

CHECK IT OUT

Jarwa's modern pendants for the modern woman

Simplicity and sophistication is today's mantra for the modern women, no matter the occasion. Large statement pieces or smaller chic pendants, there is usually an occasion to sport all kinds. Pendants remain a classic, no matter what shape or kind you prefer for your personal approach.

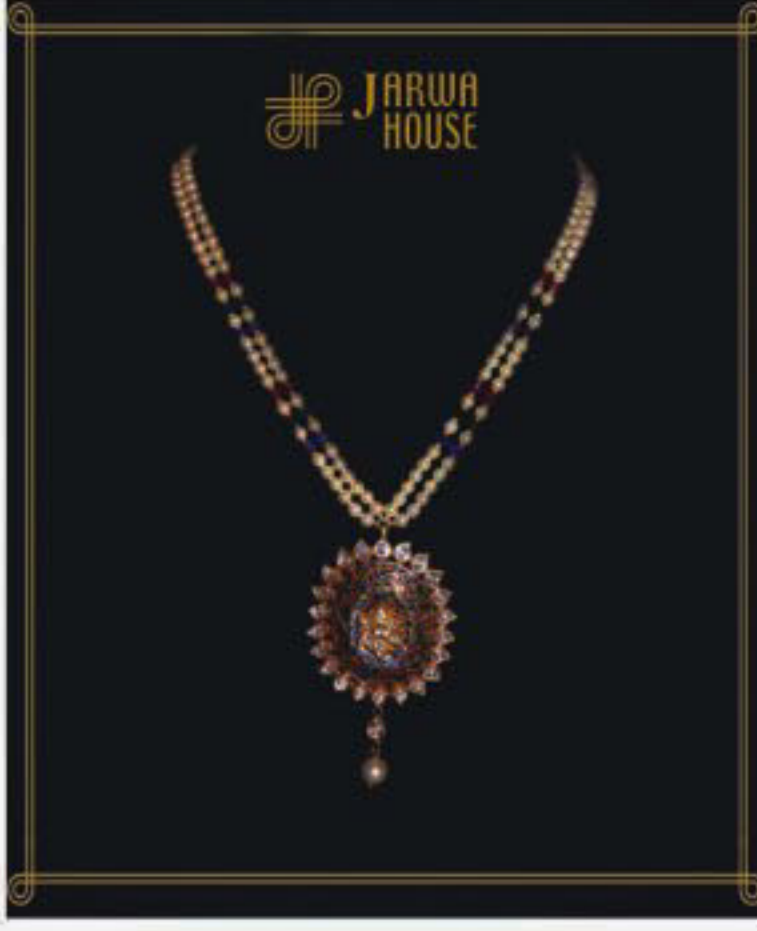
Over the years, this affinity for pendants has inspired innovations and changes, to cater to the ever-changing tastes. And what better time to choose a new piece of jewellery with the potential to become your favourite than PahelaBaishakh? Jarwa House, a leading jewellers in Bangladesh, has a whole range of chic and modern items, just so you can!

Polki Pendants: The polki pendant is the newest favourite among Bangladeshi women, especially in the urban regions. It is recommended, though, to use pastel enamel worked polki pendants to complement the summer attires.

Some polki pendants are finished off with pearls which adds extra elegance to the final product.

Meenakari Pendants: Meenakari pendants have also gained great mileage in terms of popularity. Modern meenakari pendants may be handcrafted, or may consist of a central motif, Mughal illustrations, or enamel work that pays a contemporary tribute to traditions.

Gold Pendants: When it comes to any kind of jewellery, gold holds a timeless status as the bridge between generations.



Currently, pendants of gold filigree studded with uncut diamonds are popular among young and older women alike.

Navratan Pendants: Navratan pendants are adorned with precious stones of nine different colours. Modern navratanjewellery is especially loved by women because of the unique combination of traditional and contemporary flavours it can add to overall impact of an outfit. Some ladies choose pearl lined pendants. In addition, stone lined or emerald pendants, especially in the Victorian style with carvings, are also gaining prominence.

avi Roy, Sales Director at Jarwa House and gemologist, says "Pendants of different shapes and sizes are popular among women. Out of them, Mughal motifs, fusion geometrical motifs, floral motifs, motifs inspired by architectural spaces, and raw mango motifs are most popular."

Speaking about Jarwa House's collection of pendants, Roy continues, "We have a wide range of pendants that cater to women of diverse tastes. Our diamond pendants are 18k, most polki pendants are 18k, and most gold pendants are 22k. All of them are crafted by our exceptionally skilful artisans who boast years of extensive experience. As an added advantage, we use our unparalleled knowledge of gemology to arrive at final products which is the best anyone has to offer in the country."

Anera Beauty

Anera Beauty, an exclusive beauty parlour will be offering special 'Baishakhi' offers of free make-up and mehedi on April 14, 2017. For appointment call: 01772193360

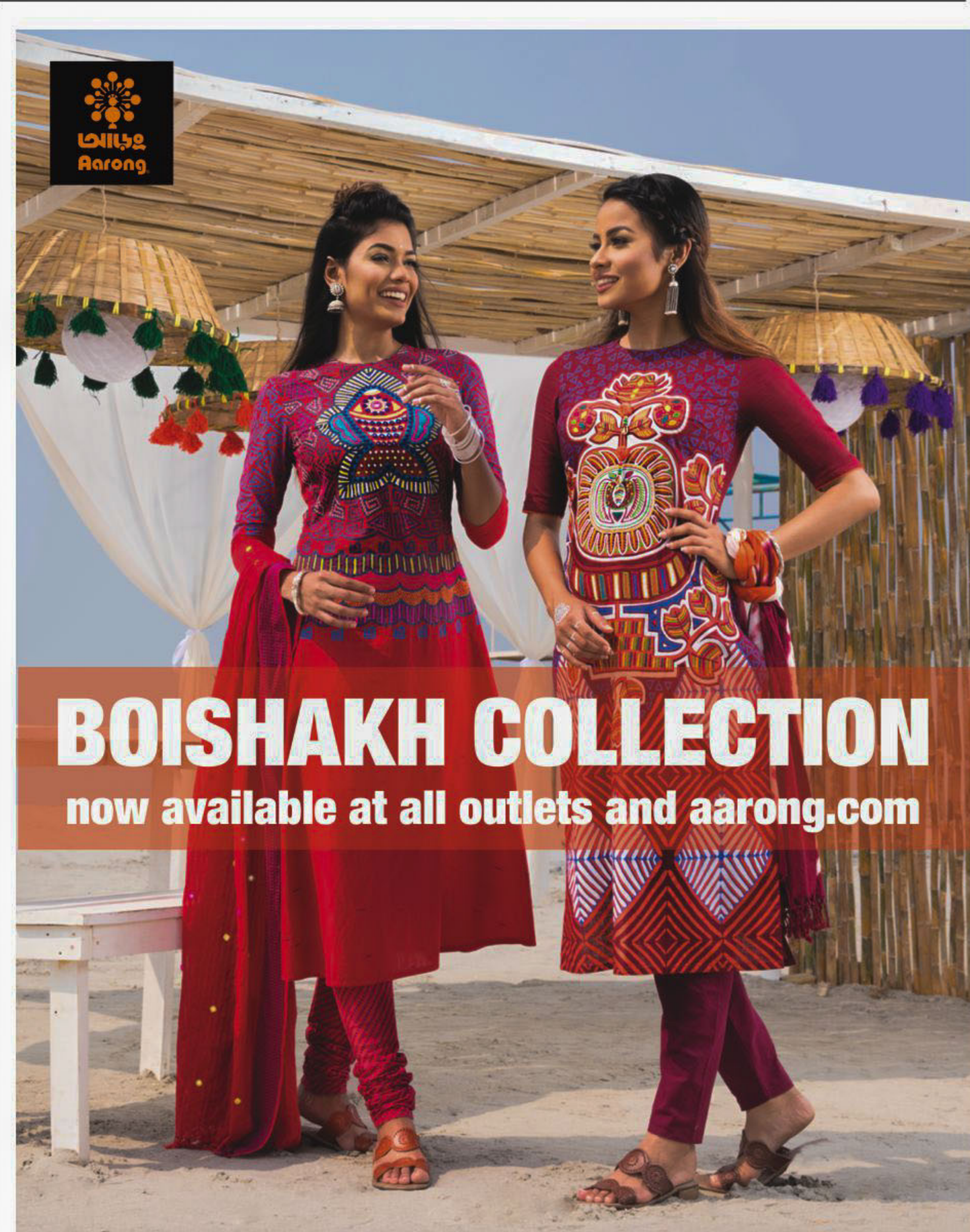
Sailor's Baishak collection

Sailor is welcoming the festivities of Bengali New Year 1424 with a vibrant and colourful range of men's and women's ensembles. Smart and affordable range of printed and embroidered panjabis, shalwar kameez suits, and tops are available at all Sailor outlets.

This year, Sailor has designed the Pahela Baishakh attires with a colourful variation

of prints and motif-based cotton for the warm weather. The collection features iconic Baishakhi motifs as well as inspirations from nature; incorporating birds, fish, etc along with Sailor's signature nautical elements.

For more information connect with Sailor on Facebook at www.facebook.com/clothings.sailor or dial 01911628099.



ক্ষিদে মিটেবে টিফিনেতে
পুষ্টি দেবে কে!

ইউ এইচ টি প্রক্রিয়াজাতকৃত প্রাণ ইউ এইচ টি মিল্ক ফুটানো ছাড়াই পান করা যায় আর টেট্রাপ্যাক একে সাথে ফ্রিজ ছাড়াই সংরক্ষিত। ফলে দুধের পুষ্টিগুণ থাকে একদম অটুট। তাই পুষ্টির জন্য আমার সোনামণিকে আমি দেই প্রাণ ইউ এইচ টি মিল্ক। আপনি?



পূর্ণ ননী যুক্ত তরল দুধ

