

ZOAN ASH

the newest
designer
label in
town



“Dress shabbily and they remember the dress. Dress impeccably and they remember the woman,” said Coco Chanel, a woman considered to be the goddess of style and fashion. Wear Zoan Ash to any party this season and you will be forever remembered. The newest clothing line in Dhaka, Zoan Ash by Sultana A, presents clothes that scream bold and beautiful. Her collection boasts ranges of saris, kameezes, cocktail dresses and full-length gowns which breathe of something fresh and new.

Having launched the line sometime in summer 2015, she speaks of her biggest inspiration: Paris. The fashion capital of the world, its glitz and glamour has always intrigued and fascinated her, from where her love for dresses and designer labels and celebrities grew. From there came her big goal to create a couture line on an international level.

“I have always loved Paris. My biggest inspiration came from this place, their glamorous style always mesmerises me, and this line is specifically inspired from them,” says Sultana.