



## BUSINESS ATTIRE

This dress code is mostly followed by the white collars. Wear a blue or white coloured shirt with a simple plain tie and a dark coloured suit to pull off this outfit. Ties with simple striped patterns or small checks which are not too vibrant are permissible.

Bonus tip - a suit means that the colour of the jacket and trousers match. For those of you who are in universities and have



been asked to wear formal attire to your presentation or a formal event, they are basically referring to the aforementioned dress code. Many a times, we can see people wearing cravats, fancy and gaudy pocket squares (plain pocket squares are recommended), bold coloured and patterned ties and suits, which one would wear to weddings. Such attire do not follow the rules of this dress code.

## FESTIVE ATTIRE

This is just perfect for wedding.

Fortunately for us, we do not have to restrict ourselves to western clothes but can also wear 'sherwanis' or 'prince coats' to weddings. If you want to suit up for a wedding, do not be afraid to think out of the box and play with colours. Try out pin-striped suits, printed pocket squares, cravats, scarves or also two matching separate coloured jacket and trouser.

If you want to stick to a 'deshi' look, wear a black, navy blue, grey, beige sherwani or prince coat of your liking. However, it would be recommended not to go over the top keeping in mind the groom's outfit. As it his big day, be kind and let him have all the attention.

## BUSINESS CASUAL ATTIRE

This has to be my favourite of all attires because of the freedom it allows. Such attire can be worn with a jacket, which goes with the weather (example a linen jacket if it's hot), with chinos and loafers or monk straps. If you want you can wear a neck tie (knitted tie) or a bow tie. Make sure when you take up this look, you are tilting towards a more relaxed attitude.

## BEACH ATTIRE

Lastly, we have the beach attire. Although we have a very rare opportunity to don this look, with the growing acceptance and introduction of western styled weddings, it is not going to be long before we get invited to one. The rules of this is simple, wear a suit tailored with warm weather fabrics such as linen, with colours suited for summer like khaki or a light shade of beige out of the many you can try.

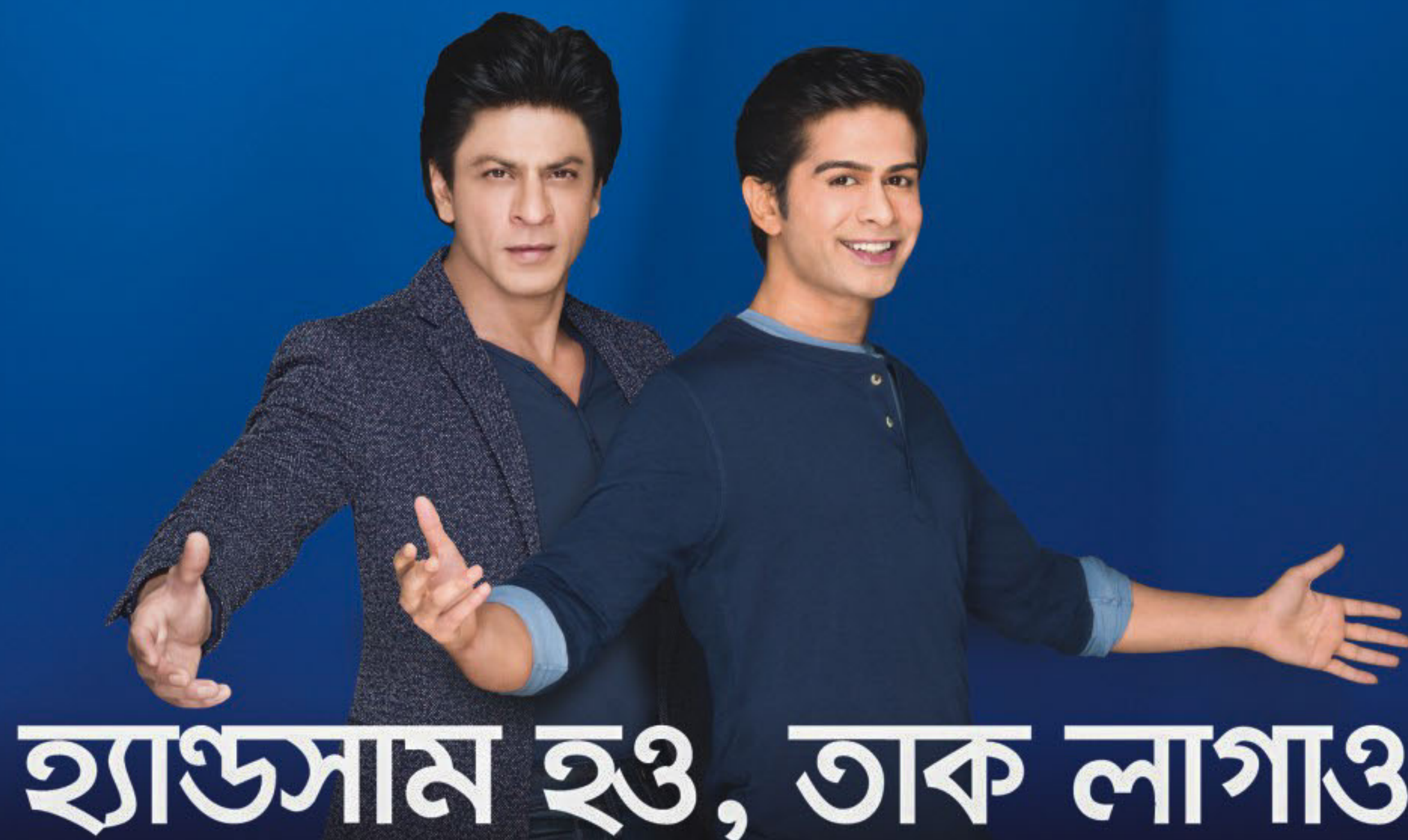
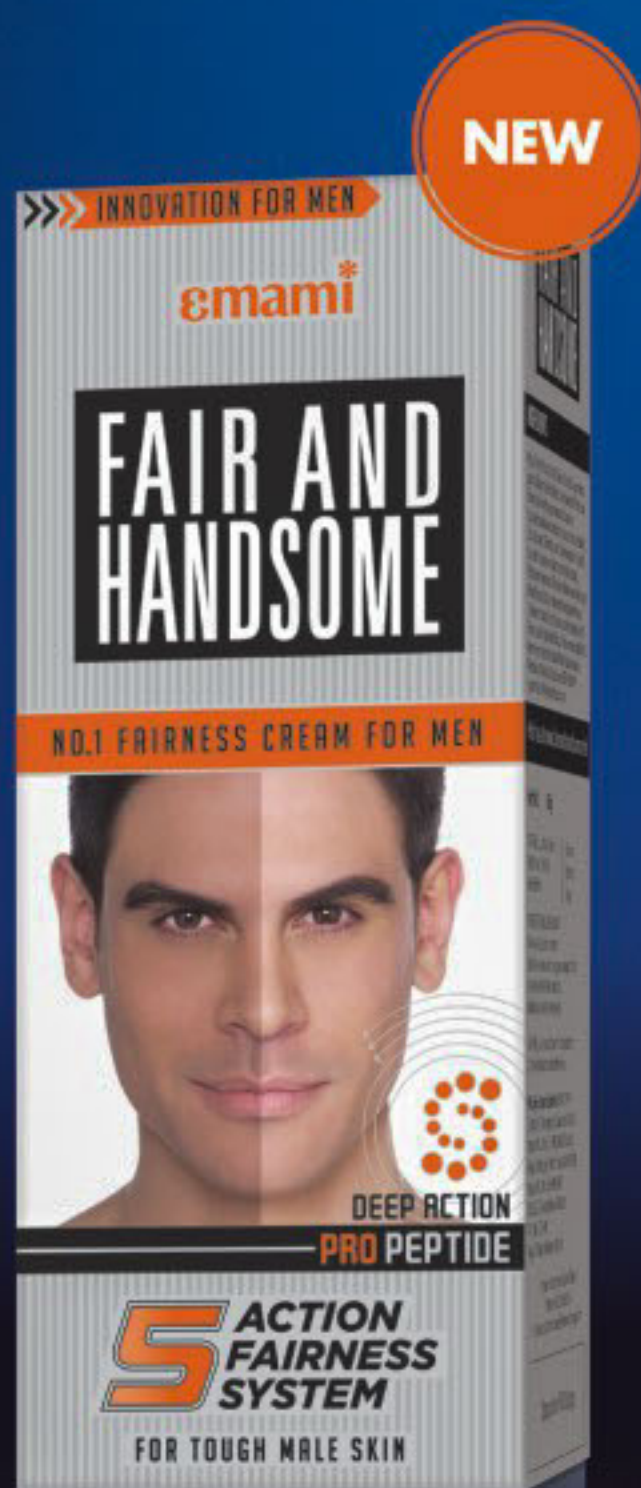
Although this is a beach wedding, make sure you wear closed toe shoes with them, not sandals.

Following dress codes can be tricky and sometimes frustrating, but do not let it have the better of you because the end result has to be an epitome of elegance, sophistication and intellect.

By Ali Sakhi Khan

Photo courtesy: LS Archive/Sazzad Ibne Sayed

The suggestions are based on the local scene and may differ in other countries.



FAIR AND  
HANDSOME  
FAIRNESS CREAM

# হ্যাডসাম হুও, তাক লাগাও

এখন তাক লাগান আপের চেয়ে উন্নত ফেয়ার অ্যাকশন হ্যাডসামের সাহায্যে। এতে আছে 5 অ্যাকশন ফেয়ারনেস সিস্টেম সহ এক উদ্ভাবনী নতুন ফর্মুলেশন, যা পুরুষদের রক্ষা ত্বকের গভীরে গিয়ে কাজ করে। এর ৬টি পাওয়ারফুল অ্যাকশন আপনার চেহারা বদলে দিতে সাহায্য করে। এখন পান দীর্ঘস্থায়ী ফর্সাভাব\*।

**5 ACTION  
FAIRNESS  
SYSTEM™**

\*নিয়মিত ব্যবহারে, দিনে দুইবার করে।

• ঘাম শোষণ

• তেল নিয়ন্ত্রণ

• রোদ থেকে সুরক্ষা

• কালো দাগ হ্রাস

• দীর্ঘস্থায়ী ফর্সাভাব\*