

The Daily Star

CROWN CEMENT
FOR SOLID FOUNDATION

RISE HIGH BANGLADESH

The export idea contest “Rise High Bangladesh”, jointly organised by The Daily Star and Crown Cement, has successfully completed its magnificent journey with the gala event held on December 3, 2016.



Winners (front row) of the Rise High Bangladesh competition with members of the jury panel and other dignitaries at the award giving ceremony. PHOTO: AMRAN HOSSAIN

Extensive campus activation programmes and campaigns in different media platforms generated an overwhelmingly positive response from students, and over 100 teams from various universities across the country participated in the contest. The competition proved to be a useful platform for youngsters eager to showcase their creativity to take Bangladesh forward in the global export market.

Three finalists were shortlisted for the final round based on both jury board's score and online votes. Finalists pitched their innovative ideas before the Mayor of Dhaka North City Corporation (DNCC) Annisul Huq and an expert panel of jurors, comprised of some of the most prominent business leaders and practitioners in the country. The

esteemed jury adjudged Brains of Castamere, the team representing the Institute of Business Administration (IBA) of Dhaka University, the champion for its project proposal on bio-plastic goods, a material made from sugarcane. They won a trip to Malaysia as their reward. Inspirebels from North South University (NSU) and Team

Unpredictable from Rajshahi University (RU) secured the second and third position, respectively.

The Rise High Bangladesh initiative also honoured three notable entrepreneurs and professionals for their contribution to carve out a place for Bangladesh on the global stage. The individuals honoured are Fazlur Rahman Khan (posthumously), famous Bangladeshi-American structural engineer; Rafiq Azam, internationally acclaimed architect; and Osama Bin Noor, co-founder of Youth Opportunities.



WINNERS



CHAMPION

Brains of Castamere from IBA, University of Dhaka
Idea: Bio-plastic, plastic derived from ethanol fermented from sugarcane.



1ST RUNNER-UP

Inspirebels from North South University
Idea: Straw Mash, farming edible 'Oyster mushroom' using unutilised rice/paddy straws found in fields.



2ND RUNNER-UP

Team Unpredictable from Rajshahi University
Idea: Edible insects, farming edible insects for producing food for human and animal.



AMAZING BANGLADESHIS



From left, young leader Osama Bin Noor, architect Rafiq Azam and Faizur Rahman Khan, nephew of Fazlur Rahman Khan, with the Rise High awards.

PHOTO: DARSHAN CHAKMA



World Famous architect and structural engineer Fazlur Rahman Khan, considered to be the "father of tubular designs" for high-rises, was posthumously honoured as an 'Amazing Bangladeshi'.

JURY PANEL



Judges of the competition, from right, Abrar A Anwar, CEO of Standard Chartered Bangladesh; Syed Nasim Manzur, president of MCCI and managing director of Apex Footwear; and Syed Ferhat Anwar, professor of IBA, University of Dhaka at the gala event.



Start exploring innovative ideas. Have conviction, you will be a champion.

ANNISUL HUQ
Mayor, Dhaka North City Corporation



Self-employment can turn millions into entrepreneurs. With the combination of creativity and entrepreneurial skills our youths can transform Bangladesh into a global export leader.

MAHFUZ ANAM
Editor & Publisher
The Daily Star



Innovative ideas can only lead to development. We have to create more platforms to inspire our youths into thinking big.

MD JAHANGIR ALAM
Chairman
Crown Cement