



Something old,
something new,
something borrowed,
something blue,
and a silver sixpence in her shoe.
- Anonymous

If you thought Cinderella has footwear issues, ask any Bangladeshi bride frantically passing her days in a shopping spree; to her there are not enough days in a week and every hour seem to pass by like minutes. Although it's inseparable from the bride's wedding trousseau, shoes are somewhat neglected while going wedding shopping and hardly ever top the to-do list.

It is well understood that shoes are important; but the response to that 'important' aspect is over shadowed by the grandiosity of the entire wedding hullabaloo.

A perfect wedding shoe must strike a fine balance between glamour, style, and comfort; but that is an over simplification and unfortunately, not the end of the predicaments.

Once the reception is done and over with, a series of post-wedding lunches and dinner invites come pouring in.

For the bride, attending each of these events require shoes and sandals that stand out for their comfort factor, without

taking away an iota from the panache. The same is true for the groom.

MOOCHIE – ETCHING A MARK ON THE FASHION SCENE

As far as shoes are concerned, and local brands under the radar, it is no surprise that Apex stands out as one of the market leaders. For the discerning bride Apex may serve as a one-stop- solution to her 'footwear-woes'.

Moochie is a unique blend of style, glam and comfort boosted by a combination of witty marketing. Products of the Moochie line are suitable for more glam-

orous affairs and in a big-fat-Bangladeshi wedding, one would find plenty of that.

The stilettos may serve as a prime example; never out of fashion yet never the same. On trend this year are shades of gold, glitzy, glamorous, or subdued. Some are inclined to the rose-gold variants, which have in fact been extremely popular for the past few seasons.

With intricate work with beads, stone and glass,

these shoes can only add to the style quotient of the

bride's trousseau.

VENTURINI – SOMETHING FOR THE GROOM

Apex not only represent international trends but also set a high note for the shoe industry. Style and versatility has been their priority and thus we find their designs using a long range of mix-and-match experimentations, each done to perfection. Their dressy shoes with a burnished finish are as essential for the groom's wedding attires, as are the suede moccasins inspired pieces many stylish men pair with panjabis these days. The clientele's preference on the shape of the shoes is well reflected in the broad range of formalwear, form elongated to square, and toe.

By Mannan Mashhur Zarif

For more information log onto their official website: apex4u.com or click through their extensive gallery maintained in their official Facebook page: [facebook.com/apex4u](https://www.facebook.com/apex4u)

**Photo: Sazzad Ibne Sayed
Footwear: Apex Footwear**

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