

CHECK IT OUT

A salon with a difference

Talking to Afroza Parveen, one of the leading makeup artists of the country, and owner of Red, was quite an experience. Inaugurated in 2009, Red is not only a salon but also a favourite for bridal makeovers. It gives highest of priorities to customer satisfaction, and goes at length to make them feel 'right at home' with a soothing ambience. Yet, bridal makeup remains their most popular service and it would not be wrong to state that this is their forte.

"Everyone has an inner beauty, we just need to listen to what they want and reflect their individuality through the make-up process" she said. Before opening her own salon, Afroza had worked with countless magazines and numerous fashion houses.

In this time and era, beauticians are no longer considered just service providers but artists as well, and like all 'painters' she too has her own preferences. Afroza loves working with nude shades and believes in keeping the look as natural as possible. She said, "A makeover should make you feel good, bring out the inner beauty and reflect your personality rather than turning you into a person you cannot even recognise."

The price tag that comes with all their bridal packages vary considerably depending on multiple factors. If you desire you can avail their special package where

Afroza Parveen herself will oversee the whole process. Every bride is given an appointment to finalise on the look that they desire; at times even the makeup artists provide suggestions regarding which style would suit them best.

Red also offers other facilities including hair treatment, facial, spa, hair dyeing and rebonding, nail art, etc.

Red emphasises on the use of only the finest line of beauty products and cosmetics. Keeping the wedding season in mind, Afroza Parveen and her team is offering two exclusive packages. The premium service, "Magical Touch by Afroza" is priced at Tk 21,500 (which includes a whitening gold facial, manicure and a free party makeup). Clients can also opt for a budget makeover, Tk16,000 that will include the bridal makeup, a facial (according to the need of the bride) and another free party makeup.

Other packages are also available catered to suit the needs and the budget of the bride-to-be.

By Mahee Azreen

Contact information: Red Beauty Parlour and Salon, House #39, Road #7, Block G, Banani. (Tel) 02-9872293, 0170-6269626, 0195-6203742. Follow them on Facebook: <https://www.facebook.com/RED.BeautySalon/>



#BeautyAtEveryAge

Sadia Moyeen: Beauty in every face

Sadia Moyeen, beauty expert and proprietor of La Belle beauty salon, shared some of her valuable insights at this year's "How Old are You?" roundtable organised by Dove and The Daily Star on the 18th of October. At the meet she shared some of her personal experiences and stories she had come across in all her years of working in the beauty industry.

Being a beautician she gets to meet, interact with and advice lots of women of all ages and occupations from teachers to students to housewives to doctors, which gives her a lot of insight on the lives of different women in our society and their thoughts.

According to her, things today have changed regarding the issue of women and their age, even though there are still small bits and pieces to be worked on. Women today are more confident and vivacious than ever and comfortable in their own skin. Therefore it is highly important to encourage them to be strong, to not accept criticism, to handle their own family planning and so forth, because it is the women in our society who look after not one but two families. "Our destiny is in our own hands," she added.

She also mentioned how the women in our lives play a very big role in how we see things today and also in the making of tomorrow's mothers, aunts, sisters and so on. Whatever children experience today from the women surrounding them are what influences them to become a better version of that in the future. Beauty standards of society

belittle women, but it is the women surrounding us who can help us overcome this anxiety and hence women today need to work on themselves in order to contribute to a better future. "We cannot change the world, but we can change ourselves and the environment around us," she said.

Lastly, Ms. Moyeen talked about how aging is nothing but a natural process, a process women should not be trying to conceal as with different ages come different sides of beauty and maturity. Although girls and women get anxious about their age for numerous reasons, the main anxiety comes from the pressure of the society, the fashion world in particular which keeps reminding them about their increasing age, reminding them to look younger. There are different stages to the aging process- young children being natural beauties; teenagers, otherwise known as careless beauties, who are deemed beautiful without having to lift a finger, while women in their 30s and above have a certain confidence shining through them which makes them absolutely gorgeous. To summarise these ideas, Sadia Moyeen once again emphasised, "There is beauty in every face".

Sadia Moyeen being a beautician gets to advice many women on numerous aspects regularly and is someone women look to for guidance, and her advice to women today is to be healthy, comfortable, confident, groomed and to enjoy every aspect of life regardless of their age.

By Anisha Hassan

Photo: Rashed Shumon



How Old are You?

