# Conference on human resource next month

STAR BUSINESS REPORT

A daylong international conference on human resource will be held in Dhaka on March 11 under the theme 'HR transformation for national development'.

Bangladesh Society for Human Resources Management or BSHRM will arrange the conference at Bangabandhu International Conference Centre, where US Ambassador Marcia Bernicat will attend as chief guest.

"We hope participants at the conference can enrich their knowledge on global human resource management practices, as international experts will share their experiences and views," Mashequr Rahman Khan, chairman of the conference, said at a press meet in Dhaka yesterday.

Reiterating the demand to set up a separate human resource ministry, he said many developed and developing countries, such as India, Sri Lanka, Malaysia, Europe and America, have their own human resource ministries to create and develop skilled manpower for the corporate sector.

"Often we consider our population of 16 crore as a problem. But if we can transform it into human resource, Bangladesh will not only be a middle-income country within a few years, but also a rich country," he said.

Business management experts and corporate Institute. leaders from 25 countries in the Asia-Pacific region will attend the conference, which is going to be the fifth of its kind. Metlife is the title sponsor of the event: BSHRM Metlife International HR Conference 2016.

The experts include Lyn Goodear, chief execu-



Officials of Bangladesh Society for Human Resources Management (BSHRM), the organiser of an upcoming international conference on human resource transformation, are seen at a press conference in Dhaka yesterday.

president of World Federation of People Management Associations; Somesh Dasgupta, national president of National Institute of Personal Management of India; and Erman Tan, president of Singapore Human Resources

Experts will also include David Lee, president of Hong Kong Institute of Human Resource Management; Yuji Mishiro, overseas relationship director of Japan Society for HR Management; Rohitha Amarpala, president of the Institute of Personnel Management of Sri

tive officer of Australian Human Resources Lanka; Aresandiran J, president of Malaysian Institute; Ernesto G Espinosa, immediate past Institute of Human Resource Management; and Md Musharrof Hossain, president of BSHRM and Asia Pacific Federation of Human Resources Management (APFHRM).

The board meeting of APFHRM will be held a day after the conference on March 12 at the Westin Dhaka that will be presided over by Md Musharrof Hossain, the first Bangladeshi president of the association.

Other partners of the conference are The Daily Star, Pragati Life Insurance, Unique Group, Bdjobs.com, Dainik Amader Shomoy, Radio Foorti, the Westin and NTV.

### 12 Bangladeshi companies to join garment fair in Paris this week

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Twelve Bangladeshi fabric and garment makers will showcase their products at the 38th Texworld, a four-day garment exhibition beginning on February 15 in Paris.

Bangladeshi companies are taking part in the exhibition under the auspices of the Export Promotion Bureau, Messe Frankfurt, the organising company, said in a statement Thermax Yarn Dyed Fabrics. yesterday.

the exhibition in 2015.

Exhibitors will display fashion products

from the major garment manufacturing countries: Bangladesh, China, South Korea, India, Indonesia, Taiwan, Thailand, Turkey and Pakistan.

The Bangladeshi companies include Adury Apparels, Amtranet, ANS Clothing, Bovs Apparels, Cozier Ti, Fabian Industries, Fiat Fashion, Gerard Fres, Meek Sweaters, Monno Fabrics, Silken Sewing, and

One of the main attractions of a visit to A total of 791 companies participated in Texworld in Paris is the range of associated trade fairs, taking place at the same place and on the same dates.

## Exim Bank promotes two as deputy managing directors

STAR BUSINESS DESK

...... Shah Md Abdul Bari and Md Humayun Kabir have been promoted as deputy managing directors of Exim Bank.

Bari was senior executive vice president and head of internal control and compliance division of the bank prior to the promotion, the bank said in a statement yesterday.

Bari has previously worked with National Bank and Prime Bank. He completed his BSS

and MSS from the Institute of Social Welfare and Research of University of Dhaka, it said.

Kabir was also a senior executive vice president and served as chief financial offi-



Shah Md Abdul Bari



Md Humayun Kabir

cer of Exim Bank before the promotion, the statement added.

He began his banking career with National bank, and holds a masters in management.

HAMID FABRICS

Abdullah Al Mahmud, managing director of Hamid Fabrics, and Asanga Marasinghe, managing director of IFS Bangladesh, pose after signing an agreement. Hamid Fabrics has selected IFS Applications as its central business solution to increase efficiency and improve planning.

EU wants end to 500 euro note

tainted by corruption, terror

### managing director STAR BUSINESS DESK

NRBCB reappoints

Dewan Mujibur Rahman has been appointed as managing director and chief executive of NRB Commercial Bank for another term, the bank said in a statement yesterday.

Rahman has served in the position since the bank's opening, it said.

Rahman began his banking career with Agrani Bank in 1976, and holds an MBA from IBA.



#### ATM frauds rattle banks, customers

Many banks claim that the use of NPS left their systems vulnerable to card frauds.

The NPS is the common platform through which electronic payments originating from different channels like the ATMs, points of sales, internet and mobile devices, take place.

Of the 56 banks operating in the country, 48 are connected with the NPS, according to Bangladesh Bank.

At present, there are 98 lakh cards that are used in ATM and point-of-sales centres in the country.

"Soon after detecting the fraud on Friday, we have switched off our NPS line," said Karim, adding that EBL had written to the central bank mentioning the risks of the NPS.

"Our own ATM system is on. But we have stopped transactions through the NPS," said Abul Kashem Mohammad Shirin, deputy managing director of Dutch-Bangla Bank that has the largest network of ATM booths in Bangladesh.

The bank has around 3,000 ATM booths across the country. Some other banks have also taken similar measures to avert further ATM frauds.

But Prime Bank, which is one of the largest private banks, thinks there is nothing wrong with the NPS.

"This is no way an NPS issue. Fraudsters hacked customers' information and took away their money," said Ahmed Kamal Khan Chowdhury, managing director of Prime Bank. Saha refuted the allegations of weaknesses in the NPS. "We are continuously upgrading the NPS system and will keep on doing it."

He said all ATM booths have CCTV cameras installed in them, through which the banks can monitor the transactions closely.

If the fraudulent activities were taking place due to the banks' negligence, they have to pay back the customers' money, Saha said.



Usha Ananthasubramanian, managing director of Punjab National Bank, opens the representative office of the bank in Banani, Dhaka.

### Aamra launches smartphones with free cloud storage

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At the WiFi locations, subscribers can experience 2-5 Mbps speed without any cap on download, said Ahmed.

Aamra said it is offering cloud service for mobile users for the first time in Bangladesh. Before this, the cloud service was available to Aamra's corporate clients only.

"Having extensive experience in the technology sector in Bangladesh, Aamra Companies is dedicated to meeting the needs of our customers," said Intekhab Mahmud, chief executive officer of Aamra.

The company understands that

smartphones are probably the most useful daily digital tool people use right now, and therefore have decided to add significantly more value to the daily lives of the users with the "We" handsets, he added.

Previously, Aamra had imported handsets co-branded with Banglalink, the country's second largest mobile phone operator. Established in 1985, Aamra is one of the

largest free WiFi hotspot providers and first enterprise and consumer grade-cloud service provider in Bangladesh. The group has 14 concerns, ranging from garment to ICT to logistics to professional development.

#### Wholesale flower sales double

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Last year, each stick of gerbera sold for Tk 10, which is now being sold at Tk 18, and roses are being sold for Tk 6-8 apiece, compared to Tk 3-5 last year, according to farmers.

Flowers were planted on 1,500 hectares in the district this year, said Abdur Rahim, president of Godkhali Flower Traders' Association.

including rose, gerbera, gladiola, tuberose and marigolds, eying the two festivals in particular, he said.

Last year's political turmoil had hurt tive member of the traders' association.

sales, and farmers' profits. But this year both weather and the political situation are favourable, and the farmers are most likely

Traders from across Bangladesh, including Dhaka, made advance payments to farmers for flowers, and the supplies were delivered by Friday.

to make good profits, said Rahim.

Flowers worth Tk 100 crore are sold in the Farmers produced different varieties district every year. Farmers are targeting sales of another Tk 8 crore ahead of International Mother Language Day on February 21, said Abdus Samad, an execu-

**ANNUAL COMPANY CONFERENCE 2015** SOCIAL MARKETING COMPANY

Muhammed Ali, chairman of SMC and SMC Enterprise, attends the annual conference of the company at Pan Pacific Sonargaon hotel in Dhaka on Thursday.

Ministers discussed plans drawn up to curb terrorist financing pushed especially by France in the aftermath of the bloody series of attacks in Paris in 2015 but which the European Union has been mulling for should be withdrawn from circulation, EU some time.

Ministers backed the proposals which The colourful violet 500 euro note is the included a call to the European Commission, the EU's executive arm, to consider what could be done.

"The Commission (should) explore large sums of money around without the the need for appropriate restrictions on cash payments exceeding certain thresh-French Finance Minister Michel Sapin olds and to engage with the European Central Bank to consider appropriate measures regarding high denomination "It is used more to facilitate transactions notes, in particular the EUR 500 note," a statement said.

The Commission should take account a recent Europol analysis and present its findings by May, the statement said.

#### Terrorism thrives on smuggling: Muhith

increased to curb smuggling.

FROM PAGE B1

isters in Brussels.

AFP, Brussels

Europe's 500 euro note is so tainted by its

association with money laundering, the

black market and terrorist financing it

largest eurozone unit but Europol, the

EU's police agency, has long suspected that

criminals find it a useful way of moving

said the note was "used more for hiding

which are not honest than to allow you

and me to buy food to eat," Sapin said as

he went into a meeting of EU finance min-

Federation of Bangladesh Chambers of

finance ministers said Friday.

authorities knowing.

things than buying them."

Commerce and Industry, said smuggling He said the seizure of three tonnes of smugcannot take place without the help from gled gold is not the total amount; rather, it the people in government agencies. is 10-20 percent of the total gold smuggled into Bangladesh. "So there is no room for gling. complacency."

He suggested going to the root of smug-

MA Mannan, state minister for finance, Abdul Matlub Ahmad, president of the said the use of technology should be

Bangladeshi handicrafts get global recognition

artisans in rural areas to make goods from renewable sources of materials such as recycled sari, waste jute, silk, handmade paper, natural

fibres and leaves. The WFTO certifies organisations operating in any part of the supply

chain -- from producers to retailers. An entity needs to respect the international fair trade standards to be recognised as a guaranteed fair trade organisation.

The WFTO label, the first of its kind, was unveiled in Frankfurt, Germany yesterday.

that meet high economic, social and environmental sustainability criteria.

"There are no international public regulations for the certification of fair trade products. Private entities can deliberately set up their own criteria and certify a single product without considering the practices of the company that sells these products," said Rudi Dalvai, president of the WFTO.

"That is why, it is of utmost importance to have a label that allows con-

With the fair trade label, consum- sumers to clearly identify the organi- label, traders and consumers can Prokritee supports more than 1,500 ers will be able to identify products sations who are 100 percent commit- make a concrete contribution to in the international marketplace ted to fair trade," he said in a state- creating a world that will fight pov-

> "It's a big achievement for handicraft producers in Bangladesh," said Samantha Morshed, founder of

> Hathay Bunano. She said, for some years now there has been a labelling system for commodities such as coffee and chocolate. "It's great that the World Fair Trade Organisation is now

> as well." The German organisation said, by buying products carrying the new

erty, social injustice and discrimination, and support economically disadvantaged small producers. The principles of fair trade

include creating opportunities for economically disadvantaged producers, transparency and accountability, no child labour, women's economic empowerment, and freedom of association.

introducing a label for handicrafts At present, there are about 50 fair trade organisations around the world, according to the WFTO website.