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# expands his endorsement kitty

Known for his unconventional roles and stellar performances both in India as well as abroad, Irrfan has indeed come a long way. The actor, who turned 49 in January, has been steadily expanding his endorsement portfolio and reports suggest that he has now been approached by a popular Swiss watch brand to be be their brand ambassador. It is said that the talented actor will be the face of the brand for the Asian sub-continent thanks to his increasing popularity in the region.

The new has been confirmed by Irrfan's spokesperson, who said, "The team is in talks with the Swiss brand, and they're about to finalise the deal. Hopefully, they will shoot the first ad by the end of the year."



## ME AND MRS JONES singer Billy Paul no more

Soul singer Billy Paul has died from a serious medical condition at his home at the age of 81. The singer's death was announced on his website. "We regret to announce with a heavy heart that Billy has passed away today at home after a serious medical condition" the statement reads.

Paul's manager said he died at his home in Blackwood, New Jersey, after being diagnosed with cancer. He was hospitalized a week ago at Temple University Hospital in Philadelphia. The singer is best known for his Grammy-award winning 1972 hit, "Me and Mrs Jones." He first burst onto the music scene playing in jazz clubs alongside such music icons as Charlie Parker, Nina Simone and Miles Davis.

He released his debut album, "Feelin' Good at the Cadillac Club" in 1968 and went on to release 14 other albums through 1988.

#### NEHA BHASIN

#### sings for "Sultan"

Singer Neha Bhasin, who recently released her seventh folk single titled 'Nai Jaana', has now crooned a romantic number for superstar Salman Khan's upcoming film 'Sultan'. Bhasin, who was a member of the popular all-girl band VIVA, said she has also sung a dance number for the sequel to the 2002 film 'Aankhen'.

The 'Dhunki' hitmaker said that the composition of the song for 'Sultan' has a dash of folk. "You will hear a little bit of folk in the song from 'Sultan' as well. I mean it's not a folk song, but the composition is a little bit like that... It has a Rajasthani touch. The track for 'Aankhen 2' is like a typical film song... It will be the title track," Bhasin said.

