

# RISE HIGH BANGLADESH



The export idea contest "Rise High Bangladesh", jointly organized by The Daily Star and Crown Cement, has stepped into its final round. Successful campus activation programmes and campaigns on different media platforms generated very positive response from students, and a good number of ideas have been submitted for the contest. An expert panel of jurors, comprised of prominent business leaders and practitioners of the country, shortlisted ten ideas for the final contest. Now three finalists will be selected for the gala round by the jury and readers. To vote for your favourite idea, visit the website: <http://www.thedailystar.net/risehighbd/>

## EDIBLE INSECTS FARMING



**Team Unpredictable from Rajshahi University**

Farming edible insects for producing food for human and animal

Alternative source of protein

Environmentally sustainable

Fight invasive insect species

Create employment

## BLOOD DIAMOND

**Tasdir from Patuakhali Science and Technology University**

Blood meal, processed from animal blood, can be used as animal feed and fertilizer

A good source of high protein animal feed

A source of high-nitrogen organic fertilizer

Recycle animal waste

Keep environment clean from unused blood



## JURY PANEL



**SYED FERHAT ANWAR**  
Professor, IBA, University of Dhaka

This is a unique initiative. This type of initiative will help expand our export market. Our domestic market is also very vibrant and receptive to innovative ideas. I hope in the future this export idea contest will continue and expand more.



**ABRAR A. ANWAR**  
CEO, Standard Chartered Bangladesh

I am very inspired seeing that a platform has been created for young entrepreneurs. We need to open more our thinking line. We should also focus on our domestic market.



**SYED NASIM MANZUR**  
President, MCCI, Dhaka and MD, Apex Footwear Ltd.

Our export basket is very limited. We need innovative ideas to expand it. I am very inspired seeing great ideas from our young people. I think these ideas have good opportunities in our local market also.

## LEGO-TERRACOTTA

**Eye from BUET**

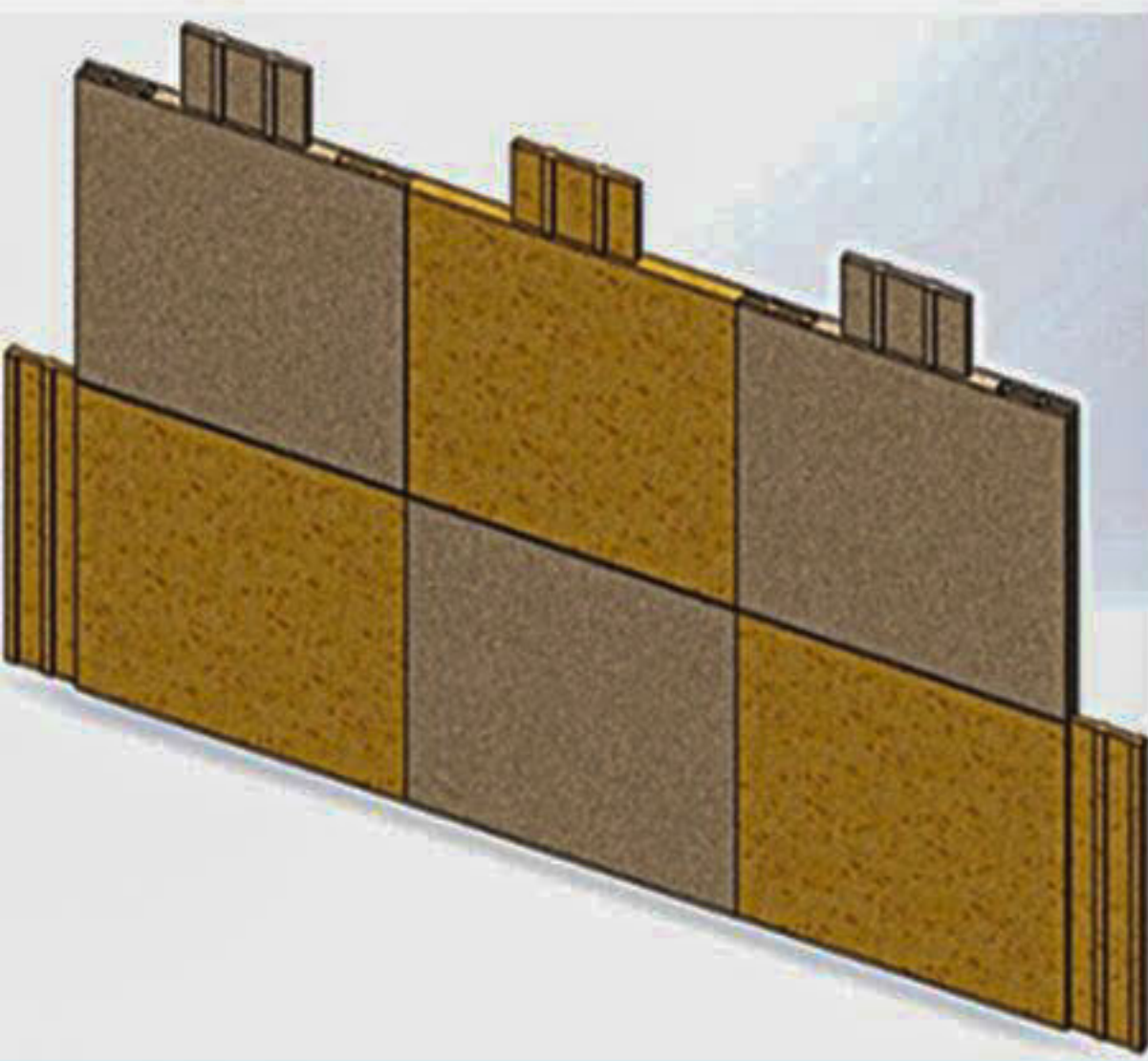
An eco-friendly product for interior designing

High aesthetic appeal at a very low cost

Eco-friendly green product

Zero installation cost

Saving the heritage of pottery



## BANGLAR PONNO

**Team Metro from University of Dhaka**

Exporting shitol Pati and related stuffs made of murta

Green product

Reviving a glorious tradition and sharing culture

Low cost luxurious product

Creating employment



## STRAW MASH

**Inspirebels from North South University**

Farming edible 'Oyster mushroom' using unutilized rice/paddy straws found in fields

Reusing rice straw

Source of protein

New employment opportunity

Reducing CO2 by recycling straw instead of burning



## BEE-GUM



**3Masons from North South University**

Bee-Gum is a flavored gum made from beeswax, honey and other natural ingredients such as lemon and cinnamon

Natural product

Natural ingredients make Bee-Gum healthy for consumers

Chewing the wax reduces craving for nicotine

Bee-Gum is cheaper compared to other gum products.

## WORLD MEETS JAMDANI

**The Good Guys from North South University**

Introducing Jamdani to the world in a new avatar

Introducing a new fabric in the world fashion industry

Employment opportunity for Bangladeshi weavers

Exploring existing network of RMG sector

Reviving local thread industry



## DHRUBOTARA

**Minimum Wage from IBA, University of Dhaka**

Eco-friendly alternative to styrofoam packaging

Bio-based

Bio-degradable

Energy efficient

Fire-proof



## A TASTE OF BANGLADESHI FESTIVITIES IN A BOX

**Team Dark Horse from IBA, University of Dhaka**

Exporting Bangladeshi desserts and snacks

Promotes culture and tradition of Bangladesh

Creating employment opportunity for women

Healthy snacks

Low production cost



## BIOPLASTIC

**Brains of Castamere from IBA, University of Dhaka**

Plastic derived from ethanol fermented from sugarcane.

Alternative to fossil fuel produced plastic

Similar durability as regular plastic

Abundance of core material

Environment friendly & recyclable

