



CHECK IT OUT

Aarong launches Baishakhi collection

Aarong has brought out their Baishakhi-special line, comprising of saris, shalwar kameez suits, panjabis and accessories, for men, women and children. Keeping comfort in mind for this weather, the wardrobe has a wide range of cotton outfits. There are also 'Muslin', pure silk and chiffon outfits to choose from.

Aarong has also introduced its gamcha print series designs within its sari and panjabi lines. New floral clipart inspired designs can be found in their shalwar kameez lines. Aarong has also integrated traditional 'Baishakhi mela' elements for customers seeking a festive look. There is also a range of Panamanian inspired Mola art patterns.

Kay Kraft's Bengali New Year wardrobe

The fashion and lifestyle brand Kay Kraft has brought out the line for their upcoming Bengali New Year. The ensemble includes saris, shalwar kameez suits, long-kurtas, panjabis, shirts, tee shirts, fatuas, various lifestyle products, etc. The patterns and finishing have been made

very innovatively. This year's Pahela Baishakh collection features a variety of motifs – Jamdani, shora art, etc – which has a touch of tradition and heritage.

Kay Kraft promotes traditional wear, working with the country's weavers, which is apparent in their products.

Aarong opens at Bashundhara City

Level 1-4, Block B

31 March 2017



এখন প্রতিটি ৪০০/৫০০ গ্রামের
সাথে একটি সুদৃশ্য বোল



নেট ওজন ৫০০ গ্রাম
Net Weight 500g