



Shah Cement's Brand Director Naushad Chowdhury and Brand Manager Ibrahim Khalil receive the Best Brand Award 2016 in cement category, from Deputy Managing Director of Transcom Beverages Khurshid Irfan Chowdhury, at Le Meridien Hotel in Dhaka on Saturday. Bangladesh Brand Forum organised the event in association with The Daily Star.

# Shah Cement wins Best Brand Award

STAR BUSINESS REPORT

Shah Cement, the leading cement brand in Bangladesh, has achieved the 'Best Brand Award 2016' in the cement category.

Shah Cement's Brand Director Naushad Chowdhury and Brand Manager Ibrahim Khalil received the prestigious award at a ceremony at Le Meridien hotel in Dhaka on Saturday.

Khurshid Irfan Chowdhury, deputy managing director of Transcom Beverages, handed over the award.

The cement maker was honoured by Bangladesh Brand Forum along with brands in 22 fast moving consumer goods categories and 11 non-FMCG categories.

Shah Cement, a unit of Abul Khair Group, one of the largest business conglomerates in Bangladesh, is the leading cement producer in the country with a capacity of producing 5.2 million tonnes of cement per annum.

Located in Munshiganj, the plant uses modern technology and produces quality cement fit for sustainable and durable construction, according to the website of Shah Cement. The company also won the Best Brand Awards in 2010.

Bangladesh Brand Forum handed the award in partnership with brand research company Kantar Millward Brown Bangladesh and in association with The Daily Star.

## Morocco signs deal with Ethiopia on mega fertiliser plant

AFP, Addis Ababa

Morocco signed an agreement Saturday with Ethiopia to build a giant fertiliser unit aimed at making Addis Ababa self-reliant in fertiliser by 2025.

The announcement was made as Morocco's King Mohammed was in the Horn of Africa nation on a visit aimed at strengthening economic and political ties.

The agreement, signed by the Ethiopian government and Morocco's state-owned phosphate mining company OCP-SA, which will invest \$2.3 billion (2.1 billion euros) between 2017 and 2022 to build the complex in the eastern city of Dire Dawa.

"It is our biggest investment outside Morocco," said OCP CEO Mostafa Terrab.

"Our aim is to reduce Ethiopia's dependence on fertiliser imports," he said.

According to OCP, Ethiopia will be able to produce 80 percent of its fertiliser needs through this complex in 2022 and be self-sufficient in fertiliser three years later.

Agriculture is a key sector in Ethiopia and accounted for 42 percent of Gross Domestic Product in 2015, according to Ethiopia's Agricultural Transformation Agency.



Farid Uddin Ahmed Chowdhury, secretary of the IME Division, and Apurva Jain, head of transaction banking of Standard Chartered Bangladesh, attend a deal signing ceremony at the office of the Central Procurement Technical Unit on November 15. The bank has become the first foreign bank to be enlisted as an e-payment service provider on the national online procurement portal, e-GP.

## India's Flipkart eyes groceries; renewed push in furniture

REUTERS, Bengaluru

India's top e-commerce player Flipkart plans to move into the groceries space and make a renewed push in the online furniture business, as it expands its product portfolio and looks to outmaneuver global giant Amazon.com in a burgeoning Indian market.

Flipkart Chief Executive Binny Bansal said the home-grown e-commerce player plans to begin experimenting with grocery sales next year and scale up operations over a three-year period.

"There's definitely room to build a profitable grocery business, but it's hard. That doesn't mean it's not possible, but it's hard," Bansal told Reuters in an interview on Sunday.

Amazon has already begun to pilot grocery sales in select Indian cities.

More and more people in India, a country of over 1.2 billion people, are logging on to the internet to buy everything ranging from clothes to smartphones, making its e-commerce market one of the world's fastest growing.

Bank of America Merrill Lynch sees the value of goods sold online in

India jumping tenfold to \$188 billion by 2025.

Bansal said fashion will remain Flipkart's best selling category for the next few years, but he sees online groceries as having the potential to grow as big as fashion and electronics in the next six to eight years.

Earlier in 2016, Flipkart-owned fashion portal Myntra bought rival Jabong for \$70 million to create India's largest online fashion retailer.

Bansal said Flipkart is also eyeing making deeper inroads in the online furniture space.

**Khulna Shipyard Limited**  
Bangladesh Navy, Khulna  
BABA(L)-04/General/2016-2017 16 November 2016

### Tender Notice

01.	Procuring entity name	Khulna Shipyard Limited.
02.	Invitation for	Customized integrated Software Based Automation System (ERP) for KSY.
03.	Invitation reference No.	BABA(L)-04/General/2016-2017 dated 14 November 2016.
04.	Procuring method	Open tender.
05.	Budget & source of funds	Own finance.
06.	Tender last selling date	07 December 2016.
07.	Tender closing date and time	08 December 2016 Time: 11:15am.
08.	Tender opening date & time	08 December 2016 Time: 11:30am.
09.	Name & address of the office(s) for selling, receiving and opening of tender documents:	(1) Cash Section, Accounts Department, Khulna Shipyard Ltd, Bangladesh Navy, Khulna. (2) Naval Store Sub Depot, Khilkhat Nama Para, Khilkhat, Dhaka.
	a. Selling Tender document	Khulna Shipyard Ltd, Khulna.
	b. Receiving tender document	(1) Khulna Shipyard Ltd, Khulna. (2) Tenderers' and their authorized representatives are allowed to attend.
	c. Opening tender document	(1) Khulna Shipyard Ltd, Khulna. (2) Tenderers' and their authorized representatives are allowed to attend.
10.	Price of tender document	(a) Tk. 2,000.00 (two thousand) non-refundable.
11.	Earnest money	3% of quoted price to be submitted as Pay Order/Demand Draft in favour of "Khulna Shipyard Ltd, Khulna".
12.	Contact details of official	Tel: 041-813975/720003, Fax: 880-41-720404, E-mail: contact@khulnashipyard.com
13.	Special instruction	The procuring entity reserves the right to reject all or any tender prior to acceptance without showing any reason.

GD-2355 DGM (C&P)

## Luxury hotel, apartments in Afghan capital "lost \$85m"

REUTERS, Kabul

Stalled luxury hotel and apartment projects next to the US Embassy in the Afghan capital may have lost American taxpayers \$85 million and left the partially constructed buildings as security threats, a government watchdog said on Thursday.

The projects were partially funded by the Overseas Private Investment Corporation (OPIC), a US government agency that aims to help foreign investment.

But both now appear to have been abandoned in a climate of increasing concern over security, according to a letter to OPIC from the Special Inspector General for Afghanistan Reconstruction.

A suicide bomb attack on Wednesday killed four people in Kabul, illustrating the precarious security involving not only Islamic State and a Taliban insurgency but also a wider breakdown in law and order as government control has weakened.

"The \$85 million in loans is gone, the buildings were never completed and are uninhabitable, and the US Embassy is now forced to provide security for the site at additional cost to US taxpayers," the letter said, accusing the developer of possible fraud and OPIC of lax oversight.

Ground was first broken for the hotel in 2004 by then-Afghan President Hamid Karzai, with the project financed in part by an OPIC loan of \$40 million that US officials at the time called the "largest US private investment in Afghanistan since the fall of the Taliban" in 2001.

It was initially to be run by Hyatt International Corporation and finished in 18 months, according to news reports at the time, but that never happened.

By 2007, a group of companies received a new loan of \$60 million to complete the hotel and Marriott International had agreed to manage it, the letter said. It is not clear what happened to the initial \$40 million in loans.

In 2013, construction was dragging on, but the developer, incorporated in the British Virgin Islands, promised it would be complete by the end of the year and OPIC approved the disbursement of the last funding, SIGAR reported in the letter.

Marriott reportedly withdrew from the hotel and right after receiving the final loan funding, the developer told OPIC it was stopping all work on the project, SIGAR said.

"Based on our inspections it is clear that the assurances made to obtain the final loan disbursement were false and misleading," investigators said. "We are currently determining whether earlier representations made to justify the prior disbursements were also false and misleading."

To this day the hulking building sits empty, overlooking the US Embassy which pays an untold amount of money to secure the structure, according to SIGAR.

The same developer was also involved in a related project to build a neighbouring apartment complex with \$27 million in OPIC loans, but construction there was also halted after the company received the last funding, SIGAR reported.

"As with the hotel, we found that the apartment project was never finished and appears to be abandoned, and that representations made to OPIC that the building could open by August 2013 were blatantly false and unrealistic."

In a response to SIGAR, released along with the letter, OPIC said it was aware of "issues" with the building, but that at the time it believed the developer was making "good faith efforts" to complete the project.

"As a lender, OPIC does not control the project, but has encouraged the project developer to find a third party to either purchase the project or provide additional funds to complete it," the agency said in its response.



State Minister for Land Saifuzzaman Chowdhury opens the 162nd branch of United Commercial Bank, at Oxygen Mor in Chittagong. Directors of the bank Shabbir Ahmed and Bazal Ahmed along with Managing Director Muhammed Ali were also present.

**Government of the People's Republic of Bangladesh**  
Office of the Chief Signal and Telecommunication Engineer (Telecom)  
Bangladesh Railway, 16, Abdul Gani Road, Railbhaban, Dhaka-1000  
(www.railway.gov.bd)

### Invitation for Tender for Lease/Rent of Optical Fiber Cores of Bangladesh Railway

1	Ministry/division	Ministry of Railways.
2	Agency	Bangladesh Railway.
3	Official inviting tender	Chief Signal & Telecommunication Engineer (Telecom), Bangladesh Railway, Railbhaban, Dhaka.
4	Invitation for	Lease of spare dark optical fiber cores of Bangladesh Railway in various routes (sections) of Bangladesh Railway.
5	Invitation Ref No.	54.01.0000.015.01.015.16
6	Date	13/11/2016.
7	Leasing method	Open Tendering Method among the ANS Operators, Licensed Telecommunication Operators and other authorised users for a specified lease term having license from BTRC (Bangladesh Telecommunication Regulatory Commission).
8	Tender publication date	On or before 20/11/2016.
9	Tender last selling date	19/12/2016 up to 17.00 hrs.
10	Tender closing date and time	20/12/2016, 12.00 hrs.
11	Tender opening date and time	20/12/2016, 12.30 hrs.
12	Name & address of the office(s)	
	Selling tender documents (principal)	Office of the Divisional Signal and Telecommunication Engineer/Telecom, Bangladesh Railway, Kamalapur, Dhaka.
	Selling tender documents (others)	Office of the Divisional Signal and Telecommunication Engineer/Telecom, Bangladesh Railway, CRB, Chittagong. Office of the Chief Signal and Telecommunication Engineer/Telecom, Bangladesh Railway, Railbhaban, Dhaka, (Room No. 603). Office of the Chief Signal and Telecommunication Engineer/West, Bangladesh Railway, RBR, Rajshahi.
	Receiving tender documents	Office of the Chief Signal and Telecommunication Engineer (Telecom), Bangladesh Railway, Room No. 603, Railbhaban, 16, Abdul Gani Road, Dhaka-1000.
	Opening tender documents	Office of the Chief Signal and Telecommunication Engineer (Telecom), Bangladesh Railway, Room No. 601, Railbhaban, 16, Abdul Gani Road, Dhaka-1000.
13	Place/date/time of pre-tender meeting (optional)	Pre-tender meeting will be held on 11/12/2016 at 11 hours at Railbhaban, Dhaka (Conference Room No. 631).
<b>INFORMATION FOR TENDERER</b>		
14	Eligibility of tenderer	As stated in the tender documents.
15	Scope of the tender	As stated in the tender documents.
16	Price of tender document (Tk)	Tk. 2,000.00 (two thousand) each non-refundable.
17	Location and other information of optical fiber cores of BR to be leased out:	
	Locations (Railway Routes) where BR dark optical fiber cores are available for lease out (The tenderers are allowed to offer for any number of optical fiber core for any route within the availability for lease)	Length of the cable No. of core available for leasing
	Laksham-Chandpur	51.12 km 40
	Chittagong-Dohazari	47.04 km 40
	Sholosahar-Najirhat	41.18 km 40
	Rajbari-Pachuria-Faridpur-Bhangha	68.2 km 40
	Kalukhali-Bhatiapara	82.5 km 40
	Laksham-Chittagong	129.60 km 12
18	Name of official inviting tender	Nasir Uddin Ahmed.
19	Designation of official inviting tender	Chief Signal & Telecommunication Engineer/Telecom, Bangladesh Railway, Dhaka.
20	Address of official inviting tender	Room No. 601, 16, Abdul Gani Road, Bangladesh Railway, Railbhaban, Dhaka-1000.
21	Contact details of official inviting tender	02-9562365, E-mail: cstet@railway.gov.bd
22	The procuring entity reserves the right to accept any or reject all tenders.	

**Nasir Uddin Ahmed**  
Chief Signal & Telecommunication Engineer (Telecom)  
Bangladesh Railway  
Railbhaban, Dhaka

DG/PR-107  
GD-2334

**জাতীয় গণমাধ্যম ইনস্টিটিউট**  
তথ্য মন্ত্রণালয়  
গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

### National Institute of Mass Communication

Ministry of Information  
Government of the People's Republic of Bangladesh

নং ১৫.৫৫.০০০০.০০২.২৫.০৩৫.১৫.২৪০৯ ১৪ নভেম্বর ২০১৬খ্রিঃ

### জাতীয় গণমাধ্যম ইনস্টিটিউট জার্নাল প্রথম সংখ্যার জন্য লেখা আহ্বান

জাতীয় গণমাধ্যম ইনস্টিটিউট জার্নাল-এর প্রথম সংখ্যার প্রকাশের জন্য লেখা আহ্বান করা যাচ্ছে।  
জার্নালে লেখা প্রদানের ক্ষেত্রে অনুসৃত পদ্ধতিঃ

- গণমাধ্যম ও সাংবাদিকতা, গণযোগাযোগ, শিল্প, সাহিত্য, চলচ্চিত্র, মঞ্চ নাটক, টেলিভিশন, বেতার, কমিউনিটি রেডিও সম্পর্কিত মৌলিক ও গবেষণামূলক লেখা জার্নালে স্থান পাবে।
- পূর্বে প্রকাশিত রচনা পত্রিকায় প্রকাশের জন্য গৃহীত হবে না, লেখা অনধিক ৫,০০০ শব্দের মধ্যে সীমিত রাখতে হবে।
- বাংলা একাডেমির প্রমীত বানানরীতি অনুসরণপূর্বক সুতিন এমজে ফন্টে ১.৫ স্পেস-এ কম্পোজ করতে হবে।
- ইংরেজি ভাষায় লেখা জমা দেওয়ার ক্ষেত্রে টাইমস নিউ রোমান ১২ ফন্টে ১.৫ স্পেস-এ কম্পোজ করতে হবে।
- ই-মেইলে dg.nimc@gmail.com ঠিকানায় অথবা সফট কপি (CD Form) এবং হার্ড কপি ডাক মারফৎ বা সরাসরি জাতীয় গণমাধ্যম ইনস্টিটিউটে পাঠানো যাবে।
- লেখকের সংক্ষিপ্ত পরিচিতি, ঠিকানা, ই-মেইল ও ফোন নম্বর থাকতে হবে।
- জার্নাল-এ নির্ধারিত নিয়মানুসারে রেফারেন্স/সূত্র/গ্রন্থপঞ্জি ব্যবহার করতে হবে। (www.nimc.gov.bd দ্রষ্টব্য)।
- লেখা আগামী ১৫ ডিসেম্বর ২০১৬ তারিখের মধ্যে মহাপরিচালক, জাতীয় গণমাধ্যম ইনস্টিটিউট বরাবর পৌঁছাতে হবে। প্রবন্ধটি অনুমোদিত হলে নির্ধারিত হারে সম্মানী প্রদান করা হবে। লেখা বাছাইয়ের ক্ষেত্রে সম্পাদনা কমিটির সিদ্ধান্ত চূড়ান্ত বলে বিবেচিত হবে।

ড. মোহাম্মদ জাহাঙ্গীর হোসেন  
মহাপরিচালক

জিডি-২৩৫৬ দূরার ৫৫০৭৯৪৩১