

CHECK IT OUT

Baluchar's upcoming Eid line-up

With the upcoming Eid in mind, Baluchar have brought out around 200 different designer panjabis. These designs feature embroidery work, karchupi, block-print, etc. Aside from these, they have also brought

out exclusive designer kurtas for women. Baluchar's outlet is located in Aziz Supermarket. For more information, please call 01716556271 or visit their website at www.balucharkurta.com.

Fashion Carnival 2016 held

A 5-day exhibition of branded clothing, cosmetics and fashion products was held at the Emmanuelle's Banquet Hall in Gulshan 1. The event started on August 17 and ran till 21 August, 2016.

Over 35 companies participated in this exhibition titled '7th Bangladesh Fashion Carnival 2016'. Redcarpet365 Ltd. had organised the event with the theme, 'Do Your Eid Shopping with Us.'

Keeping the recent situation in mind, the 'Elite Force' was deployed to take care of the security issues of this expo. Ahmed Imtiaz, CEO of Redcarpet said, "Our main purpose of this exhibition has been to showcase quality products to the visitors". Imtiaz said the exhibition targeted Eid shoppers and

every year visitors wait to come to the expo.

He also added that imitation jewellery, designer kurtis, shalwar kameez suits and designer saris were doing great business at the expo. Fatema, Director of Marketing of RedCarpet365 Ltd. said, "This exhibition has also encouraged local manufacturers and producers to export their goods in foreign markets, giving a big boost to the country's export earnings."

Maruf, another director said, "An array of quality products was on display in the fashion carnival. The products included saris, home textiles, knitwear, shalwar kameez sets, cosmetics and beauty products, kitchenware, ladies bags, footwear, Irani melamine and many more."

FYI

Five essential tips for healthy hair

Although summer is attributed to causing most damage to hair, rain is far worse, making them brittle and rough. A few simple steps can easily control the damage and done on a regular basis will ensure healthy locks.

APPLYING COCONUT OIL

A good oil massage acts as a natural conditioner and provides hair the necessary nourishment. If applied thrice a week, gentle massage with coconut oil helps increase scalp moisture by over 12 percent, preventing flaking and itching. A pre-wash massage reduces protein loss from the hair by about 28 percent. It also increases blood

circulation around the scalp.

CONDITION REGULARLY AND DEEPLY

In the battle against frizzy hair, your best companion is a good shampoo and a conditioner. Regular shampooing (using a mild shampoo) is the only way to keep your hair and scalp clean from the trapped dirt.

WATCH WHAT YOU EAT

A balanced diet is a one of the prerequisites for having healthy hair. This means cutting down on caffeinated drinks, including tea and coffee. They cause dehydration, which may result in hair fall. Opt for health-

ier choices such as fresh fruit juices, snacking on raw vegetables and having dairy products. Drink plenty of water (8-12 glasses a day); it will help hydrate the skin and scalp.

DRY IT RIGHT

Air dry your hair whenever possible. If you are drenched in the rain, wash your hair first before drying it. If towel drying is a must, use a microfiber towel as it absorbs water fast without causing too much friction. Avoid using a blow-dryer under all circumstances! If you are in a rush and using a blow-dryer becomes inevitable, use it on the lowest setting.

ACCESSORISE YOUR HAIR

A styling scarf or even a headband can not only be a style statement but also cover up on those bad hair days. A hair accessory will help protect against the excessive moisture in the air, while adding to your style quotient.

By Dr Aparna Santhanam

Author of two bestselling books 'Skin Deep' and 'Let's Talk Hair', Dr Santhanam is a renowned dermatologist and cosmetologist based in Mumbai, India. She also works as a strategic consultant for several skin and hair care brands.

Janmashtami promotions at Le Meridien

With Janmashtami holidays coming up, high-end hotel Le Méridien Dhaka has arranged a Janmashtami vegetarian promotion with influences of India. The event will take place on 25 August and 26 August. The 'Janmashtami Vegetarian Relish' will showcase an extended vegetarian cuisine station, inclusive of various traditional sweetmeats as well as a 'chaat' corner at the buffet dinner in Latest Recipe, from evening till midnight.

Master chef Shamsheer, who is a notable gourmet expert from Mumbai, has been appointed to direct and prepare the buffet menu of this cuisine exposition. This is the first time in Bangladesh that a hotel has organised such an initiative to explore the diverse cuisine culture of the country on Janmashtami.

Guests can enjoy the buffet dinner at Latest Recipe for Tk 3600 per person. Buy-one get-one-free and discount offers are available with various partner banks and telecommunications on the buffet dinner.

Given that Janmashtami this year allows for another long weekend, the hotel is also



offering a wonderful family retreat package to make the holidays more enjoyable and relaxing. The package entails one night accommodation for two adults and up to two children with complimentary buffet breakfast, the use of swimming pool and gym facilities, as well as welcome drinks and in-room chocolates, all for Tk 11900 per night. The package also includes a 30-minute Thai massage for two adults in the signature Explore Spa as well as 20 percent discount on all dine-in food consumptions during the stay.

For table and room reservations, please contact +8801990900900.

মাথা ঠান্ডা রাখার প্রাকৃতিক গুণে ভরা
ড্রাগো বোটানিয়া সমৃদ্ধ

তিল
কদুর তেল



- মাথা ঠান্ডা রাখে
- মাথা ধরা ও ক্লান্তি দূর করে
- চুলের গোড়ায় পুষ্টি জোগায়
- চুল পড়া বন্ধ করে