



The power to do more

MWC 2017 ALL ABOUT MAKING COMEBACKS

Mobile World Congress 2017, or MWC 2017 in short, is the world's biggest mobile electronics trade show held in Barcelona every year. Almost all of the biggest names in the industry pour down on the city to show off their polished new slabs with screens for the new year, and this time, it was all about the fallen giants mending their mistakes and making a comeback.



Nokia 3310
Nokia had a big show this year. The giant introduced 3 new smartphones, and revived a very colorful brick. The brick, namely the 3310, has been updated to a slim, colorful feature phone sporting basic Symbian OS and now even comes with a camera and a 2.4-inch color TFT display. The feature phone boasts an incredible month-long standby time and caters further to nostalgia with a re-imagined version of the classic cell phone game, Snake. Welcome back Nokia.



Xperia XZ Premium
Sony announced the XZ Premium with a 5.5" 4K HDR display - the first of its kind on any smart phone. More notably, the camera is capable of recording 960 fps slow-motion video. Too much is never a bad thing.

Huawei P10
Huawei updated the P9 with the P10, surprisingly boasting a slightly smaller display and a re-positioned fingerprint scanner. The P10 is offered in an assortment of new colors. Camera gets an upgrade to dual 20MP units, now sporting OIS and optics from Leica.



LG G6
LG's modular design with the G5 last year was a mess very few wanted to bother with, and fortunately, was ditched this year with the G6. Bezels are kept to a minimum on the metal and glass unibody construction, with a tall 5.7 inch QHD display (18:9 aspect ratio). There are two 13MP cameras on the back, with rest of the specs being top notch.



Samsung-Staedtler Noris Digital
Samsung paired up with German pencil maker, Staedtler, to create an S-Pen styled like a classic Noris pencil. The Samsung pencil, named the Noris digital, is colored slightly different to help you distinguish between the two since they're roughly the same size and weight.



Samsung Tab S3
Samsung did not show up with any flagships this year, but they did not disappoint. The company showed off a couple of powerhouse Android and Windows tablets, with their Android offering being the stunning 2048x1536 resolution 9.7-inch OLED Tab S3. The tablet ships with an S-Pen as well.

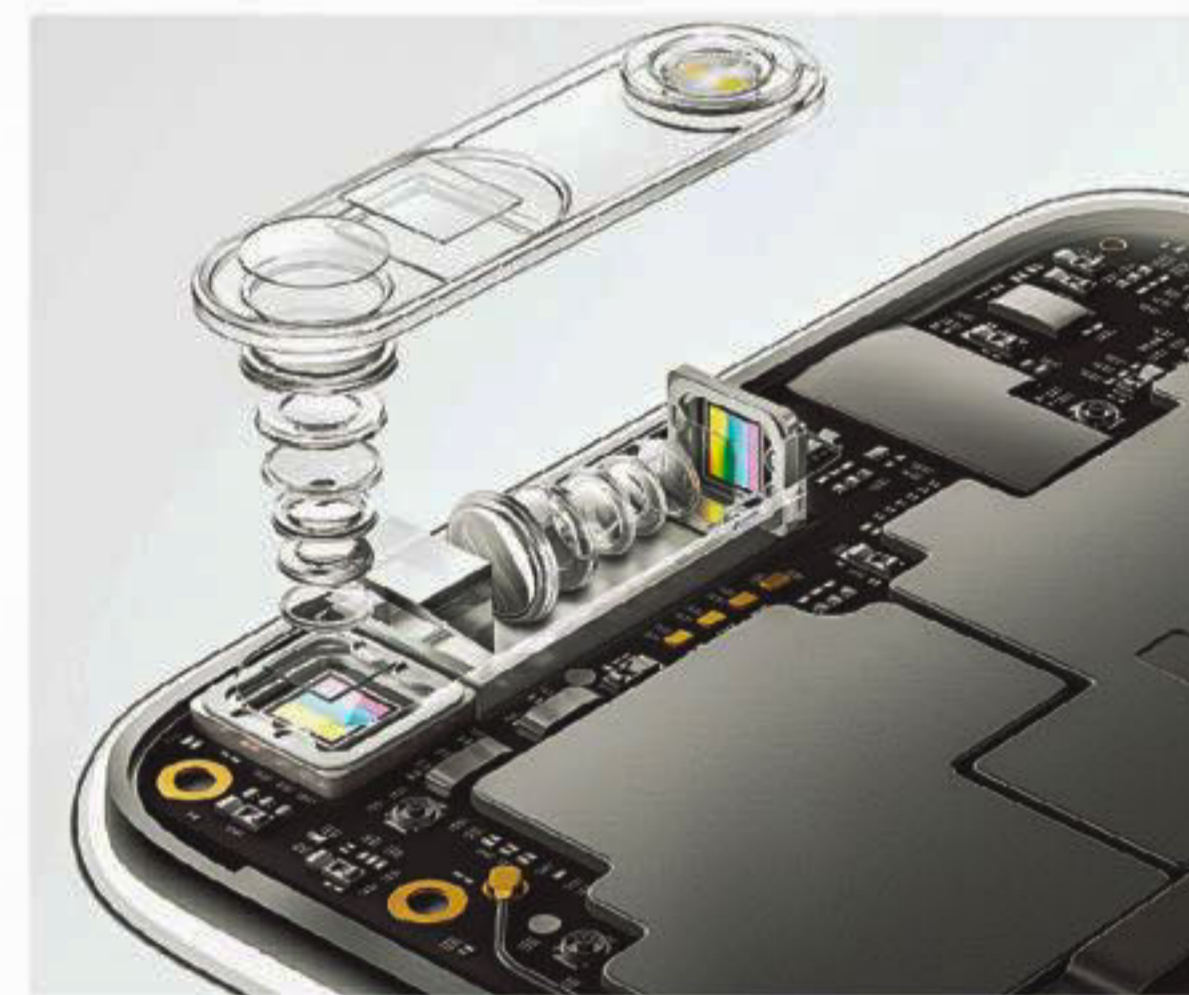


BlackBerry KeyOne
The KeyOne goes back to what BlackBerry was best known for - their fantastic keyboards. The keyboard is now touch sensitive and offers a few tricks, like being able to scroll without touching the screen and allows for each individual key to be assigned app shortcuts.



Nokia 6
The Nokia 6 was announced as the company's current flagship. It's a mid-range Android smart phone with mediocre specs paired with an appropriate price tag. The 5.5 inch 1080p IPS LCD display, 4GB of RAM and 3000 mAh battery by no means will dethrone the current mid-range kings, but will surely make a solid budget phone for the masses.

Alcatel A5 LED
If you want some bling on the back of your phone, Alcatel has a solution. The A5 LED offers swap-able LED back covers that bring colorful notifications along your way, with other modular mods being a loud speaker module or a 3000 mAh battery pack.



Oppo 5X Lossless Zoom
Oppo did not showcase any new phones, but they showed off a new camera technology offering 5x "lossless zoom". The clever new tech basically takes on the concept of a periscope and is even optically stabilized. Oppo didn't announce any smart phones taking advantage of this tech yet, sadly.

TECH HAPPENING

BDEMR: Medical info at fingertip



Bangladeshi mobile application BDEMR has been launched on Wednesday to provide all kind of medical solution including - appointment of physician, prescription, and health diagnosis report - on a single platform. Information Minister Hasanul Haq Inu announced the official launch of the BDEMR application as a chief guest at an event at Dhaka Club at Shahbag area in the capital while BSMU Vice Chancellor Prof Kamrul Hasan Khan

and Bangladesh Medical Association Secretary General Ehteshamul Haque Chowdhury were guests of honour on the occasion. The BDEMR (Bangladesh Electronic Medical Record) apps is the brain-child of a non-resident Bangladeshi physician Ashit Bardhan who is now living in Canada. Speaking on the occasion, BDEMR founder Ashit Bardhan informed that although the EMR idea is very popular in the western country, it is very newer in our country.

Lifestyle app Fundle launched

Mobile app developer Screenshot has developed a lifestyle app named "Fundle". Through this app users can avail discounts on luxury lifestyle brands. FBCCI President Abdul Matlub Ahmad inaugurated the app at a special event on Saturday in a hotel. Bdjobs CEO Fahim Masroor, BASIS director Almas Kabir was the special guest. Screenshot founder and Managing Director Abdul Muqit Ahmed & Co-founder Istiaque Ahmed were present among others at the inauguration ceremony. Screenshot Founder Abdul Muqit Ahmed describes the app as a social and Lifestyle app. It provides selfie sharing option; advertise viewing, verified check-ins, market-research and feedback facilities. Users can also earn points which can be used for mobile recharge and so on.



10 million likes on Grameenphone Facebook Fan Page

Grameenphone recently announced that it now has a fan following of over 10 million people on Facebook. Starting in 2007, the GP's presence on Facebook has grown substantially over the years. From 2007 to 2015, 1 out of 33 GP user was a Facebook follower; by 2017, that number improved to 1 out of 16. In 2015, GP's average Organic Reach on Facebook was 6%, which grew to 10% in 2016 - a 67% growth. Moreover, GP's Organic Engagement in 2016 was 110% higher than 2015, an unprecedented organic engagement growth for the telecom industry in Bangladesh. In 2016 alone, GP's official Facebook Page added 3,485,651 new followers, the highest for the industry for the year.

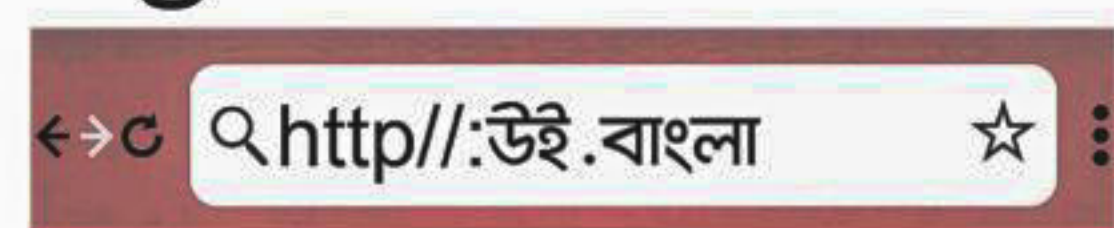
Mobile banking payment platform creates record

Prime Minister Sheikh Hasina formally inaugurated the program of disbursement of primary education stipend using mobile banking this March 1, 2017 using Rupali Bank SureCash mobile banking to 10 million mothers' accounts benefitting 13 million students by video conference

with mothers of Tungipara (Gopalganj), Pirganj (Rangpur) and Parbatipur (Dinajpur). This is indeed a record. This program covers 60,000 primary schools and 13 million students. Government is disbursing about 14 billion taka each year as primary education stipend.

WE launches '.bangla' website

WE, a local smartphone brand, has launched bangla website under the dot bangla (. bangla) domain. The site provides information about WE's every smartphone along with the details on all the digital services that WE offers with just one-click to the .bangla website link. According to a press release sent by WE, this unique website was developed by WE Smart Solutions, not only to present WE customers with a convenient information hub



on WE products but also to express our gratitude to the martyrs of our country and its hard-fought language through 1952's language movement protests.

JUST IN

PRE-BOOKING OPENS FOR HELIO S25, THE FIRST DUAL BACK LENS PHONE IN THE HELIO LINEUP

Edison Group announced the latest addition to their Helio lineup, the Helio S25. This all new dual rear lens phone is inspired by their remarkable consistency of the Helio series. This successor to the tremendously popular Helio S2 and Helio S20 is now offered to interested buyers for pre-booking from 7th March onwards. A fashionable Fastrack wristwatch is available for limited number of customer who will confirm their pre-booking by paying Tk. 3000. The primary 13 megapixel camera of the Helio S25 is complemented by another 5 megapixel lens for depth seeking, thus giving the images a professional blur effect (Bokeh mode). The 13 megapixel high-definition selfie camera includes a selfie flash to assist in low-light photography.



S25 comes with a 5.5" in-cell full HD display with 2.5D glass and corning Gorilla Glass 3, 4GB DDR3 RAM with 64-bit Octa core 1.95 GHz processor, 64GB ROM and a 3000 mAh Li-Poly battery.
Price: Tk. 21,990/-

TECH BITS
Amazon shuts down its cable store, probably because ISPs are awful



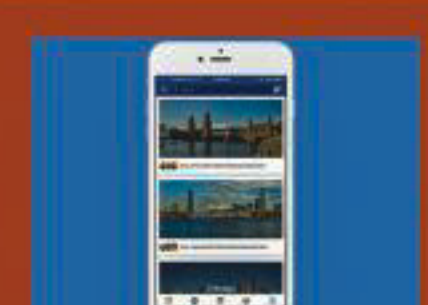
Uber's VP of product and growth has left the company



NextGen Venture Partners just raised a \$22 million fund from 83 investors



Facebook adds a travel-planning feature called 'City Guides'



Google says to 'count on' a second-generation Pixel smartphone this year

