

Bishwa Rang celebrates Women's day

Celebrate Women's Day with Bishwa Rang. The latest line from the popular boutique features saris and shalwar kameez, designed to pay homage to women everywhere. The collection features various motifs on the theme. The cotton wear features many different kinds of works including appliqué, tie n' dye, chunri, block print, hand-painted, batik, karchupi, embroidery and much more. The latest line is available at all outlets of Bishwa Rang.

Persona Women's Day

To celebrate International Women's Day as well as their 19th anniversary, Persona is offering a range of rewards for customers. From 6 to 10 March, in honour of International Women's Day, Persona has three 'Celebrating Women's Day' packages at affordable prices. 9 March, as Persona's anniversary, has been dubbed as 'Persona Day'. On the 9th, every four hours there will be a raffle draw for customers, namely at 12 noon, 4 pm, and 8 pm. Winners will receive prizes from ACI, Mirage, Freeland, Cold Stone and Cineplex. On behalf of Persona, winners will also receive a Persona gold card and a gift voucher for Tk 1000. On top of this, there is also a number of gift offers available for services costing over Tk 1000. To take advantage of these offers, visit Persona outlets in Dhanmondi, Wari, Progoti Shoroni, m Mirpur, Uttara, Chittagong and Sylhet.

Sajib Paul appointed as PENTAX's brand ambassador

Renowned photographer Sajib Paul has been appointed as the "Brand Ambassador in Bangladesh" for PENTAX. Japan's Rico Imaging completed the agreement to launch the product locally in agreement with local distributors Eminence Distributors Ltd. In this regard, the MD of Eminence Distributors Ltd stressed on Sajib Paul's importance. "For our brand ambassador, we were looking for someone who is well known in the photography industry," he said, explaining why they chose Sajib Paul. Praising the PENTAX brand, Sajib Paul mentioned what a game-changer the product may become. "This decision will play an important role in the photography industry, especially in the Wedding Photography sector," the Best Wedding Photographer, according to Mirror's Business Awards, noted.

Mediterranean Nights @ Le Méridien

Starting February 25, Le Méridien Dhaka is hosting a weeklong food festival showcasing the gourmets of the Mediterranean regions. The event, which has been organised in collaboration with Standard Chartered Bank, has formally introduced the hotel's Mediterranean specialty restaurant Olea. Guest chef Khalil Alsaes has been appointed to direct the menu and prepare the festival cuisine with a strong focus on grilled gourmets.

The event, "Le Méridien Dhaka Mediterranean Nights" also features music of its namesake region to create a grand ambiance that the guests can enjoy. Standard Chartered credit card holders can enjoy up to 50 percent discount at the restaurant Olea at the festival buffet dinner.

The festival has been organised in association with partners Qatar Airways and Coca-Cola Bangladesh Ltd. Guests can enjoy the buffet dinner every evening during the festival for TK4200+ per person.

For reservations please call: 0199 090 0900.

Ecstasy offers new party outfits

Ecstasy is proud to bring you the best in lifestyle and make you look ready and gorgeous for the many spring parties to come. You will find outfits in silk as well as kurtis and jumpsuits in velvet. There are also many kameez sets available in many colours and patterns. A lot of importance has been given to patterns and the outfits include machine embroidery, appliqué, sequins and karchupi. Men can find slim fits in different fabrics. You will also get up to 30 percent off on some store items.

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