

LEREVE featuring new Boishakhi designs

Le Reve, one of the leading apparel and lifestyle brands, has come up with some new Bengali designs for this Pohela Baishakh.

The brand took fish, snail, birds, flowers, dew drops and waves as motifs for its Baishakhi collection. The designs have been placed on the dresses with traditional hand stitch, glass work, tie dye, screen print, block, embroidery, cord work and collage.

Le Reve, for the very first time, is including sari in its Baishakhi collection. The women's collection also includes a wide range of shalwar kameez suits, fatuas and tunics. The fashion brand has made some distinctive changes in tunics, from

unequal cuts to shorter-than-usual lengths.

Men's collection includes colorful panjabis, T-shirts and casual shirts. There is a wide plethora of attires and designs for children aged between two and twelve.

Dresses are also available for infants.

Le Reve's Design and Creative Director, Monnujan Nargis, said that the works have been made keeping in mind the youth, drawing inspiration from them.

Le Reve started in 2009 and has stores

at Banasree, Dhanmondi, Mirpur, Uttara, Wari, Baily Road, Jamuna Future Park and Bashundhara City Shopping Mall as well as in Narayanganj and in Sylhet.

For more information, you can visit www.lerevecraze.com.