

CHECK IT OUT

# Russell launches a Rajasthali line

Bibi has brought out her first-ever fashion line in India! 'Rajasthali by Bibi Russell' is now available at the Rajasthan Handicraft Emporium-Rajasthali.

According to its website, "Rajasthali is the flagship brand of the

handicrafts marketing wing of The Rajasthan Small Industries Corporation Ltd." An initiative by the Government of Rajasthan, Rajasthali strives to promote the local craftsmanship of the colourful state.

Bibi is a revered figure in the fash-

ion industry of not just our country, but of the international arena too. She is known for her commitment towards promoting heritage weaves and local craftsmanship - a designer who embodies legacy and style in her attires.



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Press Ad / Whistle / 2016