thai, Tastebud, Veni Vidi Vici, Radisson Blu Dhaka, Four Points by Sheraton, and Lake Terrace will be participating in this event. This is an opportunity for the restaurants to interact with their customers and build loyalty in the long run.

"Apart from working closely with these

restaurants, our goal is to restore some confidence on this industry, prior to Ramadan following the setback it has suffered in recent months," said Adeb, elaborating on the mission of this initiative.

To add the cherry on top, Uber users will be benefitting heavily during the Harriken Dining Week as they will be receiving 60-70 per cent off on their Uber rides to travel to their respective restaurants.

It's a win-win situation for the customers! Can't wait to enjoy this offer? You are four simple steps away from a shot at relishing this event —

Step 1: Simply download the Harriken

application on Android or iOS and enter the dedicated code for a table at the desired restaurant.

Step 2: Receive a confirmation SMS along with a onetime Uber promo code.

Step 3: Enter the promo code to and/or back from the respective restaurant.

Step 4: Show confirmation text and enjoy your meal



plenteously.

Now that you know it, wait no further and follow these easy steps to enjoy a grand time at the restaurant of your choice.

Harriken expects to widen its horizon by spreading its reach to Sylhet, Chittagong and Cox's Bazar by the end of this year.

The restaurant industry is booming and expected to reach greater heights in the near future, and with events like Harriken Dining Week 2017, the prospects have never been better.

By Ali Sakhi Khan

## Bhorta competition by ACI and Ananda Alo

Bhortas are quintessential to the Bengali menu, making them an integral part of the cuisine. In order to promote the different bhortas in Bangladesh, the programme National Bhorta Competition 2017 had taken place. It was jointly organised by ACI Pure Mustard Oil and Ananda Alo. The 'gala round' was held recently at the premises of Channel i, where the judges (actor Afzal Hossain, chef Keka Ferdousi, and children's author Amirul Islam) selected the first, second, and third winners.

Distinguished culinary artists and many other renowned personalities graced the event with their presence.



## Sandalina

মানেই বিশ্বের সেরা  
Sandal Wood Extract এর সর্বোচ্চ নিশ্চয়তা...

# স্যান্ডালিনা

## সোপ

স্যান্ডালিনা স্যান্ডাল সোপ  
এখন স্যান্ডাল এন্ড  
ময়েচারাইজার সমৃদ্ধ

নতুন রূপে খাঁটি চন্দন ও  
গার্ডেন ফ্রেশ গোলাপের  
সুগন্ধে স্যান্ডাল এন্ড রোজ

## রূপচর্চায় আদ্রিজাত্য...

Like us on /Sandalina