

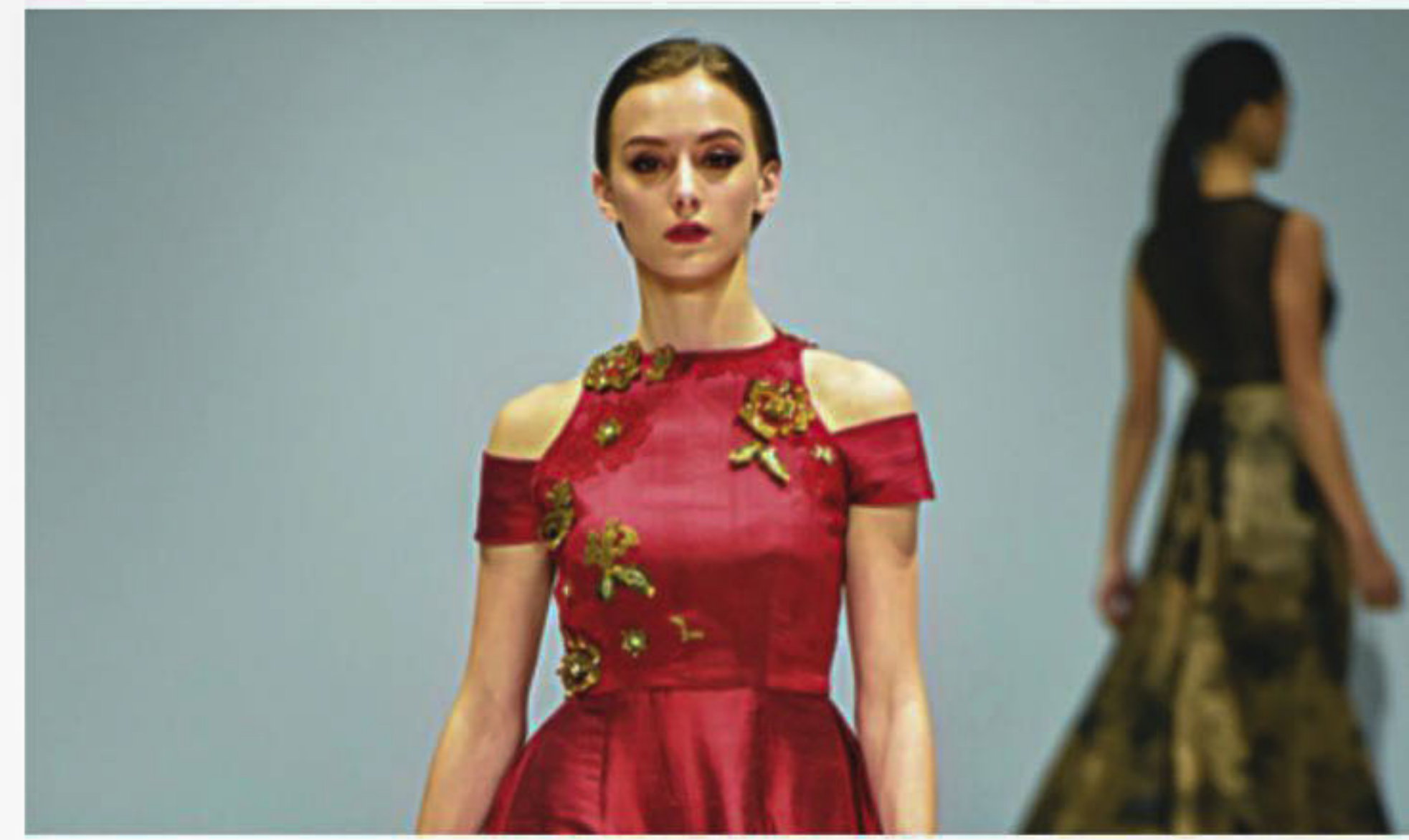
Aarong rewards top Valentine's shoppers

Aarong gave away prizes to the winners of its Valentine's special offer on February 20, 2017 at Grassroots Café in Gulshan. Aarong partnered with Royal Tulip Sea Pearl Beach Resort and Novoair to present 7 top purchasers from My Aarong Reward Card members. Under the campaign, the reward involved round trip flights and three days and two nights stay at Cox's Bazar for two people.

Zoan Ash in New York Fashion Week

The Bangladeshi label Zoan Ash has participated in this year's New York Fashion Week. The event is one of the most prestigious fashion events in the world. On 9 February, 2017 at Madison Square Garden, Zoan Ash took part in the Fall/Winter 2017's runway show, where 34 evening party dresses by designer Asma Sultana of Zoan Ash were presented.

The attires predominantly featured 'deshi' weaves like Katan, Jamdani, etc. and were inspired from ancient royal themes and designs. Sultana has stated that her efforts were aimed to highlight Bangladesh on the international platform.



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