



Cuteness overload

This is the ultimate retail store for everything a child may need or wish for. Located at Jamuna Future Park North Court, Bashundhara, it's a large store that comprises many sections, each dedicated to a specific need of your infant, toddler or child. Starting from an extensive toys section to food, furniture, accessories, dresses - the shop has everything!

FOR THE CHILD OR THE CHILD IN YOU

Kids Paradise has a wide range of toys including action figures, Nerf guns, Hot Wheels, remote control cars, stuffed toys like Tweety bird, and many more. Stuffed toys are priced between Tk350 to Tk2450; action figures between Tk6200 to Tk9100; and Nerf guns from Tk1400 to Tk5400.

Although not as popular as they once used

to be, Kids Paradise have an extensive collection of Barbies. To stir up nostalgia, or to instigate a passion for wheels their range of cars and toy-car related product is mindboggling. One has to see it to believe it.

FOR THE TODDLER

This is possibly the most extensive section of the outlet and also the one that instantly catches the eye. There is a lot of variety in the products on offer - a world that is full of colour and cuteness. Strollers will tax your wallet from Tk2650 to Tk22900; baby cot between Tk13000 to Tk19000; and bunk beds around Tk44800 to Tk89000. You will also find high chairs, and much more.

FASHION

Cosplay has gained popularity in the last few years and the store is well geared to serve this budding new market. Then there are earrings,

watches etc. from film and other franchises.

Their focus is also on casual and party wear for both boys and girls.

BOOKS AND STATIONERY

This section of the store showcases a wonderful array of stationery products - colour pencils, crayons, etc. For young school-goers there are water bottles, 3D puzzles, play-dough, backpacks, etc. To encourage reading to your children, the store has a lot of books of the iconic Ladybird or other similar publications.

FOOD

To cater to the demand, this is an important section of the shop and one that features the most diverse range of products. From formula milk to juices, cookies, jam jellies, chocolates - the list goes on. The products on the shelves are nutritious and the price-tags quite reason-

able.

Starting from the ambience to the products they keep on their shelves, Kids Paradise is a journey into cuteness-overload. Go check it out and spend some quality time with your child and have the ultimate shopping experience.

By Mehnaj Kabir

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Wardrobe: Le Reve Kids

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