

Nobo Borsho Celebrations at Noir

'Pahela Baishakh' – a day rich in festivities and full of celebration, is much awaited by Bengalis all over the world. To make this day even more colourful and striking, Noir has launched their Pahela Baishakh 1424 Collection.

Keeping in mind the scorching summer, Noir has brought out a line that will make you beat the torrid heat in style. The ensemble consists of panjabis and kurtis for men, women and kids. Light cotton fabric has been used to tailor the panjabis for both the men and the kids; all available in Classic and Tailored-Fits. To break the monotonous trend of red and white, a blend of bright colours and fun prints have been used. Shades of maroon, pink, blue, teal, and white adorn the shelves of panjabis.

Besides the men's collection, there is a range of chic kurtis for women this season. Cuts that define elegance paired with dramatic summer colours - these kurtis will set your style statement this Baishakh. From pinks, peaches, oranges to yellows, limes and blues – all the gorgeous shades of colours grace the women's kurti section. A simplistic and classy theme has been followed for the entire collection.

Additionally a new range of shoes, clutches and jewelry will be available at the outlets, this



season.

All the items are available in all stores of Noir, including the recently launched Uttara branch at 41, Sonargaon Janapath Road, Sector – 7, Uttara Model Town, Dhaka 1230.



REVIEW

Mayasir by Maheen Khan

Mayasir is showcasing a fine array of Baishakhi designs. It stands to represent a purely local orientation in styles that are diverse, yet functional. Maheen Khan has always believed in making a bold statement and this collection, in particular, continues to extend her design philosophy in contemporary styles.

Colours at Mayasir will be vibrant with red as the predominant hue this season. The theme focuses on the flow-

ers of Bangladesh, entwined with lyrics from Bengali poetry.

For the ladies, the collection is getting a lift with layered billowing ensembles. The boys can opt for fiery colours with sharp detailing in form fitted shapes. And as always, accessories continue to be an integral part of the Mayasir story.

Make sure to have a look at the Baishakhi offering of Mayasir.

Dhaka Regency's 1424 celebrations!



In celebration of the upcoming Bengali New Year, Dhaka Regency has arranged a lot of things to celebrate the day with - feasts and cultural programmes. On April 14, the hotel's Grandiose Restaurant will start its festivity on 11.30am, and will continue till 10.30pm, offering 'deshi' cuisine on their lunch and dinner buffet.

From fuchka and chatpati stations to live music by renowned artists to fortune telling, Dhaka Regency is all set to make the first day of the upcoming year very memorable!

Reservations can be made by dialing 01713332661.

মাদার নতুন নাম

কালার গার্ড

কাপড়ের রঙকে রাখে নতুনের মতো ঝকঝকে

মাল্টি বুস্টার

কাপড়ের যে কোন দাগ-ময়লাকে নিমিষেই দূর করে

with color guard
Fast wash
Brilliant White
DETERGENT POWDER

সবচেয়ে ফাস্ট, সবচেয়ে কার্যকরী ..