**CHECK IT OUT** 

# Dress up or down, with a shirt

"On a shirt, every button has its own button-place. Fix a button elsewhere and your dressing goes crazy.."

The importance of a simple shirt is rather underrated. With formal attires being the established dress codes at work, and their ubiquitous role in formal events, how one wears a shirt is now more important than ever.

They say the shape of fashion is circular, because trends keep coming back. And it can be said with some authenticity that 'patterned' shirts are trending! Call it retro, call it bohemian or even better call it chic – stripes, plains and checks has moved aside to make way for the new players called patterns.

To take it to your fingertips at home, e-commerce sites like bagdoom.com has taken up a range of these shirts to many more clothing items for the ease of customers to go shopping while sitting at the comfort of your home – now how 'cool' is that?

Bagdoom.com is the rebranded identity of Akhoni.com, the first e-commerce platform to enter the Bangladesh market in 2010. The site presents a one-stop lifestyle platform, for local and international branded products under its hood and offers deals throughout the year.

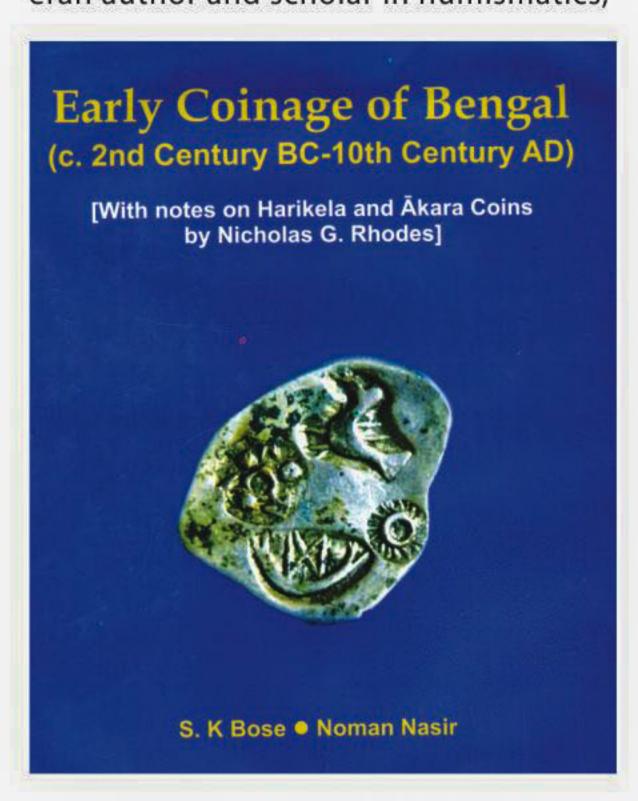
Source: bagdoom.com

## Early Coinage of Bengal

There are many roads to the past: discovering and understanding history can be accomplished by many means, from digging up archaeological ruins to reading manuscripts. Another interesting way of unlocking history is through the study of coins.

Numismatics is a fascinating field indeed, but when it comes to the coins of medieval and ancient Bengal, there is a grave scarcity of informative books out there.

Noman Nasir, one of the leading coin collectors of Bangladesh, understands this. Teaming up with S.K. Bose, a veteran author and scholar in numismatics,



he brought out a book, titled 'Early Coinage of Bengal'. It has been published this year, by Mira Bose.

The book is a study of Bengal coins from 2nd century BC down to 10th century AD. It starts off by discussing geographical and political formations, the life of the people, etc. This allows the reader to keep in mind the times and context in which the coins were used.

Be it the circulation of the 'cowrie' as a currency or the many different punchmarked coins that were once in use, the book does not fail to provide the audience with useful insights.

Bengal had a number of economic zones, and the authors discussed them and the coins that were used in each.

The book also boasts 'Notes on Harikela and Akara Coins', written by the revered numismatist, the late Nicholas G. Rhodes.

Moreover, the book features a very informative 'Catalogue of Early Bengal Coins', which will prove to be very helpful for coin collectors and historians alike.

"The legends (inscriptions) and symbols on coins can describe a lot about the place and era, from declaring the ruler of the state to reflecting the culture of the people," Nasir says. "And this book, through a detailed and comprehensive study of the early coinage of Bengal, aims to be a guide for both collectors and students of history."

For more information, contact Noman Nasir at nnasir4u@gmail.com

### Nitya Upahar offers big discounts

Nitya Upahar is currently offering huge discounts for the month of August at their outlets located in Shahbagh and Mohammadpur. Customers can enjoy discounts ranging from ten percent up to seventy five percent on an array of products. With dozens of new styles and

designs to choose from, customers can now pick out their favourite t-shirts at very reasonable rates. The discount on products is for the entire month of August and is scheduled to run out on August 31.

For more information, please visit: www.facebook.com/nityaupahar

#### Leelabali Lifestyle start their journey

Keeping the needs of women in mind, Leelabali Lifestyle has started their journey by opening a new showroom at Banani. Renowned businessman and social worker Azharul Haque Khan and other important individuals were present at the unveiling ceremony along with prominent models and actors. Leelabali is showcasing branded shoes, bags, jewelleries, cosmetics and gift items.

# Farnaz Alam's perfect contouring



Contouring is a technique that gives shape to an area of the face and enhances the facial structure through makeup.

A lot of women can benefit from contouring when it is done right. No major alterations are required and customers can end up with the perfect look.

For the perfect contouring, it is important to understand one's facial structure properly.

This is why Farnaz Alam focuses on contouring on her brides, after specially understanding their facial structure properly. This bridal season get the special touch of Farnaz Alam's makeover on your important day.

