



BEING THE TECH GUY

If someone is half-way decent with computers or tech in general, they will probably be elected as the "Tech-Guy" by a few of their peers. It's like being that member of the Black Eyed Peas. You know you're there, everyone knows you're there and acknowledges it but you have no influence. When a PC or a smartphone malfunctions and you're called to fix things up, you're the hero. Only for the first time. The second time the PC malfunctions and you fire it up to see 500 types of different malware installed, you're met with the condescending "you did something to the PC the last time and now it's this way." The blame is instantly removed from the person who browses questionable sites and streams questionable videos containing chickens intermingling with bearded grown men. Apparently, the Tech-Guy, who goes around providing free tech support, messes with people's computers for no good reason.
 F@#&@ being the tech guy.
 – Rumman R Kalam, Tech-Guy, SHOUT.

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THIS WEEK'S HORRORSCOPE

ARIES
 Once a desperate businessman said, "I believe in GIVE AND TAKE, AND TAKE MY GIVE".



TAURUS
 Be a CASH COW, rather than a milk-giving cow.



GEMINI
 To run a bus service you must know BUS IS NESS(esary).



CANCER
 To be successful your SEGMENTED TARGET GROUP should be cancer specialists.



LEO
 WWF will not allow you to run a circus business in this civilised realm, invest more on BLOCKING THREATS.



VIRGO
 If you are running a matrimonial site your MARKETING MIX should be Parents, Profile Pictures, Pre-Weddings and Post-Weddings.



LIBRA
 To be a successful businessman presume that LOSSES WILL BE INFINITE AND CERTAIN.



SCORPIO
 Tell people about your CORE COMPETENCIES, like you are venomous, dangerous, eight-legged, and completely harmless to humans.



SAGITTARIUS
 LOCATION is the most vital element for any business, so set your service outlet or plant where green grasses are mostly available.



CAPRICORN
 BRANDING helps one to distinguish him/herself from others; you should hire a Black Bengal as a brand ambassador.



AQUARIUS
 As RAW MATERIALS improve the value chain, stop buying scraps from Dholai Khal.



PISCES
 MLM is not for you, but for "meat loving morons."



APP REVIEW

GAME DEV STORY

TAIMUR RAHMAN

Platforms: iOS, Android

Game Dev Story is a simple tycoon game on Android and iOS. You play as a video game developer and you make games. You get money from your successes and go bankrupt from your failures. It's quite easy to get hooked to the game. The concept is brilliant, and the free version has minimal ads. The downside of the free version is that you can only play for 15 years in game time, which is as far as you need to go before it bores you. The chiptune soundtrack goes well with the game but it's not anything special. You research game genres and buy licenses for consoles. You keep making games until you hire an employee who can make you your own console. Your goal is to outsell the competition and dominate the market share. Sounds fun? Well the things YOU can do are limited. The game would've worked better if it were incremental. The game feels a bit too easy, at times. It's hard going bankrupt and you always somehow spring back up. Even if your genre matching was horrible and critic reviews panned the game, it still sells a lot without advertising. While the save function was a nice addition, it made the game easy. It's a good game, though. It lets you live your dreams, if your dreams are making games by not actually making any games. It fulfills its role of being an app you can have a lot of fun with and then later discard after playing. If you are interested in this game, try out Game Dev Tycoon which is basically a clone on PC.

MIXTAPE CLUB

Pet Shop Boys
 Domino Dancing

Walk the Moon
 Shut Up and Dance

DOCTOR VOX
 Frontier

Alessia Cara
 Here

Flo Rida
 Club Can't Handle Me ft. David Guetta

OMFG
 Hello