

COVER STORY

The shade that won't fade

In 2007, Kanye West appeared in the music video of his hit song, 'Stronger', wearing a pair of Shutter Shades, designed by Alain Mikli. Reminiscent of the 80s, when Macha Man Randy Savage donned the same and challenged Hulk Hogan's fame with his own iconic style, Shutter Shades suddenly stormed back in the scene, along with Way Farers. The Aviators, of Top Gun fame, weren't to be left behind either and the shade scene experienced a revival the world over. Since then, no one seems to leave their sunglasses behind. Global warming or undying trend? While we may never know the answer to that, it is safe to say that shades are here to stay and will not be going away anytime at all. Just like Harry Potter brought spectacles back, the eyewear fashion scene has seen constant evolution. This week, we look a bit deeper into this industry and tell you how you too can do it right.

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