

CHECK IT OUT

# Go Organic

An important question we need to ask is, why choose organic products? The simple reason to go organic in skincare is that these products are the better choice!

We are constantly subjected to advertisements of products that have synthetic formulas, claiming miraculous results for skin care, whether on television or on our newsfeeds on social media. People hardly ever pay attention to the smaller companies - who are dedicated to making quality products - because these companies do not have the financial backing or advertising capability to match the industry giants.

Our bodies use many nutrients by absorption through the skin. Medically speaking, these nutrients are directly absorbed into your blood stream and spread throughout your body. So why is it that we are always more conscious about what we are eating and not as conscious about what we put on our body?

So are there organic skincare products that you can use which will not be harmful to your skin? Yes, indeed. Organic Harvest is a new contender in the skincare product industry in Bangladesh that promises you fully natural products made with the highest standards of purity and quality. The products are hand-crafted with organic ingredients and contain no synthetic scents or chemical preservatives. Organic Harvest offers you a wide range of healthy products including face wash, lotion, massage cream, masks, creams,



sunscreen, gels, shampoo, conditioner, body wash and much more.

You can, for example, try out their Anti Pigmentation Massage Cream which comes with Burberry extract, essential oils and vitamin C. The rich moisture content nourishes and hydrates the skin and helps enhance the skin tone. Their Skin Lightening Mask is a product that addresses uneven skin tone and dark spots while improving skin quality for a brighter, more luminous complexion. The Daily Day Cream is an anti-pollution SPF 30 natural sea salt extract and it protects the skin against UV radiations and minimises harmful effects of sunlight. Their Body Lotion

with Ecocert certified ingredients reduces skin sensitivity using hydrating lotion. The body lotion contains moisture obtained from tamarind seeds that improves hydration and reduces skin toughness.

There are many reasons to go organic and one of the main reasons is that they are eco-friendly. Products from conventionally produced ingredients have a negative effect on the environment by contaminating the air we breathe and the water we use. The organic products are environment-friendly which is actually important now, especially as the whole planet is suffering from effects of drastic climate change. Organic products also help you avoid irritation from chemicals and artificial colours. Skincare products and make up are known to cause redness and other side effects. Natural makeup and skin care, on the other hand, is known to work better.

The introduction of Organic Harvest in the local market means that there are now natural choices for your skincare products, easily available in the leading departmental stores all over Dhaka. While you may already be a fan and a dedicated user of a huge brand, whose products are your favourite for daily use right now, perhaps it is time to try go green. Go get yourself some organic and natural loot!

By Naveed Naushad

Photo courtesy: Organic Harvest

## Exclusive Collection from Trust Mart

Trust Mart are bringing their latest trendy fashion wear to consumers of all ages. The men's wear available includes suits, blazers, shirts, t-shirts, jeans among other things, while women's wear includes kurti, jeans, tops, salwar kameez etc. Trust Mart also has a special collection which includes sherwani, panjabi, turban, gown, lehenga, as well as an exclusive bridal collection. Also, Trust Mart isn't limited to apparel, and also offers accessories like perfumes, ornament, belts, and shoes. For more information, call 01712047730

## Woman's world releases Ramadan packages



To celebrate the momentous occasion that is Ramadan, Woman's World is releasing three new packages for their customers in silver, gold, and platinum.

The silver package, costing Tk 1,100 includes a haircut, pedicure, fruit facial with special lemon mask while the gold package, costing Tk 1,600, includes a gold facial with hydrating mask, manicure, and pedicure. The Platinum gold package, valued at Tk 2,500 includes an anti-aging facial and a skull nourishing treatment with protein mask. Also if you get up to eight hair streaks, you get two more for free as compliments of the house.

For more information, please call: 01733226151, 01733226152

## Sailor releases new collection

Sailor has recently released a new and unique line of designs in both formal as well as casual wear to keep up with the changing fashion trends as well as offer customers a wide variety of options for the upcoming festivities. The new collection has designs in print, features different types of embroidery work, and also has shirts and trousers that are made on special cutting patterns. Come check out the new colourful designs at the Sailor outlets in Dhanmondi, Uttara, Mirpur and major malls such as Jamuna Future Park.

For more information, please visit [www.facebook.com/clothings.sailor/?fref=ts](http://www.facebook.com/clothings.sailor/?fref=ts)

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# রমজানুল মোবারক !

পবিত্রতা ও আগের মহিমায়  
সুন্দর হোক জীবন

