

SHOP SPECIAL

Contemporary wear for Eid

Eid mornings are probably the busiest time of the day. Managing household work, receiving guests, and looking flawless, and all at the same time too, may sound somewhat intimidating, but with the casual contemporary look, you can easily look gorgeous with minimal effort. Gone are the days where traditional clothes were the only option! In fact, if you want to survive the summer heat and the occasional spells of rain and almost constant humidity, contemporary clothing is the trendy and practical option, for taking both style as well as comfort into account.

The best part of the contemporary fashion trend is that it provides plenty of scope for everyone to create their own unique fashion statement. One does not have to conform to a traditional style; instead, they can pick out their own materials, coordinate colours on their own, and wear what they feel most comfortable in.

KURTIS

One statement that has taken the fashion scene by storm is anything that is the right blend between the East and the West. Anything that allows a person to showcase individuality while still allowing them to hold onto the Bengali vibe is the ultimate contemporary fashion. Kurtis are still one of the top choices this Eid, and are found in plenty of stores all over the city. Available in a variety of bright and subtle shades, and in numerous different cuts, these are perfect to start off your Eid! You can find kurtis in all sorts of materials like silk, matte satin, linen, and even cotton, with appliques, beadwork, pleats and embroidery on them.

TOPS

From cotton to silk, tops can be found in plenty of different

cuts. You can either opt for a short top, which gives more of a Western vibe, or you can go for those that are knee-length with added layers and frills for a fancier feel. Often based on the contrast among a few colours, these are finished off with embroideries, hand stitches and even beadwork. Some of these even come with their own pockets so that you don't have to carry around your phone in your hands all the time. Tunics are also quite popular this Eid, with floral prints and tribal designs being hot favourites. Match these with long pendants, and you are good to go in the morning!

