



The power to do more

## HANDS ON REVIEW

# NEW CONTENDER FROM LENOVO: ZUK Z1

### WHAT'S A ZUK?

A new mobile phone company with a strangely cool sounding name started last April. Yet another one? Not quite in that way. ZUK is backed by Lenovo as a sub brand. And that particular backing means it's a device we can expect much from in terms of quality, after sales service and features. This particular unit has gone through a lot in our test and came out very well.

### FIRST IMPRESSIONS

Impressive packaging. Plenty of matte white material opens like a book to show a gun-metal handset snuggling inside. The handset

### SPECS

**Display:** 5.5 inches, 1080 x 1920 (401 ppi),

**CPU:** 2.5 GHz Krait 400

**GPU:** Adreno 330

**OS:** Android OS 5.1

**ROM:** 64 GB

**RAM:** 3 GB

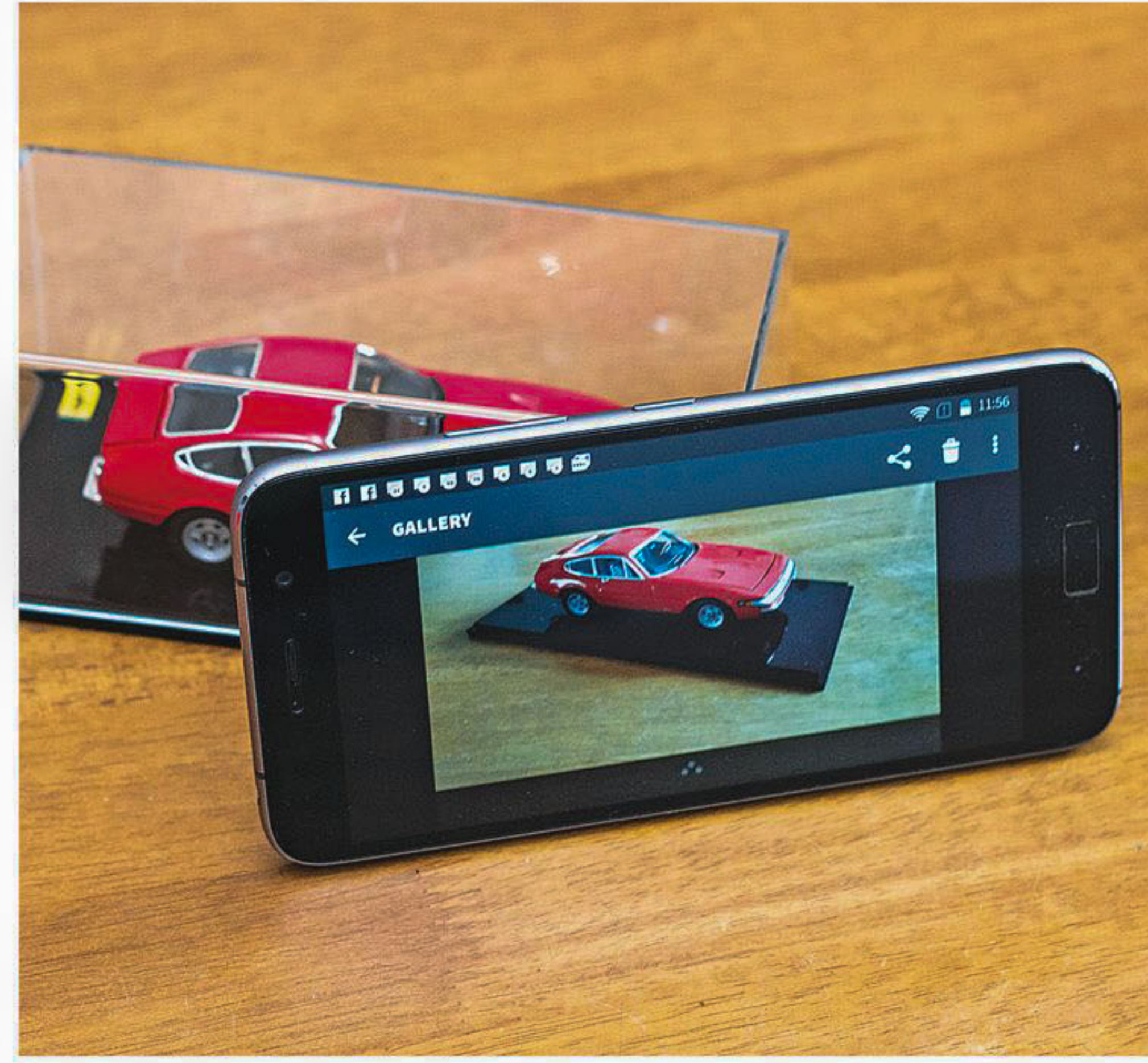
**Camera:** Rear- 13 MP(f/2.2);

Front- 8 MP(f/2.2)

**Battery:** 4100 mAh

**Sensors:** G-Sensor, Gyroscope sensor, Ambient Light Sensor etc.

**PRICE:** Tk. 29,999/-



### VERDICT

Should you put ZUK Z1 in your pocket?

That depends. If you're looking for a flashy phone, this isn't it. If you want an elegant, quick, unfussy workhorse that does everything for hours, this is a strong contender. It doesn't reinvent but instead puts all the features you would actually want in a good phone. It has dual-SIM option, GSM/CDMA both and Bluetooth 4.1 for your fast and effortless connectivity options.

The OS is new and packed with custom features that should make most techies happy. It excels in offering a continuous smooth operation packaged in a sturdy shell. The screen is superb coupled with terrific battery support. On average you can squeeze out two days worth of moderately heavy usage.

It's a new phone and a first time by a new brand but it is good enough that we're excited about what comes next in the ZUK 2. x

embraces simplicity with a machined metal frame and smooth, curved plastic back. It sits comfortably in the hand with power button right where your thumb would be but to turn it on, you will quickly appreciate the fast fingerprint scanning home button at the front. The ergonomics are well thought out.

### DISPLAY

The 5.5 inch 1080p 401ppi display is sharp and colours are neutral so you get to see things as they are instead of super saturated cartoon figures. The auto dimming feature has a night option that creates a yellow cast on the screen so you can read or Facebook for hours without going blind. But don't. Tech tip: blue light causes eye strain, yellow keeps it in check.

### SOFTWARE

ZUK partnered with Cyanogen to create the Cyanogen OS, an OS that is certified by Google so you get the full range of Google

features and services. It is almost like vanilla Android albeit couple with a few ZUK tweaks that help you customise your device. Almost every button and onscreen key is customizable to serve function according to your need. You also get to create Guest Accounts so other people can use the phone to make calls only without access to any features or stored data.

I loved the OS for its clean, uncluttered look and choice of customisation. It's close to stock Android so it runs lag-free regardless of what you throw at it.

### POWER

ZUK uses the tried and tested Snapdragon 801 chipset couple with 3GB of RAM. It used to be flagship material a short while ago and it has repeatedly shown its prowess for speed and battery efficiency.

Audio quality of calls is excellent aided with a noise cancelling mic on the back.

### BACKUP

A 4100mAh battery ensures you have enough power to slog through a day's worth of traffic, pointless meetings and nightly downtime. The big power test came during a trip to China for a week involving constant emails, text, calls and that occasional sharing of cool sights. Only one thing will eat up the battery and that is the video recording. You can eat up the charge in a 3-4 hours if your camera is constantly shooting, which frankly is impressive.

### CAMERA

It has a 13MP camera based on Sony's IMX 214 sensor with optical image stabilisation and a dual-LED flash for the back and an 8MP unit for the front. The image quality is very good while preserving a good balance of highlights and shadows in low light conditions. The HDR feature works very well in night time conditions aided by the image

stabilisation. You still have to wait for the image to be processed while being shot which can take a couple of seconds. Turn off HDR for daylight photos or else you get colors that are a little saturated.

The 8MP front unit shows how the device is geared a bit toward selfie connoisseurs. The lens though isn't wide enough to capture large groups although image clarity is good.

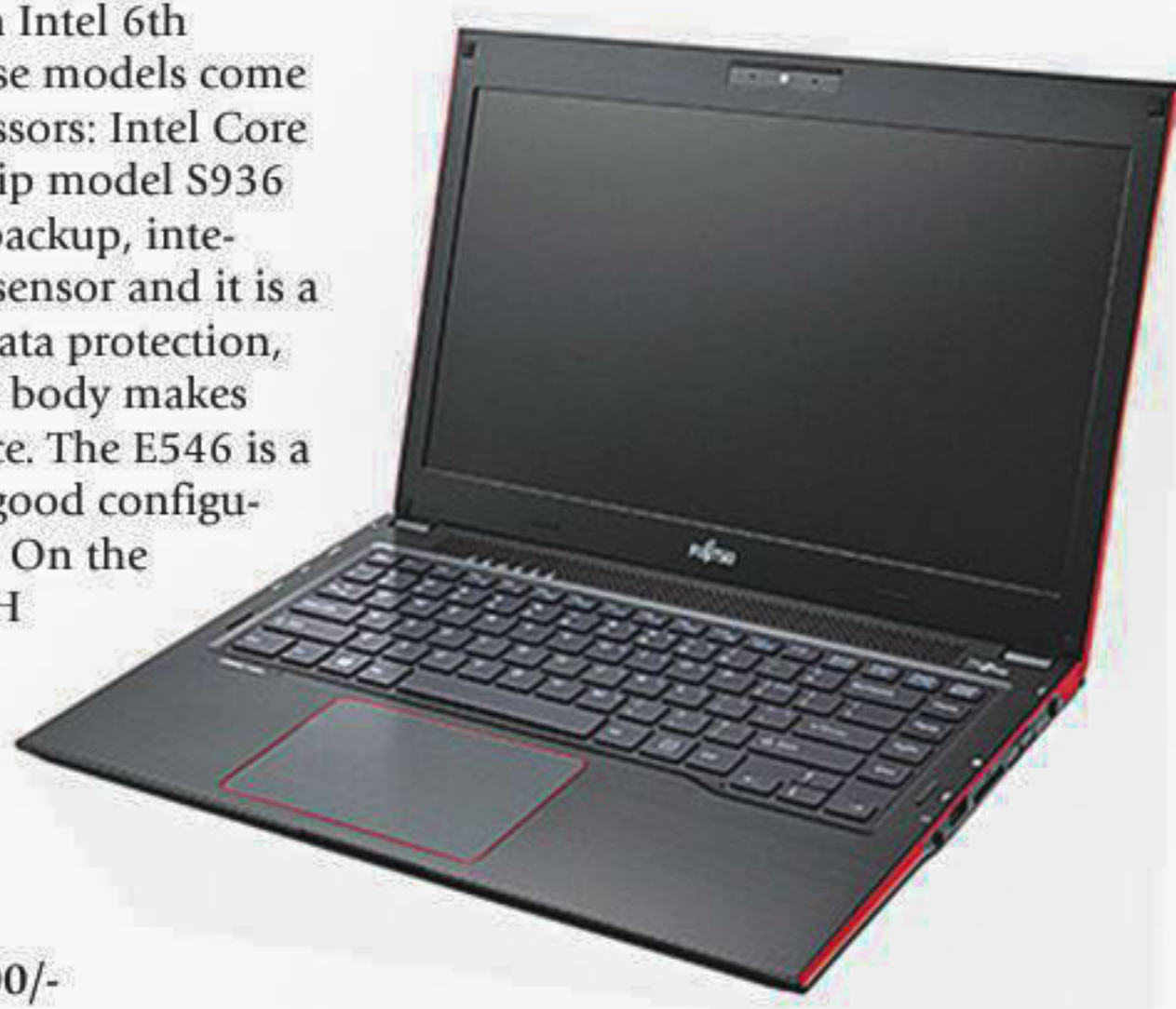
Video recording at 1080p comes a little choppy but strangely that gets resolved when recording it with the Google Camera app. It does come out a little compressed though. In the end the cameras are decent. They will snap quickly though to ensure your lunch is 'Instagrammed' for eternity before you gobble it up.

WORDS & PHOTOS: EHSANUR RAZA RONNY

## JUST IN

### NEW LINE-UP OF FUJITSU LIFEBOOK HITS THE MARKET

Computer Source unleashed 13 Fujitsu Brand Notebooks which comes with Intel 6th Generation processor. All these models come with a varying range of processors: Intel Core i3 to Intel Core i7. The flagship model S936 gives up to 15 hours battery backup, integrated palm vein/fingerprint sensor and it is a Made in Japan product. For data protection, mobility and elegant metallic body makes E736 notebook as a top choice. The E546 is a demanding notebook for its good configuration and price affordability. On the other hand 556V model of AH series is the best option for professional app developer, graphics designer, animator and U536 offer the sleek and stylish looking notebook and portability. Price: Starting from Tk. 50,000/-



### SAMSUNG LAUNCHES SMART CONVERTIBLE REFRIGERATOR FOR BANGLADESH

Samsung Electronics has launched all new Smart Convertible Refrigerator in Bangladesh. This exclusive refrigerator of Samsung Electronics Bangladesh has been designed with twin cooling plus technology. The twin cooling plus technology will provide overwhelming freshness and the smart conversion will work as the differentiating factor with flexible space and energy saving. Customers can enjoy 10 years warranty for compressor with this refrigerator from all Samsung authorized showrooms located nationwide. The authorized distributors of Samsung Refrigerator are Transcom Digital, Electra International and Rangs. Price: Tk. 70,900/- to Tk. 94,900/-



### HUAWEI CUTS DOWN PRICE OF HANDSETS

Huawei has cut down the prices of a range of Huawei handset models in the Bangladesh market. The reduction in prices is aimed at making smartphone purchases more convenient for consumers in Bangladesh. Ranging from Tk. 500 to Tk. 5,000, the price cut is applicable for models catering to the needs of all age groups, and is applicable for the Huawei Y625, Huawei Y6, Huawei Y6 Pro, Huawei Y6 Lite, Huawei G Play Mini, Huawei Honor 4X, Huawei P8 Lite, Huawei GR 3, and the Huawei G7 Plus. Customers will receive one-year after-sales services with every handset purchased.



## APPS ON THE FLOOR

**Name of App:** Medicify - Medicine Reminder  
**Developer:** Medicify  
**Platforms:** Android & iOS  
**Size:** 3.0 MB on Android & 2.0 on iOS  
**Genre:** Health & Fitness  
**Our Rating:** 6.5/10

Taking medicine in time is a important yet we somehow manage to forget it everytime. Well, not anymore. Medicify has brought an intuitive app for you. Thanks to this app, users get timely reminders about their medicine intake. Medicify has a unique feature for the physically challenged and the elderly. It can send timely reminders via SMS to relatives or to a assigned mobile no. Medicify has a Doctor's appointment Calendar where you can set reminder and preserve your doctor's name, Type of Specialty etc. Now, there will be no chance for missing doctor's appointment anymore. So no more missing medicine or doctor's appointment.



### NEW MSI GAMING MOTHERBOARDS LAUNCHED

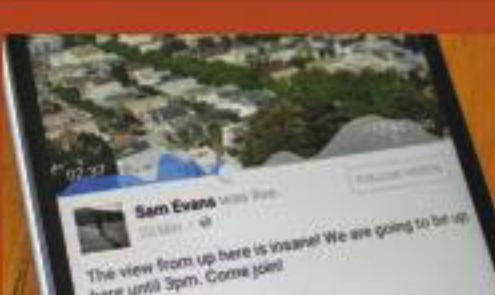
Four new gaming Motherboards has been launched for the local market. It has introduced X99A, B150M, H110M and Z170A in a business meet held on 21st May. Mr. Ken Sung, Sales Specialist of MSI, Asia Pacific region unveiled these motherboards. Mr. Mehedi Zaman Tanim, Head of Business strategic Unit and Tarik-ul-Hasan khan, Head of Marketing of Computer Source Ltd were also present at this day-night assembly.



**TECH BITS** Amazon no longer offers price match refunds on anything but TVs



Facebook Live lets you skip to the good part



Google office in Paris raided for tax noncompliance



OnePlus gives away 30,000 VR headsets ahead of latest smartphone launch



Google and Oracle present closing arguments in battle over Java

