



# A WORLD WITHOUT SNAPCHAT

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Snapchat is the new social darling; the world no longer has to roll eyes and scoff at photos on Facebook as curious eyes scroll down the newsfeed because technology has taken mercy on mankind and offered Snapchat as a path to salvation. We can now avoid troubling ourselves with all the selfies and wedding photos on our newsfeeds, set our priorities straight, and focus on the significant gossip-worthy photos we get a glimpse of on Snapchat. The shorter, the sweeter, isn't it? But what happens when the authorities decide this tiny white ghost is a potential threat and close it down? These are the symptoms of the ensuing epidemic.

**The wedding blues:** You have finally accepted that uploading those 100 photos on Facebook will not get you those 'likes' because amidst all the dazzling photos of the wedding season, there is a risk of people overlooking your album. Worry is the last thing that should bother you now for Snapchat will ensure that your unforgettable moments reach both the apples and rotten apples of your eyes. But imagine this bright jolly app decided to take a vacation (it needs a break from all the faces assaulting it every day): no one would ever have a chance to get a glimpse of your gorgeous outfit; your phone will be the only device to know about that pretty picture you took with the stunning bride or the taste of biryani will now linger on your tongue only to be forgotten forever.



**The pet owner's dilemma:** Facebook has taught us many great life lessons, and the one it always reminds us of is that our newsfeed will undoubtedly attack us with

random cat videos. Life, sometimes, is just designed that way. Now, the problem this phenomenon has caused is, we have forgotten that we can never have too many

cat videos. So, to remind our fellow friends that they have digressed from the path of righteousness, we create a Snapchat story. But wait, no yellow app on your phone? In an epiphanic moment you realise how futile your camera is; how the world is being deprived of the joy your kitten is showering you with. It is sad when we cannot help people, sharing our happiness and doubling it, even if we want to. 'Tis very sad.

**The food lover's tragedy:** We love those calories and we love sharing them even more. And just pictures of it because "seeing is believing." If Snapchat ceased to exist, a darkness will cloud the skies of social networks, Instagram will burst with #instafood, causing some pictures to simply remain forever, haunting you occasionally to disrupt your extra healthy juice cleanse.

In today's world, Snapchat is our saviour. Mankind deserves its daily dose of styling secrets ("We wear pink on Wednesdays"), hair secrets ("Woke up like this" #blessed), food habits ("Who needs a boyfriend when you can have cheesecake"), the pun master ("An overkoalified koala you can't hire"), and most importantly topics for conversation to get you through the day.

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