



## Jamdani exhibition by Anjan's

Well-known fashion brand Anjan's is currently holding an exhibition featuring Jamdani products for the fourth time. This exhibition will feature saris from weavers hailing from the Rupganj area and designer panjabis, salwar kameez sets, jewellerys, etc with Jamdani motifs. The exhibition was inaugurated on 11 January at their Banani outlet. The exhibition will continue till January 28 at their Banani, Baily Road, Jamuna Future Park and Orchard Point outlets. For more information, please call 01677558877.

## Apex on Bagdoom: Enjoy amazing discounts!

All products of Apex Footwear Limited (the leading manufacturer and exporter of leather footwear in Bangladesh) are now available on Bagdoom.com, which is the leading lifestyle e-commerce platform. Moreover, with discounts of up to 75 percent, Apex products can now be found on Bagdoom.com for as low as Tk. 500.

A signing ceremony was held recently at the Bagdoom Head office at Gulshan 1, in presence of Sayed Gias Hossain, AMD of Apex Footwear Limited, Monowar Hossain Khan, COO of Bagdoom and other high officials of both organisations.

Apex has been serving the domestic footwear market well with their chain shoe store, Apex Gallery. Now with Apex on Bagdoom.com, it will become very convenient for customers to buy their products with just a click, making the experience of shopping much easier.

## And the Kumarika Miss Natural 2016 is...

An innovative online-based beauty contest, Kumarika Miss Natural is an annual event since 2013 that ventures to find the beauty icon of the country, someone who is naturally beautiful and personifies the sayings of the brand, 'Love nature and live natural!'

For the participants of this year's competition, the fairy tale journey began three months ago and ended with the announcement of the winners at the grand finale, which took place on the evening of 7

The gala event began with the inauguration speech by Nusrat Jahan, Category Business Manager, Hemas Consumer Brands Limited, the mother company of Kumarika Hair Oil. The competition was judged by talented faces of the media, beautician Rahima Sultana Rita, actor Tahsan Khan, actress Mehjabin Chowdhury and director Mabruur Rashid Banna.

The show was highlighted by a stage drama and a mesmerising performance by



January, 2017 at Gardenia in Gulshan-2.

This year's Champion Crown of 'Kumarika Miss Natural 2016' went to Jerin Moushan, and just like previous years, the winner gets to act in the Valentine's Day drama sponsored by Kumarika. The first and second runners-up were Kaniz Fatema Surjo and Shuly Akter Rodayla respectively. There were other special awards which were won by Sadia Iqbal Nabila – Most Beautiful Hair, Afroza Islam Tumpa – Most Beautiful Skin, and Nusrat Jahan Nizum, The Courageous Beauty.

Karishma Sanu Sovvota.

Kumarika Miss Natural, over the years has created a huge platform for aspiring youngsters; it also moulded them to accepting who they are and to embrace the beauty found in nature.

This beauty contest not only promotes natural beauty but also supports the conservation of nature through awareness towards nature and of healthy living.

By Mormee Mahtab

## New flavour at Nando's

The flame-grilled Peri-Peri chicken restaurant Nando's has launched a new, tasty flavour of basting sauce, Mango and Lime. The new flavour was introduced on 10 January, 2017 at their Gulshan-1 outlet. Customers can now choose from a range of six different flavours

from Nando's, such as Plain-ish, Lemon and Herb, Mango and Lime, Mild, Hot, and Extra Hot. The Mango and Lime flavour has an amazing sweet and sour taste which is slightly hotter than Lemon and Herb, but milder than the Mild flavour.

## Godrej launches Cinthol in Bangladesh

Godrej has been leading Bangladesh's household insecticide market with brands like GoodKnight, HIT, FairGlow and AER. On 8 January, Godrej introduced India's most popular product in Bangladesh by launching Cinthol during their inauguration ceremony at Lakeshore Hotel, Gulshan, Dhaka.

Amongst those present were Chandan Polekar, Country Manager, Godrej Bangladesh, Chief Guest Monir Hossain, Head of Sales and Marketing, and Special Guest Subir De, Head of Sales of Godrej.

Cinthol soap is synonymous with vibrancy and energy. The soap aims to reach 47 percent of Bangladesh's population aged 15-44 with a vibrant and energetic lifestyle.

Living by its philosophy, 'Alive is Awesome', Cinthol's newly launched variants, Cinthol Confidence+ and Cinthol Lime promises to eventuate a mundane activity such as bathing. Not only do these soaps give you a refreshing experience, Cinthol Confidence+ provides buoyancy with its amazing scent, while Cinthol Lime offers freshness of skin.

Both these products are available at 100gm packs, priced at Tk 35.

By Ali Sakhi Khan

## Sandalina

মানেই বিশ্বের সেরা  
Sandal Wood Extract এর সর্বোচ্চ নিশ্চয়তা...

# স্যান্ডালিনা

## সোপ

স্যান্ডালিনা স্যান্ডাল সোপ এখন স্যান্ডাল এন্ড ময়েচারাইজার সমৃদ্ধ

নতুন রূপে খাঁটি চন্দন ও গার্ডেন ফ্রেশ গোলাপের সুগন্ধে স্যান্ডাল এন্ড রোজ

## রূপচর্চায় আন্ডিজাস্ত্য...

us on /Sandalina