

## FREE SKIN CONSULTATION AND LAUNCH OF POND'S NEW PIMPLE CLEAR

You can call Unilever Careline and set up a free consultation with a dermatologist in order to get solutions for your skin problems!

Pond's has also unlocked an anti-pimple breakthrough with new Pond's Pimple Clear, developed by The Pond's Institute.

The launch event for this new product from Pond's was held on 29 January at Bay's Galleria. Renowned local dermatologists Dr. Parvin Sultana, Dr. Md. Salah Uddin, Dr. Md. Shah Ataur Rahman, Dr. Sanchita Barman

and Dr. Rokhsana Khanam attended the event and discussed how the youth nowadays are facing a slew of modern-day skin stressors such as urbanisation, changing diets, pollution and increased societal pressure, which greatly impact their experience of pimples. The event was also attended by well-known bloggers and winners of the Pond's Pimple Clear Contest on Facebook.

For setting up a consultation with the Unilever Careline, please

## **Adroit for Ekushey**

To mark the occasion of Ekushey, Adroit has brought out a new collection. The line includes clothes for both adults and children. The collection includes saris, panjabis, shalwar kameez sets, fatuas, t-shirts, etc. which all feature Ekushey related motifs. Colours given precedence in this collection include white, off-white, black, and red.

For more information, please call

## Kay Kraft's tribute to Ekushey

Kay Kraft has brought out a special line to pay homage to our pride that is Ekushey February. The designs, cuts, patterns and compositions featured have been made keeping the Ekushey theme in mind. Colours that take precedence for this new collection include mourning black, the red of the sun, and the purity of white. This new line-up includes saris, shalwar kameez sets, tops, shirts, skirts, panjabis, etc. There is also a children's wardrobe.

The wardrobe is also quite reasonably priced for the average consumer, and available at all their outlets.





