



Amitabh Reza



Chanchal Chowdhury



Nabila



Gousul Alam Shaon



Sumi



Anam Biswas



Esha Yousuf

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AYNABAJI

AGAINST ALL ODDS

Lately, there has been a hype among the movie-goers of the city regarding Amitabh Reza's first film- "Aynabaji". With the release of all the melodious songs, along with the tantalizing trailer, the satire seems to have created a whirlwind of expectations amongst the film buffs. At a time when the trend in the industry is to leap beyond borders and collaborate, Content Matters Production decided to hold strong to their roots and captivate the citizens with a story that resonates within the vicinity of the great Dhaka city. In the heat of the moment and on behalf of the readers, the Showbiz team met up with the cast and crew of "Aynabaji" in order to break the ice and ask them the big question to find out what makes this film, which was released yesterday, a class apart. To find out more, do head to your nearest theatre that is screening "Aynabaji".

COVER STORY



We would like to know from each of you why the audience would be obliged to go and watch "Aynabaji"?

Chanchal Chowdhury (Lead Actor): First and foremost, it is Amitabh Reza's first film and we all are well aware about his fan base. Then I believe over the span of seventeen years I too have garnered a good amount of fans. Another reason would be that all the people who are involved with the different aspects of this project have proven themselves earlier and the dedication towards their field is rather vigorous. As a result, no stone was left unturned during the making of this film, which is why it will appeal to the mass audience.

Nabila (Lead Actress): This is a rather entertaining film, which is why I believe the audience will be enthusiastic to go and watch the film. Many might expect that since it was directed by Amitabh Reza, it will be a complex and heterogeneous movie, whereas it is rather naive. It is a simple film

for the general public with a mesmerizing storyline. Thus, watching the film will definitely be time well spent with friends and family.

Gousul Alam Shaon (Story): Having served for fifteen years in the advertising industry, I have learnt to comprehend what the audience prefer more or less. So while writing the script, I was well aware of the fact that it should be intriguing to the viewers and very unique at the same time. Overall, I believe it is an entertaining film.

Sumi (Chirkutt, Music Composer): I feel the trailer itself is captivating enough to rope in an immense audience. The style in which this film has been presented is also a unique factor that will help invite a bigger crowd. Then there is the tag of 'Amitabh Reza' which, in itself is of significance.

Anam Biswas (Screenplay): I think the trailer of this film is rather persuasive and that is bound to attract the audience to the halls. Another interesting reason would be the role of Chanchal Chowdhury, whom we have seen in various avatars previously, but nothing unlike the role of

Ayna. Given the curiosity that has built up so far, it would surely act as a motivational factor for the viewers.

Esha Yousuf (Executive Producer): From time to time, there are films which after being released, tend to set a benchmark in the industry. I believe "Aynabaji" is one such film. I also think that this unique blend of cast and crew has resulted in a magical film, which will be fascinating the audience. From the perspective of production value, I can assure you that the film will not be disappointing at all.

Amitabh Reza (Director): We've been engaged with "Aynabaji" for a year and a half now, and have been providing sneak peeks to our fans from time to time. So far, with all the teasers we have provided, the fans were always eager and excited; that overtime, has built up an urge amongst the fans to speculate "Aynabaji".

Interviewed by Rafi Hossain
Transcribed by Minam Haq

