

Charmed by the loom

The early weavers of Bengal left us a rich legacy. It is a story of fabrics and folklores, of intricate motifs and elegant designs. Till today, our handlooms produce saris unmatched in quality and beauty.

The six yards of unstitched fabric is the favourite of every Bengali belle. It is more than a wardrobe staple; it is a fashion statement. Be it in terms of elegance or be it about simplicity, no dress can come close to it.

And a sari produced by the handloom has a class of its own, for it is our heritage weave.

Flip to Centre for more...

