











# **SNAPCHAT EVERYTHING YOU NEED TO KNOW**

DESIGNED & RESEARCHED BY: SHAHRIAR RAHMAN



# THE MAIN MAN

Evan Spiegel is the co-founder and CEO aka the main man behind the American multinational technology and social media company Snap Inc., which he created (as Snapchat Inc.) with Bobby Murphy and Reggie Brown while they were students at Stanford University.



FILTERS SPECTACLES



EAL OF DAILY USERS CHED BILLION FILING REACHED **BIRTH OF** URE VIDEO RELEA LAUN SE

**SEP 2011 FEB 2017** 

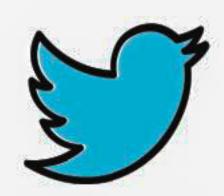




**VALUATION** \$104 BILLION

REVENUE \$27.6 BILLION

DAILY USERS 1.2 BILLION



**VALUATION** \$14.2 BILLION

**REVENUE** \$2.5 BILLION

**DAILY USERS** 140 MILLION



**VALUATION** \$22 BILLION REVENUE \$404.5 MILLION

**DAILY USERS** 158 MILLION

# UBER – GOOGLE RIFT A LOOK BACK

Google and Uber's entanglements span the last couple of years and across multiple sources. The spat between the tech giant and the transportation giant has the potential to blow up in any direction, so here are the facts.

Google led the third wave Series C investment of Uber: GV, formerly known as Google Ventures, was part of the \$258 million investment in August 2013, pushing Uber's valuation to \$3.5 billion. David Drummond, senior VP of corporate development at Alphabet, Google's parent com-

pany, took a seat on the board of Uber. This is a messy situation, because soon after, both Google and Uber went into the development of autonomous cars, leading to a heated race filled with instances of Uber poaching top Google employees.

Uber currently uses Google Maps for navigation,

as do users of the app. In 2016, it was reported that Uber would be investing around \$500 million into developing their own mapping with the goal of reducing dependence on Google Maps. They also brought in Manik Gupta, a former Google Maps executive, to oversee those efforts.

> hired Google's former head of Search, Amit Singhal, to work on engineering the software infrastructure for the ride hailing app. He'll also lead Uber's mapping efforts. Considering Uber's tendency to

Most recently, in January, Uber

divert Google's top talent away from the giant and how they're going head to head in the race for vehicular autonomy, it's no surprise they're not friends - question is, how far will they go?

SHAER REAZ

## **JUST IN**

# Huawei reduces price of three smartphones

Huawei has announced price reduction on three of its most popular smartphones in the Bangladesh market. The Huawei P9, the premium phone a high end dual-lens camera, will now be available for BDT 44,900 as opposed to the previous price of BDT 47,990. The Huawei P9 Lite, which was priced at BDT 22,900, is now available for BDT 21,900 only. Finally, the Huawei GR5 Mini, highly rated among the youth, is now priced at only BDT 15,500 - drop from the previous price tag of BDT 16,990.





# Banglalink offers bundle plan with selected Samsung smartphones

Banglalink and Samsung announced a new offer where with the purchase of the Samsung's selected Galaxy smartphones- Galaxy J7 2015, J7 2016, J7 Prime and the newly launched Galaxy On7 Pro, customers can enjoy exclusive bundle offer up to 12 GB internet and 300 Min on net talk time. The Galaxy J7 2015 is priced at BDT 14,990, J7 2016 priced at BDT 20,900, J7 Prime priced at BDT 23,900 and the newly launched Galaxy On7 Pro is priced at BDT 15,990. Eligible Banglalink new or existing customers will get 9 GB internet and 150 Min on net talk time with the purchase of Galaxy On 7 Pro and Galaxy J7 2015; and 12 GB internet and 300 Min on net talk time with Galaxy J7 2016 and Galaxy J7 Prime.

## **TECH HAPPENING**

#### VISA and e-CAB signs MoU to grow adoption of digital payments

Visa and the e-Commerce Association of Bangladesh (e-CAB) have signed a MoU to increase the adoption of digital payments in Bangladesh. The MoU positions Visa as e-CAB's preferred partner in developing digital payments in the country and outlines a series of initiatives they will be focusing on. Visa and e-CAB's immediate focus will be sharing knowledge and best practice for the development of digital commerce, and supporting Digital Bangladesh initiatives including driving adoption of digital payments by various governmental, ministerial and nongovernmental institutions.



### eTunes win South Asian Manthan Award

SSL Wireless's Music & Culture based product eTunes won the South Asian Manthan Award 2016-2017 for the second time. 65 projects were nominated as finalists amongst 296 projects in whole South Asia in 9 categories. 25 projects from Bangladesh were submitted in different categories. Amongst all 17 winner projects in 9 categories eTunes was the only project to win from Bangladesh. eTunes have won this award in the Culture and Tourism category.



### Online tourism services sees boost

Recently a survey by Jovago, a leading online hotel

booking service in Bangladesh, stated that there has been incremental boost in online tourism services in Bangladesh. According to Jovago which drew comparison between the calendar years of 2015 and 2016, saw clear indications that the number of hotel bookings through Jovago's services has grown more than sevenfold. Moreover, this number is growing at a high rate day by day still.

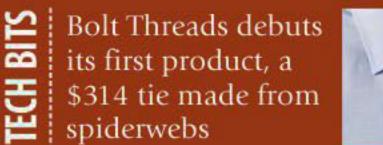
### Google RCS messaging app in Symphony smartphones

Google is going to introduce an enhanced version of the messaging product named "Rich Communication Service" or RCS. This service is exclusively aimed at android smartphones and the resulting default messaging app will be known "Android messages". In Bangladesh, Google will introduce this service with Symphony handset through "Android messages". In this app, users will still be able to send SMS and MMS besides the RCS service. New Symphony customers will be able to enjoy this facility very soon in some selected models.

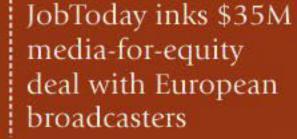
#### Google Women Techmaker and ICT Division celebrates Women's Day

Women Techmakers powered by Google Developers Group Dhaka and ICT Division organised "International Women's Day Celebration 2017" on Wednesday March 08, 2017 from 9:00 AM to 2:00 PM at the capitals' Bangladesh Computer Council auditorium. EMK Centre and Bikroy, the largest marketplace of Bangladesh were the partner and associate partner of the event. Zunaid Ahmed Palak, Hon'ble State Minister, Bangladesh ICT Division was the Chief Guest during the event.

Susanta Kumar Saha, Additional Secretary at Bangladesh ICT Division; Rakhshanda Rukham, Lead at Women Techmakers Bangladesh; Maliha Malek Quadir, Managing Director at Shohoz.com; Farhana A Rahman, Vice President at Bangladesh Association of Software & Information Services (BASIS); Mariam Ispahani, Chief Executive Officer at Saaze Corporation; Naz Hussain, Director, Customer Care at Bikroy; Warda Rihab, Manipuri dance teacher at Indira Gandhi Cultural Centre, Dhaka, Bangladesh; Lafifa Jamal, Chairperson at Department of Robotics and Mechatronics Engineering, University of Dhaka were among the panel speakers during the event.









UK broadband giant BT agrees legal separation from pipes-controller, Openreach







