



# Tale of the white gold

Cotton, a natural fibre is often termed as 'White Gold' of the textile industry. It is a soft, absorbent and breathable material. While the discovery of the oldest cotton cloth dates back to seven thousand years in a Mexican cave, it has been known, cultivated and put to use by people of many lands for centuries, including Bangladesh. An environment friendly material in general, handloomed cotton, extremely popular in Bangladesh, is eco friendly with little carbon footprint. Unlike synthetic fabrics, cotton does not allow its consumer to get caught in a sweat trap and is considered the ideal material for tropical climate like ours.

FLIP TO PAGE 9 AND CENTRE FOR THE STORY

**Photo:** Sazzad Ibne Sayed

**Model:** Isha

**Wardrobe:** Amour Design Studio by Mahmudul Hasan

**Make-up:** Farzana Shakil's Makeover Salon