

GP MUSIC

One for both the listeners and the artists

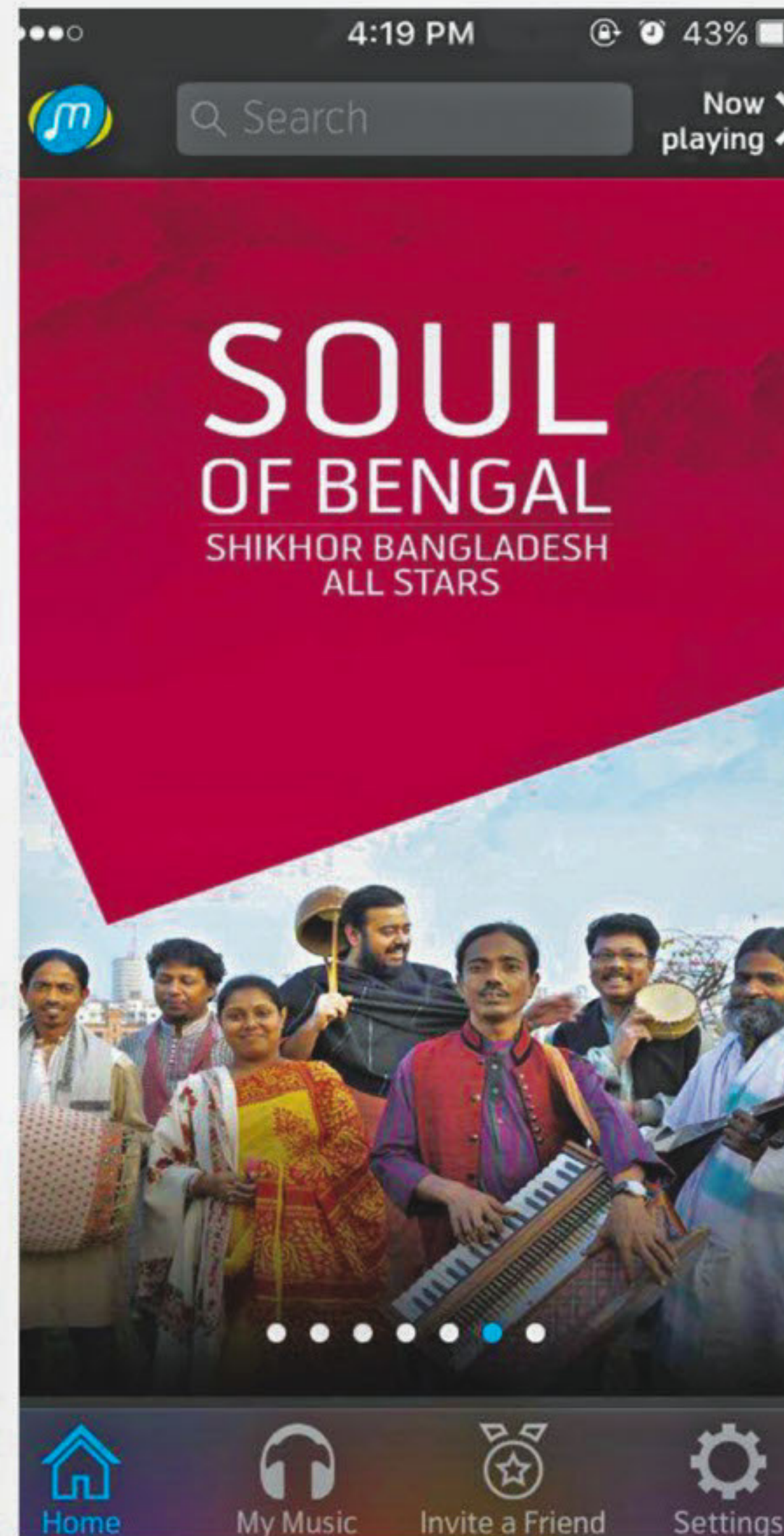
MD. ALI ZAWAD AKASH

The all new GP Music app offers interesting features with specific attention to ease of use, much to the delight of us local music lovers.

At only 17.3 MB, the app is light and you will find a smooth and user-friendly feel to your fingers as you swipe across tracks by your favourite artists. With a seemingly unending collection of Bangla songs, it lives up to its hype as the "largest library of local music in Bangladesh", starting from classics to the newest sensations.

An impressive feature of the app is that you can download a song while online, and later play it in offline mode. It is very light on the pocket. Moreover, the music quality is immaculate – a perk of getting the original version of a song the way it was meant to be heard. Moreover, the app will be a breather for musicians falling victims to piracy. Streaming online and offline is free, though, with the music quality exactly the same.

Finding your preferred artist is easy on the search bar, and while you check a track from an album of your choice from an artist, you will also find their other albums in a list below along with an "About" section with a brief background of that



artist. The app allows you to make your own playlist, while having access to other curated playlists.

Perhaps the most striking feature of the app is the new "Musicasters", which comprises of a pool of creators who make playlists according to your choice in real time. All in all, GP Music is the answer to Bangladeshi music fans' call for a sophisticated and easy-to-use music app that focuses on local music. Adding to that, it also features a good collection of tracks by popular international artists, in case you are of a mind to look for a change.

Launched earlier this month, the app consists of exclusive releases by artists like Artcell, Tahsan, Miles, Arbovirus, Kona, Tausif, and many more. Being a diehard Artcell fan, I personally am rooting for their third album "Otritiyo" which will exclusively be available on GP Music.

It looks to me that Grameenphone is evolving from its sole identity as a telecom operator to a full-fledged digital service provider, and I welcome it as long as they launch brilliant apps like GP Music for sure. If you are a fan of our very own Bangladeshi music, I suggest you go to your Google Play Store if you are an Android phone user, or Apple Store if you are an iPhone user, download the app, and immerse yourself in a new world of music.

A DAY FOR FUTURE HEALTHCARE PROVIDERS

PHARMA FEST 2016 at NSU

MOHAMMAD SANOWAR HOSSAIN

On March 28, 2016, the Plaza Area of North South University (NSU) became the spectacular venue for NSU Pharmaceutical Club's most important annual event "PHARMA FEST 2016". The title sponsor of the event was General Pharmaceuticals Ltd.

The event was aimed at allowing the students of the Department of Pharmaceutical Sciences of NSU, and other renowned universities, to meet and network with leading pharmaceutical companies of the country, and also to exchange innovative ideas with the companies and medical healthcare providers.

The Pharma Fest is by far the most important event of NSU Pharmaceutical Club and is organised in association with the Department of Pharmaceutical Sciences. Since its debut in 2010, this event has brought together all aspects of medical healthcare and healthy lifestyle closer to the public and students of the university. The theme of this year's Pharma Fest was "Get Solution, Not Just Medication" - to signify the duties of all medical healthcare practitioners.

Professor Dr. Hasan Mahmud Reza, the Chairman of the Pharmaceutical Sciences Department, NSU said, "A healthy lifestyle is not solely dependent on the care

of medical healthcare practitioners, but also greatly relies on the combined effort of every other industry. Every initiative that is ever taken is to improve the quality of our lives, that's why I am so proud that General Pharmaceuticals Ltd was able to help us express this to the public."

The event was a day-long programme, and it began with an opening ceremony with an inspirational inaugural speech from the chief guest Major General Md.

Mustafizur Rahman, DG, DGDA. Special guest Professor Dr. Atiqul Islam, Vice Chancellor, North South University presented a directional speech to the audiences. The session was chaired by Professor Dr. G U Ahsan, Dean, School of Health and Life Sciences. The event also showed an exhibition by many pharmaceutical and lifestyle companies along with the students' projects, followed by a pharma Olympiad and poster exhibition.

At the closing ceremony, the Chairman of the Board of Trustees, NSU, M A Kashem and Professor Dr. Gour Gobinda Goswami also spoke about the success of the Pharma Fest 2016.

The event concluded with a vibrant cultural evening, which consisted of music, drama, and a fashion show entitled "The Pharma Walk" along with a performance by musical guests Shironamhin.

