

CHECK IT OUT

# Check out Apex this EID



Footwear powerhouse Apex has been consistently making waves all throughout the year. Known for their modern designs and always evolving collection, the shoe giants have taken things to the next level lately with some very contemporary revamps of their collections.

With the introduction of many new and different styles such as block heels, fancy stilettos and floral mules for women and leather sandals that will definitely go great with the panjabis of the men, Apex is a must visit for anyone looking to shoe shop this Eid. For the

younger crowd, Apex has the brand Twinkler that showcases a wide assortment of shoes and sandals that will definitely help you stand out from the crowd.

Classic leather shoes in Italian designs made with fine craftsmanship are available too, in case you want that more formal and elegant look.

To know more about Apex's fine collection, check out Apex's Facebook page, ([www.facebook.com/apex4u](http://www.facebook.com/apex4u)) and be on the lookout for their Eid special webisode series, "Style on the Go".

NEWS FLASH

## Jakarta Muslim Fashion Week 2016

The month of May has been quite an event for the Indonesian capital as it is hosting Southeast Asia's most influential fashion week - Jakarta Muslim Fashion Week 2016. This grand fashion week aims to establish the city as a regional and international fashion destination benefiting Indonesia's fashion stakeholders.

This year's Jakarta Muslim Fashion Week kicked off on 25 May and lasted till the 29th with over 200 enthusiastic fashion brands participating in it. The extravaganza was sponsored by IFC, Wardah, Sarung Cap Mangga, Blibli.com, Bank Rakyat Indonesia, etc. This prestigious fashion week has been hosted in Jakarta twice a year over the years since its inception.

Over the course of this event, SCICCOSO, one of the premium fashion brands of Bangladesh, got the opportunity to showcase their diverse range of couture collection at the extravagant Jakarta Muslim Fashion Week. After successfully catering to a wide range of fashion enthusiasts in Bangladesh, SCICCOSO aimed to enter the international market and add a dimension to their brand.

Humbled by the privilege, SCICCOSO featured their enriched collection of both mainstream and modest fashion wear for the international market at the Jakarta Muslim Fashion Week.

Keeping up with Jakarta Muslim Fashion Week's mission to propel young talent into the limelight, the event organisers aim to continue coming back each year with bigger and better exposure and grandeur. With Bangladesh's emerging fashion industry and its upcoming young talented designers, Jakarta Muslim Fashion Week serves as a great platform with unending possibilities.

**By Karishma Mahfuz**



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 এই ঈদে বাড়তি আনন্দের জন্য রইলো-

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