

Apex's new outlet in Dhanmondi 27



In their bid to provide the best in footwear, Apex has opened its new flagship store in Dhanmondi 27 (old), Dhaka. The outlet has been designed with improving the customers' shopping experience in mind.

The store ensures a diverse collection of all the footwear and accessories from all of Apex's brands. The store has the widest collection of designs from each of Apex's brands, namely, Venturini, Apex, Sprint,

Maverick, Moochie, Nino Rossi, Sandra Rosa, Twinkler, SchoolSmart and Dr. Mauch.

On May 10, 2016, the outlet was inaugurated by Syed Manzur Elahi, Chairman of Apex Footwear Limited. Also present were Syed Nasim Manzur, Managing Director, and other high ranking officials of the company as well as representatives from various print and electronic media, with famous cricketer Taskin Ahmed as a special guest.

Darkroom

Darkroom is the first television show on photography in Bangladesh. Photography has now been established as a mainstream profession in our country. Along with the professionals, many are attracted to photography as a hobby. Photographers of our nation have been awarded with prestigious national and international awards.

Moreover, the popularity of smart phones has created further interest in photography among the mass. People are taking photographs and sharing them on social media.

Considering all these inspiring things, ATN News had decided to come up with a television show on photography. Planned, edited and presented by renowned photographer Prito Reza and produced by Faruque Azam, Darkroom is broadcasted live every Thursday at 1.15am. Forty epi-

sodes of the show have already been aired.

The show is set with a number of interesting segments. Portfolio of a renowned photographer and photography related quotes are presented in each show. Prito Reza discusses the odds and ends of photography. A photographer or a person related to photography is invited as guest in the show and discusses on photographic issues with the host.

Viewers may participate and ask questions, take suggestions and discuss with the guest live through telephone and the Facebook page of Darkroom. Prito Reza also discusses about photographs sent by viewers and chooses a best photograph from those. The best photograph is published on Canvas, magazine partner of Darkroom. Radio Foorti is the radio partner of the show.

Daraz adds Leatherex and Tahoor to its lineup

Daraz, the leading online shopping platform in Bangladesh, adds a new premium label to its collection as it launches Leatherex, a high-end fashion focused leather line which manufactures shoes and bags, along with other accessories.

As with all Daraz products, all of Leatherex's products will be available on <https://www.daraz.com.bd/leatherex/> with incredible deals and discounts for Daraz customers.

Another premier brand entering Daraz's exclusive lineup is Tahoor, a women's designer boutique line focusing entirely on the fashion needs of the modern Muslim woman, without having to compromise on style. According to founder Haniem Maria Chowdhury, Tahoor stands for "purity, completing the incomplete, and quench-

ing the thirst".

Tahoor carries a whole range of fashion wear, starting from abayas, cloaks, shrugs, scarves, inner caps, hand sleeves, pullover hijabs, not excluding party-wear such as Anarkali dresses and lehengas. Giving modest apparels to metropolitan and cosmopolitan Muslim women of the city is the core positioning of Tahoor.

The launch of this fashion label comes aptly at a time when Daraz.com.bd is coming under increasing demand to offer not only premium and luxury fashion choices for high profile events and cocktail parties but also cater to the modern working woman with functional, modest and stylish fashion wear.

All Tahoor items will be available on <https://www.daraz.com.bd/tahoor/>

New grill menu at the Westin Dhaka



The Westin Dhaka introduces the finest imported Australian beef steaks and the freshest grilled seafood everyday at Prego. The premium cut menu offers steak lovers the juiciest selection of high quality Australian beef, including Grain fed, Black Angus and High graded Wagyu.

To ensure the highest quality, taste and texture, the beef is directly flown in from the lush pastures of Australia.

For the seafood aficionados, the new grill menu offers Norwegian salmon, Atlantic cod, tiger prawns, local lobsters and a delectable seafood platter consisting of prawns, calamari, mussels and bar-mundi. The premium grilled dishes can all be enjoyed via the Prego's a-la-carte menu every day for lunch and dinner. For more info, please call +88029891988.

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