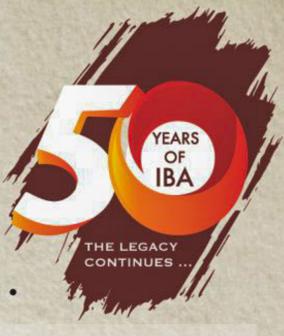




Golden Jubilee Celebration

Fifty Years since the Journey began & The Legacy Continues...




Message from the **Chancellor**

It gives me immense pleasure to know that Institute of Business Administration (IBA) University of Dhaka is going to observe its golden jubilee celebration. On this landmark occasion, I extend my sincere thanks and appreciations to the students, teachers, researchers and all concerned for their concerted and collective endeavour.

Since independence, Bangladesh has gone through a lot of changes and development in the social structure. This visionary institution brought in business education to the country at such a point in time where not many were deeply interested about how businesses can be operated in a solid structure. But through time, we have seen a high demand for people who have good understanding of how to lead organization to a successful position. I believe IBA has been a great pioneer in ensuring that the country has not felt a significant lack in trained individuals who can be great leaders. The students of IBA have shown the business sector how good leadership can help to face obstacles and rise above them. The presence of IBA graduates in both the private and public sector and their performance in the respective fields can be considered to be a great testament to the success of IBA. The esteemed teachers and administrative staff have ensured the students receive high quality knowledge.

Even though business education was not considered to be a great choice among students, I have noticed that IBA's success has also made this field of study to be quite popular. Still, IBA is the leader and it has been educating the bright minds of the country. Also, the recent graduates are also moving into entrepreneurial ventures and this is enriching the business environment of the country. This business school is a true role model for the other business schools of the country and the South Asia region.

On this moment of celebration of 50 years, I wish the institute all the very best in its journey to build on its legacy. I again congratulate the alumni, faculty members, the students, the organizers of this event and the guests for the glorious journey of the institute and wish them luck for their future.

Khoda Hafez, May Bangladesh Live Forever.

Abdul Hamid

Abdul Hamid
President & Chancellor



Message from the **Vice Chancellor**

IBA has established itself as a premier business school in Bangladesh with a strong track record of fifty years of producing quality undergraduates and post-graduates in Business. Fifty years is a major milestone for an institution, as it is for an individual. The IBA today sets a standard that other institutions emulate, and serves as a beacon of hope and success for students across the nation.

The IBA journey of excellence started in 1966 and since then there has been no looking back. IBA is and has remained an island of excellence in spite of all the challenges an educational institution in Bangladesh faces. It has been headed by visionary leaders, who contributed in making what a legacy IBA is today. Their contribution in making IBA the institution that it is today can never be discounted.

The theme of the 50 years of IBA's existence is that business education should be rigorous but also relevant and looking to the future. The IBA provides an enabling environment, conducive to scholarship and research. The faculty members, staff, students, and members of the industry all work together to achieve learning goals. Students acquire knowledge and skills through constructive and distinctive processes that encourage them to develop understanding of business concepts and issues, think independently and to make rational choices. They are encouraged to take responsibility for their own learning, to become active participants and leaders, and to apply their knowledge in real-world context.

I say with great confidence that IBA does a magnificent job of providing education and growth opportunities for the teachers and students involved. Congratulations to IBA on reaching this milestone and on its many distinguished achievements in research, teaching, and public service as it celebrates its Golden Anniversary. I believe their 50 years of dedication to the classroom and the community will continue inspire many to follow in their footsteps.

Prof. Dr. A. A. M. S. Arefin Siddique

Prof. Dr. A. A. M. S. Arefin Siddique
Vice Chancellor



Message from the **Pro-Vice Chancellor**

The Golden Jubilee of the institution is always an occasion of much joy for everyone that have been part of the journey of five decades. The performance through the years speaks volume for the aura of glory this business school has been able to create for itself. From the start of its journey back in 1966, IBA has always been a leader in providing business education. Considered as a center of excellence among students and organization alike, the graduates of IBA are now contributing significantly to the country.

Going strong for fifty years is always a major milestone for any entity and IBA is now a standard for others to follow. Despite all the challenges faced over the years, the visionary leadership has contributed in making what a legacy IBA is today. Their contribution in making IBA the institution that it is today can never be discounted.

IBA has flourished in fulfilling a visionary objective and that was to make business education enjoyable and relevant at any point in time. And all the stakeholders of this institution – the teachers, the administrative staff, students, and alumni have managed to contribute to ensure the highest quality of delivery. There has been an excellent exchange of knowledge over the years and the graduates of this institution have managed to position themselves as the leaders of the country. The teachers have also contributed to the knowledge development with their continuous endeavors in the field of research.

As the IBA family renews its commitment in the service of the nation's future through quality educational initiatives, I am happy to extend my good wishes and support. I look forward to celebrating many more milestones in the coming years and

I wish you all the best for your future days.

Prof. Dr. Nasreen Ahmad

Prof. Dr. Nasreen Ahmad
Pro-Vice Chancellor (Academic)



Message from the **Pro-Vice Chancellor**

On such a momentous occasion for IBA, I would take the opportunity to congratulate the institute on reaching such an excellent milestone at such a great condition. As a close observer of the progress of IBA as an educational institution for many years now, I have always seen that IBA always managed to outshine its own past performances and I am truly happy about the success this place has seen.

The 50 years of IBA has shown a strong track record of educating quality graduates in Business. IBA now is a tough act to follow, and helps to create hope among the citizens of the country. Being in IBA has always been taken as an honorable privilege by its students and faculty members and I am glad Dhaka University has helped IBA reach its peak in terms of quality education as well as recognition.

Facing all obstacles, IBA has remained true to its commitment all these years and the business environment of the country has been helped greatly by this. All through, this institute always managed to provide good quality and relevant knowledge to whoever had walked the hallways in search of enlightenment. This is a great testimony to the idea that strong leadership and guidance can nurture young minds to reach their true potential.

Today, as we celebrate the glorious journey of 50 years of IBA, I would like to convey my sincerest gratitude towards everyone who went through rigorous hard work to put together such a grand event, enabling us to share this special day in the midst of such gifted people in a place which resembles home to many. I have strong confidence that the celebration will be a great success and I promise my support from Dhaka University for any future endeavors IBA wants to be a pioneer in.

Prof. Dr. Md Akhteruzzaman

Prof. Dr. Md Akhteruzzaman
Pro-Vice Chancellor (Administrative)



Message from the **Director**

The Institute of Business Administration (IBA), University of Dhaka, is the pioneer in rendering business education in Bangladesh. It is also the oldest and most reputed business school in the country. IBA has been successful at making business leaders and change makers over the last 50 years. Commitment to the highest educational standards distinguishes IBA among the educational institutes in Bangladesh. This reputation has been achieved through a tradition of excellence and dedication to quality education and research. IBA graduates are highly sought after by the industry and IBA is proud of its students and their accomplishments that are making significant contribution in the corporate, government and other sectors at home and abroad.

We started our journey in 1966 with the objective of providing high quality, tertiary business education to create future business leaders. Through the past 50 years, I believe that we stood by our objectives. Today IBA boasts the largest number of CEOs and business leaders among its alumni whose success stories inspire the young and aspiring entrepreneurs of the country. The outstanding performance of IBA over the last 50 years lies in its quest for continuous improvement and rigorous selection process. IBA has created a rich legacy of 50 years of its existence and I hope that it will remain this way because of the support of everyone.

The mammoth task of organizing the IBA Golden Jubilee: Open Day is shouldered by the faculty members, alumni, students, staff and well-wishers. I wholeheartedly appreciate and thank them for their continuous support and sincere efforts for making the golden jubilee celebration a successful and memorable one.

Prof. Dr. A. K. M. Saiful Majid

Prof. Dr. A. K. M. Saiful Majid
Director
Institute of Business Administration

OUR JOURNEY

1966 **MASTER OF BUSINESS ADMINISTRATION (MBA)**

IBA was founded in 1966 in collaboration with Indiana University, Bloomington, USA, under a Ford Foundation Financial Assistance Program with the objective of providing professional training to create future business leaders.

1970 **MASTER OF PHILOSOPHY (MPHIL)**

The Institute of Business Administration awards MPhil degree of the University of Dhaka.

1970 **DOCTOR OF PHILOSOPHY (PHD)**

IBA runs an outstanding doctoral program to interested and qualified candidates. The three-year program is designed to provide students with rigorous theoretical and methodological training needed to perform original research.

1993 **BACHELOR OF BUSINESS ADMINISTRATION (BBA)**

BBA is one of the most coveted programs in the country. This four-year professional undergraduate business program blends academic theory and business practice while preparing students to excel in challenging work environments or in advanced academic studies. This state-of-the-art program is proven to be of paramount importance in achieving the vision of preparing leaders who help transform businesses through their rigorous analysis and innovative insights.

2007 **EXECUTIVE MBA (EMBA)**

This is the most recent inclusion in the IBA offerings. The program is designed to enrich the knowledge of executives and to promote sharing of knowledge and experience among them. The program is interactive, where faculty members play the role of facilitators in pursuit of exchange of knowledge.

2012 **ADVANCED CERTIFICATE IN BUSINESS ADMINISTRATION (ACBA)**

ACBA a refresher Management Development Course, is geared towards helping individual managers and organizations augment their management development efforts. ACBA is offered jointly by Management Development Program (MDP), IBA & Association of Management Development Institutions in South Asia (AMDISA).

1966

1970

1970

1993

2007

2012

2013 **DOCTOR OF BUSINESS ADMINISTRATION (DBA)**

The DBA program at IBA is designed to provide advanced doctoral level education to professional practitioners in business and management. The prime objective of the DBA program is to produce graduates who can contribute to the advancement of their professions and to the expansion of knowledge relating to the current theories, practices and issues in business and management.



Message from the **President, IBAAA**

It fills me with immense pride to be the president of IBAAA at such an auspicious time in our institution's history. And, it gives me great pleasure to welcome you to this publication in commemoration of Golden Jubilee celebration of IBA.

IBA has produced so many graduates so far, each one being an outstanding professional. Most of the Chief Executives and top management positions in leading listed companies, corporations and banks are held by the alumni of IBA. The IBA graduates have worked and matched in performance with the graduates of the most renowned business schools of the world and is the school of choice for most of the young men and women interested in careers and leadership in business. The Institute has gone through major changes over these five decades in order to embrace a wider set of disciplines in its curricula. These changes have been made in order to respond to the requirements of the society, the market and the economy. They are also an outcome of associations forged with credible institutions both local and international, and various stakeholders' most prominent being the IBA Alumni.

As a proud and grateful member of the IBA family, I congratulate this wonderful institution on its 50th Anniversary. We celebrate the glorious legacy that continues to inspire us, and we share an unbounded optimism in our continued impact and relevance in shaping and enriching the lives of countless people, both young and old.

Through this souvenir I take the privilege to congratulate everyone for their commitments to make the celebration of golden jubilee a truly memorable one. I take this opportunity to express my sincere thank you and gratitude to all students, teachers and staff, for working hard to bring this unique publication to reality.

Mr. Nazmul Hasan

Mr. Nazmul Hasan, MP
President
IBA Alumni Association

Red & Green. Worldwide...

IBA students have taken the Red and Green Flag to over **20 countries** across **4 continents** and have won over **25 Student Competitions** in last 10 years including the **First Ever Overseas Business Competition** and the **First Ever International Debate Title**.

