

Aarong and NOVOAIR's prize giving ceremony

Every week of last Ramadan, Aarong and NOVOAIR had rewarded three customers round-trip flight tickets. Aarong's customers were required to make a purchase online at www.aarong.com and the top three customers (based on highest purchase amount in a single invoice) were selected as the respective first, second and third place winners.

On June 24, the prize giving ceremony for this campaign was held at Aarong's Grassroots Café in Uttara. A total of twelve winners were awarded twenty four tickets. Present at the prize giving ceremony were Md. Abdur Rouf, Chief Operating Officer, BRAC-Aarong and AKM Mahfuzul Haque, Manager, Marketing and Sales, NOVOAIR.

The destinations being awarded are Yangon, Cox's Bazar and Sylhet.



Fashion show held on Bangladeshi cotton

A delegation from Cotton USA was introduced to Bangladesh textile and apparel industry through the US and Global Cotton Outlook seminar, where they met Bangladeshi industry leaders. An elegant and trendy fashion show was also held. The event took place on July 18 at the Grand Ballroom of the capital's Le Méridien Hotel.

The delegation members were Keith Lucas, President of Cotton Council International (CCI) and leader of the delegation; Marc Lewkowitz, CEO and President of Supima; and Bruce Atherley, Executive Director of Cotton Council International (CCI).

The delegates at the seminar made a presentation on world cotton supply, US cotton growth, contamination, bale, and packaging that would help cotton stakeholders to better

understand cotton while making raw cotton sourcing decisions.

In the beginning of the fashion show, Keith Lucas addressed his concerns regarding the recent events in Bangladesh. He also mentioned that he came along with his team to Bangladesh to share his sorrow and grief on the tragedy that struck Bangladesh recently.

Five of the top leading textile groups and designers participated in the fashion show, where they introduced 100 percent US cotton and cotton-made garments, highlighting Bangladesh's rich cotton heritage. Amber Group, New Asia Group, Square Fashion Ltd, Beximco, and Almira showcased a selection of western clothing and traditional Bangladeshi outfits.

For more information, please call 01841234363.

Pizza Hut introduces thin crust

Pizza Hut Bangladesh, in an effort to listen to the customer voice out in the market, is constantly evolving with innovation and practices. In the same light, Pizza Hut has introduced the thin crust pizza, responding to consumers' ever-changing preferences.

Akku Chowdhury, MD and CEO of Transcom Foods, announced the new thin crust hand-stretched pizza, along with some other additions to the menu, on 26 July, at Pizza Hut Gulshan. TV personality Sharmin Lucky, actresses Bonna Mirza and Tushti, renowned singer Topu and TV host Munmun were present at the occasion.

Pizza Hut is a US-based international restaurant chain that specialises in pizzas since 1958 in Wichita, Kansas. Pizza Hut relentlessly tries to bring in the best food offers of the country, to make these fun sharing experiences into great memories to cherish.

For further information, please call 9894662 or email them at tfl@tfl.transcombd.com.

Emirates introduces interactive amenity kit

To enhance and provide a more comfortable travel experience, Emirates recently launched the world's first interactive amenity kit for their economy class passengers. The stylish new amenity kits utilise augmented reality (AR) technology to unlock immersive content on mobile devices.

The kit bags come in six designs inspired by six regions in Emirates' global network, Australasia, Latin America, Middle East, Africa, Europe and the Far East. The designs are based on the colours and patterns of each of these regions with the Middle East design featuring Arabic calligraphy by UAE based artist, Tagelsir Hassan.

The kits include all the necessities for additional comfort for those long flights including an eye mask, earplugs, toothbrush, toothpaste and socks - all of which are themed to the style of the kit.

Emirates is the first airline to introduce AR technology with amenity kits, making it the world's first interactive kit bags. By downloading the Blippar mobile phone app and using it to scan the bags, customers will be able to unlock a world of entertainment on their mobile devices.

The amenity kits are now available on selected long-haul routes and on all ultra-long haul services.

Bbq Bangladesh offers discounts

Bbq Bangladesh is offering amazing discounts on their food. The first offer is a 20 percent discount on all menu items for home delivery. Conditions for this discount are that it is only applicable for their Gulshan outlet and that it has to be through their own delivery system (not HungryNaki or Foodpanda). And no other discount or offer can be availed with this offer.

There is also a 20 percent discount on all pizza items available in their menu from all their outlets. Do note that this discount is valid only for dine in and takeaway. Also, no other discount or offer can be availed with this offer.

In light of recent events, bbq Bangladesh has taken rigorous and detailed security steps. The vehicles entering bbq Bangladesh undergo a thorough inspection. Anyone entering the premise has to go through a metal-detector, body and bag checks before being allowed inside. There are also CC cameras constantly monitoring the premises and floodlights are installed to have better visibility during night. All of these measures are to guarantee a safe environment for customers.

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