CHECK IT OUT

Nature's bounty

To cater to the growing demand for authentic, fair-trade and chemical-free products in Bangladesh, Manusher Jonno Foundation has opened up their flagship store in Banani, on Road 35/A. Despite operating for almost 13 years, and carrying out projects all over the country, this is the first store they have opened that will showcase products sourced from places like Chittagong and Mymensingh.

The shop itself is a small showroom in the MJF office building, and as well as selling handicrafts, they also have seasonal fruits, vegetables, and other produce on sale.

Currently adorning the shelves of the MJF showroom are pineapples, bananas, ginger, and bottles of natural honey, without an additive in sight. Of course, in terms of handicrafts, they sell things like 3-piece kameez sets for women, handmade necklaces, as well as household items like jute baskets in varying sizes.

Program manager at MJF, Zahed Hasan, said that MJF has plans to expand this project further, and said that there are plans to go digital, as well as securing a larger location for the shop in order to bring in more products.

"We had really good feedback during the store opening", Hasan said, adding that it was this feedback that allows him to determine what products will be in demand.

The near-empty shelves a couple of days after the store opening is testament to the popularity and need for products that are sourced locally, made without chemicals or additives, and provide a livelihood for the indigenous communities of Bangladesh.

The location of the shop is: House 47, Road 35/A, by the Banani-Gulshan bridge.

By Zahrah Haider

BEAUTY TIPS

SUNBLOCK shield from harmful rays

Mothers often tell their children to 'stay out of the sun' when they are going and playing outside. Turns out it's also the single most important tip for a healthy skin.

The sun regulates sleep cycles, stimulates the body's production of vitamin D, and enhances feelings of well-being.

A little bit of sunlight is good because it helps generate vitamin D, which is good for the bones and teeth, but like everything else in life, too much of it is detrimental.

UV rays, which the sun gives off, burn the skin. This damage to the skin is caused by the absorption of energy from UV rays. Extra blood flows to the damaged skin in an attempt to repair it.

Sun protection is crucial not just to prevent sunburns, tanning, pigmentation and premature ageing but also, to ward off skin cancer. Combining several ingredients, sunscreen are products that help prevent skin problems associated with wrinkling, sagging, etc. However, it is important to note that sunscreens vary in

their ability.

The most obvious method for sun protection is to use a sunscreen or sun block; many such products these days are broad spectrum ones, meaning they protect against both UVB and UVA rays.

UVB touches the surface of the skin and can cause sunburn and tanning while UVA rays go much deeper and are responsible for skin ageing and the formation of wrinkles.

A sunscreen is a pharmaceutical product designed to protect the skin from the sun's harmful ultraviolet radiation (UVR), which protects the skin from UVB and UVA.

Whether we are indoors or outdoors, whether it's sunny or cloudy, we are constantly being exposed to UV rays. To deliver high level protection, sunscreen products must have sufficient qualities to

protect our skin. They should contain organic sunscreen molecules that absorb UV and inorganic pigments that absorb, scatter and reflect UV.

Most of the sunscreen or sun blocks available these days are waterproof. Sunscreen lotions are extremely safe and effective. Sunscreen helps shield important proteins like collagen and keratin, which keeps the skin smooth and firm. Some daily moisturisers now include zinc oxide or titanium dioxide as these ingredients are well known to help stop or even reverse some signs of aging.

Therefore, we can say sunscreen is the best anti-ageing cream. Use sunscreen and keep your skin smooth, firm, healthy and perfect and enjoy your day.

By Farnaz Alam



Liquid Toilet Cleaner

With Extreme
Germ Killing Formula

Toilet- এর জীবাণু ধবংসে
ত্তিপ বেশি কার্যকর



