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The Daily Star

DHAKA, MONDAY, OCTOBER 24, 2016, KARTIK 9, 1423 BS  
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# BYTES



Startups displaying their services and products at DW16



More than 100 exhibitors showcased their product



Seedstars Dhaka, an emerging market startup competition, announced their winner at the award night of DW16



Ministerial Conference was a key highlight of the expo



Seminars with high profile speakers joined this year

## DIGITAL WORLD 2016 AT A GLANCE

Digital World 2016, the biggest ICT event in South East Asia, kicked off after Prime Minister Sheikh Hasina officially inaugurated on 19th at the International Convention City, Bashundhara. The three day event attracted thousands of people from all walks of life. Over 100 ICT experts and investors, including 50 foreigners, joined this mega expo. Over 200 speakers including 43 from world famous organisations such as Microsoft, Facebook, World Bank, ZTE, Huawei took part in 18 sessions. One of the key attractions of the expo was the Ministerial Conference which was attended by ministers of Bhutan, Maldives, Nepal, Saudi Arabia, Surinam, Vietnam & Uganda.



Indigenously built drones attracted a huge crowd



Kids from schools came to see the what the country's IT industry had to offer



UNICEF & ICT Division signs MoU for safer internet for children

### JUST IN

#### COMPUTER SOURCE UNVEILED IPHONE 7 IN BD MARKET

Computer Source has introduced iPhone 7 and 7 plus, the best and most advanced iPhone ever, featuring new advanced camera systems, the best battery life ever in an iPhone and water and dust resistance. It was unveiled by CS on 20th October 2016 in Apple Blossom, (Dhanmondi 27). In an exclusive customer get together event. Mr. Asif Mahmud, Director, Computer Source handed over the iPhone 7 and 7 plus to the first ever customer at Apple Blossom. G. M. Rashedul Haque, Head of Strategic Business Unit (SBU) of Computer Source and Asif Zubayer Tamim from Cellular Mobile Pte Ltd (CPL) were also present at that moment.



Price:  
iPhone 7 (32 GB) start from Tk. 76,000/-  
iPhone 7 (128 GB) Plus start from Tk. 1,01,000/-

### TECH PHOTO



Bangladesh delegation signed an agreement between BCS and CISA (Information Service Industry Association of Chinese Taipei) to promote the development of ICT Business on the first day of 20th World Congress on Information Technology (WCIT) 2016 which took place in the Brazilian capital city of Brasilia on 3 - 5 October.

### TECH HAPPENING

#### KASPERSKY LAB LAUNCHES THE LATEST 2017 VERSION IN BANGLADESH

In two separate events, Kaspersky Lab launches its latest 2017 versions of home user security products in the Bangladesh market. More than 500 sales partners from all over Bangladesh joined the Launching ceremony. Representatives from Kaspersky Lab were present for the ceremony. In a separate event Kaspersky Lab introduced in Bangladesh its new Security Intelligence based services for the enterprise segment. More than 200 representatives from the banking sector, government sector and the enterprise segment in Bangladesh were present at the event. Kaspersky Lab representatives and speakers joined the event. Both the events were co-organized by the Kaspersky Lab Bangladesh Distributor - Officextracts.

#### SYSTEMEYE TECHNOLOGIES OFFERS LAPTOP IN EXCHANGE OF OLD DESKTOP

Hardware & service provider Systemeye Technologies Limited announced a special campaign offering option to exchange used desktop computer with a brand new laptop with warranty. After carefully examining the condition of the desktop, a price will be proposed to the owner. Then the owner can chose a brand new laptop within that budget. The campaign will continue till November 12, 2016.

#### SAMSUNG ANNOUNCES THE FIRST WINNER OF 'HOUSEFUL OFFER'

Samsung Mobile recently announced the first winner of Houseful Offer who won a set of Samsung Home Appliance purchasing Samsung Galaxy J1 Ace handset. The lucky winner is Md. Kabir Hossain from Dhaka, won the Houseful Offer - a set of Samsung Home Appliances including TV, refrigerator, air conditioner, washing machine and home theatre on his purchase of a Samsung Galaxy J1 Ace. With this offer, every week lucky customers will have the chance to win the Houseful Offer which is a set of Samsung Home Appliances including TV, Refrigerator, Air Conditioner, Washing Machine and Home Theatre on the purchase of Galaxy smartphones and tablets. Additionally, customers can avail guaranteed cashback of up to BDT 10,000 with every purchase of selected smartphone models.



#### BOOT CAMP ON UX ON NOVEMBER 5 IN DHAKA

A boot camp on User Experience (UX), organised Userhub & LearnUX, will be held on 5th November 2016, Saturday, at Bishwo Shahitto Kendra. The whole event will be comprised of two sections, a key-note session and an Interactive training session. Educational Keynote Speech and mentorship will be conducted by Wahid Bin Ahsan (CXO, Co-founder, Userhub), Nilim Ahsan (CEO, Co-founder, Userhub), Amit Seal Ami (Lecturer, Dhaka University), Kashfia Zaman (Content Operations Analyst, Newscred), I.K. Mamun (Project Manager, Technopole) etc. User Experience Professionals will give tips on user experience design, visual design, design thinking, psychology, content writing, app development, career development, user interface design, start-up user experience and user research.

#### BAGDOOM.COM WINS DW 2016 AWARD FOR CONTRIBUTION IN E-COMMERCE

BAGDOOM.com, an e-commerce platform of Bangladesh, received a prestigious award for its contribution in the e-commerce of Bangladesh at the award night session of closing ceremony of Digital World 2016. Syeda Kamrun Ahmed, the CEO of BAGDOOM.com received the award from Abul Maal Abdul Muhit, MP, the Finance Minister of Bangladesh, who was the chief guest of the closing ceremony of Digital World 2016 at ICCB.

TECH BITS

Airbnb sues New York



Facebook plans to reduce censorship, show more offensive but newsworthy content



AT&T said to be "in advanced talks" to purchase Time Warner



WikiLeaks reveals Barack Obama's pre-presidential email address



Microsoft's Surface business skyrockets as the iPad's slows

