

Super Brand starts journey in Bangladesh

Super Brand recently started its journey with a grand launching event at Spectra Convention Centre in Dhaka City. The Chief Guest of this programme was the General Manager of Super Group Ltd. Jaichndra Rao and the Special Guest was the Managing Director of Hussain Trading Company Ltd. Beanus Hussain. Other high officials of the company were present at the programme.

Super Brand specialises in two types of coffee, the instant 2-in-1 and the 3-in-1. It makes use of the finest coffee beans, top grade creamers and sugar to concoct a perfect cup of coffee that adds an impressive and smooth undertone - a treat for the taste buds.

Super Brand has already been signed by mega shops all over the country, making the product available at various locations.

It is a brand from Singapore that is famous all around the world, available in other countries of Asia. And thanks to Hussain Trading Com. Ltd., Super Brand is now in Bangladesh as well.

Hussain Trading Com. Ltd. is a sister concern of Rangs Group of Companies.



CHECK IT OUT

A KEBAB AND PARATHA FIESTA

Khazana, a popular restaurant for Indian cuisine in Gulshan, is set to host a food festival titled 'Kebab Aur Parathe Ki Jugalbandi'. The festival started on February 16 and will continue till February 29. The event offers a vast range of mouthwatering vegetarian and non-vegetarian kebabs. The unique gourmet event brings the authentic taste of legendary kebabs and Indian breads that will be prepared by a visiting chef from India and Khazana's in-house master chefs.

Avishek Sinha, Director of Operations said, "Kebab and paratha are an integral part of Awadhi cuisine. We have mixed the

kebabs with well-chosen exotic spices and ingredients to make them unique. There will be a new range of mouthwatering kebabs and parathas to choose from. We have also prepared different vegetarian kebabs..."

Paratha is another dish served prominently during the festival. It is offered with butter or ghee. The items for stuffing include cauliflower, radish, potatoes, paneer and much more. Parathas will also be served with curd and pickle for a variation in taste.

For reservations, please call +8801711476379.

Muslin: the way forward

Muslin Festival 2016 is one fabulous programme indeed, encompassing this entire month with its series of events. Organised by Drik, in collaboration with Aarong and Bangladesh National Museum, the project is working towards raising awareness about muslin and looking into its future potential.

For example, on 7 February, 2016 a daylong meeting was held at the Bangladesh National Museum, which brought together the myriad stakeholders of Bangladeshi heritage weaves under one roof. The day was split into 4 segments, with each stratum discussing a particular subject matter. The seminars and workshops held many presentations and discussions.

Saiful Islam, CEO, Drik pointed out the objectives of the muslin project was to raise awareness about it, to support craftspeople and to inspire its revival.

The presentations and speeches discussed in detail the glory muslin had enjoyed in the past.

The current challenges were also discussed at the seminars. The speakers elaborated the need for a textile museum. It is sad that Bangladesh, which has been the host of highly acclaimed weaves for thousands of years, unfortunately does not yet have a museum dedicated to its textiles. The panel also discussed the possibility of public-private partnership in order to revive and uphold the fabric.

With the current endeavours, hopefully, muslin will one day regain its lost glory.

By M H Haider

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