**ASIAN MARKETS** 

**TOKYO** 

1.32%

MUMBAI



DHAKA SUNDAY FEBRUARY 7, 2016

COMMODITIES

Gold 4

## BJMC seeks funds once again

As of Friday

REJAUL KARIM BYRON

**STOCKS** 

DSEX

Week-on-week

**V** 0.19%

CSCX

The Bangladesh Jute Mills Corporation has once again sought a large amount of funds from the government to make its ailing mills profit-

The request came at a meeting between the textiles and jute ministry and Finance Minister AMA Muhith on Thursday, where the high officials of BJMC were also present.

BJMC sought about Tk 1,800 crore for paying staff salaries and various dues and purchasing jute.

The prospects for jute have expanded and its demand on the market is on the rise, said Humayun Khaled, chairman of BJMC.

"We need the government's support to exploit this

In crores of taka

SOURCE: ECONOMIC REVIEW 2015

\*PROVISIONAL

**NET LOSS/PROFIT OF BJMC** 

opening."

About 5,500 employees have retired in the last few years and BJMC is unable to provide their dues, he said.

However, no decision on the matter was taken at the meeting. Muhith has directed the finance division and the textiles and jute ministry to hold separate meetings to take stock of the situation and make recommendations. Only after finding a way to

make the 25 mills profitable would a decision on paying their dues would be taken. Since 2009, BJMC has been given more than Tk 6,000 crore for buying jute, paying

dues and staff salaries, said a finance ministry official. The funds were given under various conditions such as

turning the jute mills into holding companies.

READ MORE ON B4



From left: Shehryar Burney, executive director of Beximco Textiles; Shaheen Khan, CEO of Meena Bazar; Christophe Eichivard, CEO of Agora Supermarkets; Bishwajit Roy, executive director of Yellow; Syed Naved Husain, CEO of Beximco Ltd; and Moshiur Rahman, marketing director of Hatil Complex, attend Bangladesh Retail Congress at the Le Meridien hotel in Dhaka yesterday.

## Right strategy key to e-commerce growth: retailers

STAR BUSINESS REPORT

**CURRENCIES** 

**BUY TK** 78.10

SHANGHAI

**V** 0.61%

SINGAPORE

**2.53%** 

Organised retailers must draft in a strong ecommerce strategy to cater to the growing army of online consumers, industry people said yesterday. "With technological innovations, the

shopping experience has changed. Now, customers want immediate services and gratification," said Syed Naved Husain, chief executive officer of Beximco Ltd, which owns clothing brand Yellow.

Shehryar Burney, executive director of Beximco Textiles, said retail brands have to give customers the choices they want. "There has to be a synergy between physical and digital shopping."

In the next five years, e-commerce will grow immensely, according to Burney.

"So, retailers whether they are in clothing, fashion and grocery, have to put in place the right e-commerce strategy as most of the people are young and are comfortable being online," he added.

They spoke at the Bangladesh Retail Congress, organised by the Bangladesh Brand Forum in association with Beximco Ltd and Apex at the Le Meridien hotel in Dhaka yesterday. Retailing accounts for 41 percent of the

gross domestic product and employs 20 percent of the labour force, according to Husain. Retail business will grow 15 times by 2020 thanks to the expanding middleclass, he said. The mobile payment mechanism and

mobile phone-friendly websites have to be put in place. "The mobile payment system has to have full-proof security so that your website is not hacked and money is not stolen," said Husain. Despite the rising online sales, the

brick-and-mortar stores would not go away, he said. "Rather, one will complement the other."

READ MORE ON B4

## Trade fair on Bangladeshi goods in Dutch capital in April

STAR BUSINESS DESK

A two-day exposition on Bangladeshi products and services will begin in Amsterdam on April 14.

**Dutch-Bangla Chamber** of Commerce and Industry will organise the show in association with the Export Promotion Bureau, the commerce ministry and the foreign ministry, according to a statement.

The aim of the fair is to promote Bangladeshi goods in the Netherlands and other European markets, organisers said at a press conference at a city hotel yesterday.

The expo is an outcome of the visit of Prime Minister Sheikh Hasina to the Netherlands on November 3 last year to improve bilateral trade between the two countries.

**READ MORE ON B4** 

## AKH Group opens flagship green factory REFAYET ULLAH MIRDHA hour a year, fuel oil by 325 tonnes and building in the middle of 2014, when

......

AKH Group, one of the leading garment exporters, yesterday opened an eco-friendly factory at Dhamrai on the outskirts of Dhaka, with the hope of exporting \$80 million of products a year.

the factory.

factory will be able to reduce electricity consumption by 1,295 megawattwater use by 30 percent. About 25 percent of the electricity

demand will be met through solar

certification from LEED (Leadership in Energy and Environmental Named AKH Eco Apparels Ltd, the Design), one of the most popular company spent Tk 150 crore to set up green building accreditation programmes used around the world. Thanks to its green credentials, the Gold is the second highest LEED rating, after platinum.

"We started construction of the

our customers were pushing for such production units," said Shamsul Alam, managing director of AKH Group, set up in 1997 by three friends The new factory received gold at a rented house in Shyamoli with with Tk 52 lakh and 300 workers.

> Of the total invested amount in the new venture, 85 percent came from the company's own funds and the remaining 15 percent from local Exim Bank. Its long-term buyers provided technical support.

**READ MORE ON B4** 



www.lankabangla.com





NOVOAIR.





This is undoubtedly an igniting accomplishment that will work as an inspiration for us to reach the summit of success. It is a reflection of ethical practices, true compliance, and a great team work.

We gratefully acknowledge the contribution of all our stakeholders and Regulatory bodies for this inspiring achievement and believe this progression will continue and keep us leaping forward with utmost excellence.





