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Lauachhara, Srimangal, Bichhanakandi, Lalakhal, Birishiri and many other areas in the north. New spots to see are identified almost everyday—helping local domestic tourism to flourish.

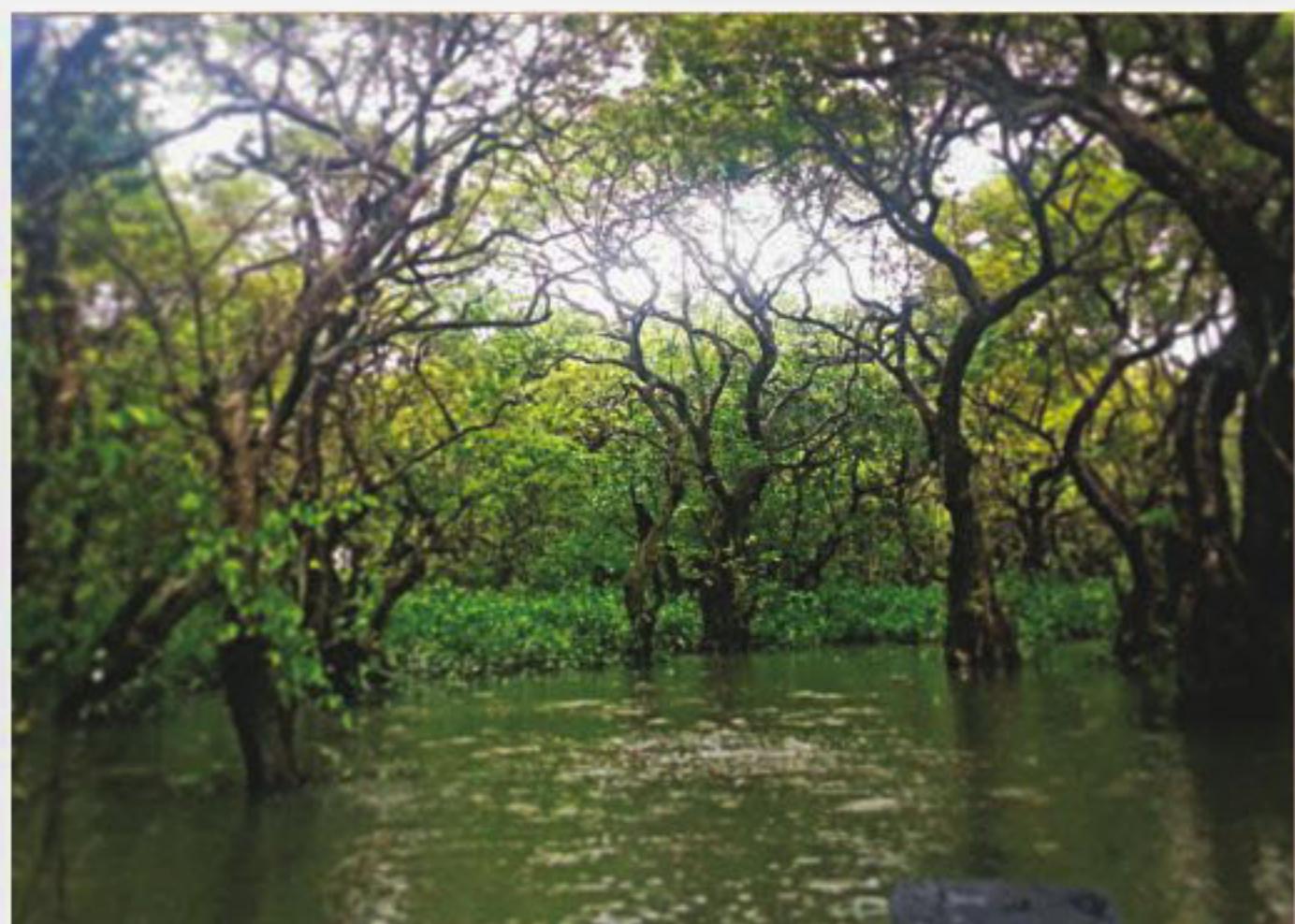
It is quite astounding to see the numbers in which people now travel to Bhutan, Nepal, India, Thailand, Malaysia, the Maldives, Sri Lanka, Indonesia, even as far as Europe, America and Australia.

The most interesting thing is that these droves of people with sudden blossoming of a healthy wanderlust are mostly from the middle income strata of

As time passes, people are realising that they need to escape this rut, even if only for a little while, and get out of the four walls of their city homes.

We can say that that people are travelling to live and to breathe. And hence they make travel plans with friends and family, even if just one or twice a year, be it at a local destination or somewhere abroad. They somehow manage, according to their own budgets and preferences. And this demand from the middle income strata has influenced the travel industry to introduce more pocket-friendly packages.

As difficult as it is for middle and fixed income



the society. The very same people who survive in the city almost like caged birds.

The times have changed, and people now travel, even if just once, for some respite from the matrix of hectic urban lives, especially the urban middle class. The hustle and bustle starts every morning, right along with the ticking clock.

Juggling through home chores, office, school-college, traffic congestion, everyday issue of life, noise and air pollution, the awful roads—all contribute to a very stressful and suffocating life in general. People do not have some space to even breathe.

Children have no place to play, or even walk. There are no parks, no fields, no trees and no waterbodies to cool the eyes. The stress of urban life has made almost all city dwellers sick—hypertension, diabetes, high cholesterol level, frozen shoulder, back and knee pain, neurological issues, and asthma are all common place. Even the children are not free from these effects.

people to take some time out for travel here, even more difficult is managing the funds required. Even then people now know how important it is to get in touch with nature again, for our own survival, for all ages—from children to the elderly.

Middle class urban life means a life of stress and hard work, and travel is the much needed respite imperative to keeping us alive.

The people who just 10-15 years ago could not even imagine somehow getting out of the rut of everyday life, are now saving money to travel at least once a year, anywhere between Teknaf and Tetulia, or from Hili to Delhi.

What is to say that these people will not go to the moon itself in the next 20 years?

**Translated by Sania Aiman**  
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**ONGOING  
PROJECTS**

**APARTMENTS  
DHAKA**

Bashundhara --- 1658-2180 sft.  
Bakshibazar --- 1050-1475 sft.

Elephant Road --- 1603 sft.

Eskaton --- 1865-2767 sft.

Mohammadpur --- 1777-1788 sft.

New Market --- 1515-1536 sft.

Malibagh --- 1216-1610 sft.

Mirpur --- 858-1389 sft.

Shamoly --- 1224-1328 sft.

**COMILLA**

Police Line Mor --- 1328-1380 sft.

Fauzdari Mor --- 1542-1672 sft.

Thomson Bridge --- 1163-1175 sft.

Jail Road --- 1651-1775 sft.

**CHITTAGONG**

Firingi Bazar --- 1429-1459 sft.

**OFFICE SPACES**

Shamoly --- 1004-4663 sft.

Eskaton --- 817-4367 sft.

**READY FLATS  
Package Offer**

**Uttara**  
1339-1370 sft.

**Mohakhali**  
1615 sft.

**Mirpur**  
1389-1445 sft.

**Shamoly**  
1143 sft.

**Gulshan**  
2331 sft.

**Central Road**  
2154-2235 sft.

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