

Le Reve for Eid

For Eid-ul-Adha and this autumn season, a new design that combines the aesthetics of 1970s' varsity influences with the modernity of colour blocks is taking the centre stage.

Le Reve's Ready-to-wear Eid-ul-Adha Collection 2016 for women contains A-line and straight long shirts with abstract prints, Swiss dots, floral prints, band collar, asymmetrical yoke design and tassels over the hem, with highlighted trims around the placket and sleeves.

The collection does not only restrain itself to shalwar kameez and dupatta combinations, but rather a wide variety of tunics, tops, harems and palazzos that abide by the retro vibe of the theme.

The brand has also launched some eye-catching printed and embroidered silk inspired pieces in ravishing colours for this Eid.

The marvellous and stunning collection for Eid-ul-Adha embraces cross body styling, influential piping styles, bold stripes and layering, neckline with fancy button finishing, various print and embroidery techniques and concealed buttons. There are also some printed varieties of tunics with floral designs, neckline with zip, band collar and beautiful buttons.

This season is also special for men's wear, balancing between classicism and contemporary elegance. Le Reve has plenty to offer for Eid, like its premium panjabis and shirts. The ensemble stands out with lightweight cotton dobby and jacquard. And the panjabis and shirts are to be worn traditionally with various styles of pajamas offered by the brand.

There is also the option to go for a total

casual denim look. A wide range of T-shirts and polos with a retro theme are available. These offer a variety of lined details, like rugby stripes, quote graphics, ombre dye effects, etc.

A couple of new bottom stylings has been offered in the casual category, keeping the changing season in mind and welcoming the new styling of international trends developing into the market. The colour palette for men and women are rich with major influence of marigold, copper, scarlet fever red, navy (as a base tone), plum, and shades of baby blues.

For children, the fashion industry has never been better. Kids have the trendiest options ever to choose from. If you are looking for something chic and modern, Le Reve's kids and new-born section has some adorable pieces for your little ones.

The kids collection has got various designs in traditional wear as well as casual wear items. Focusing on the trends, attires for boys and girls are adorned by applique, prints, rugby stripes, chevrons, colour blockings, etc.

Panjabi collection has a 3-layering style with koti, enhancing the multi-purpose look with a festive touch. The wardrobe for young girls also has layering, including solid and printed combinations, having round necklines with traditional, folk and modern floral designs. The necklines also have fabric and pearl buttons in frocks, shalwar kameez sets, ghagra cholis, etc.

In this entire collection, only high quality fabrics and accessories have been used. For more information, visit their website, www.lerevecraze.com.



JASIA'S JEWELLERIES

Jasia is a Facebook-based online shop that has a range of beautiful and attractive jewellery. Their jewellery collection features different kinds of traditional necklace sets, earrings, bangles, payals

and finger rings. Most of the products are handmade, while others are imported from India and China.

Visit www.facebook.com/jasiaonline to check out the collection.

MIB hosts Monsoon Meet-up

With monsoon almost over, Made In Bangladesh recently organised a three-day event titled, 'Monsoon Meet-up', to celebrate the last few days of the season.

The event was organised to showcase local businesses. Originators Khaled Mahmud and Kazi Monirul Kabir believe small business are a massive source of strength to the economy. MIB holds meet-ups every two months, but it was during this event that they invited local brands to promote their products for the first time: Small like Wearhouse, Pretty Shitty Art, The Flourist, Nuzart and many more participated in the event. Made In Bangladesh also has their own shop which displays products all year round at their studio.

In the three-day event MIB released their latest monsoon collection, introducing waterproof products, in monsoon colours of grey and blue. Products include backpacks, kit bags and handbags.

The main highlight of the meet-up was the relaunching of AJO - a well known cafe - which has been closed for about a year. The cafe relaunched with some of its best signature dishes.

The event was held in Dhanmondi and was received well by those attending. The event hosted about five thousand people over the three days. The MIB spirit is hoping to organise such lively events more frequently.

By Mahee Azreen

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